

From Aerospace Leader to Inc. 5000 CEO: Art Bejarano Inspires Professionals to 'Fire Themselves'

Award-winning author and coach empowers professionals to reinvent their careers through clarity, confidence, and connection.

SCOTTSDALE, AZ, UNITED STATES, November 18, 2025 /EINPresswire.com/ -- Career burnout and automation are reshaping what stability means in today's workplace. Amid this shift, [Art Bejarano](#) stands out as a voice of clarity and reinvention. A former aerospace leader turned serial entrepreneur, Bejarano built and scaled a company that made the Inc. 5000 list three years in a row, and still leads it today. Now, as the award-winning author of *Fire Yourself: A Simple Way to Self-Direct Your Career*, he teaches professionals and early-stage founders how to build a life and business driven by purpose, not pressure. His work especially resonates with high-tech professionals ready to evolve from building systems for others to building ventures of their own.



From Aerospace to Entrepreneurship: Reinventing What Success Looks Like

Bejarano's journey reflects adaptability, precision, and reinvention. He started in aerospace, a world defined by systems thinking and high accountability. Over time, he realized those same principles could transform the way people build careers and businesses.

After years in corporate leadership, he stepped into entrepreneurship, a move requiring risk, discipline, and a willingness to evolve. His company grew rapidly, earning Inc. 5000 recognition three consecutive years. As it scaled, Bejarano became increasingly focused on the human systems that drive meaningful success.

"True growth isn't about leaving your job; it's about firing the version of yourself that's afraid to change," Bejarano says. "Professionals don't need another slogan; they need a repeatable way to

turn experience into options. That starts with clarity and connection.”

Fire Yourself: A Framework for Professionals Ready to Reclaim Control

In *Fire Yourself*, Bejarano distills decades of leadership into an accessible framework for anyone seeking direction or autonomy. The book challenges outdated career advice by helping readers “fire” limiting patterns, reactive decision-making, and overreliance on corporate validation.

Rather than promoting quitting, *Fire Yourself* reframes the concept as choosing one’s path with intention, building confidence, structure, and freedom through clarity and consistent action.

Readers learn how to:

- Evaluate their professional value through strengths and results.
- Replace transactional networking with authentic connection.
- Design personal systems that make meaningful habits stick.
- Strengthen decision-making by reducing noise and building clarity.

“

Firing yourself isn’t about quitting; it’s about evolving. Real freedom comes when you stop waiting for permission and start building the future that belongs to you.”

Art Bejarano

Connection as the Ultimate Competitive Advantage

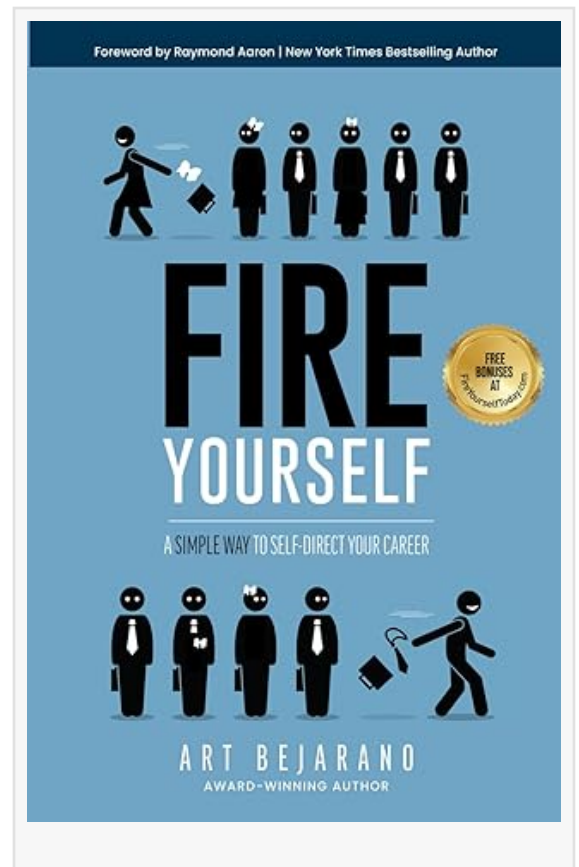
A core pillar of Bejarano’s philosophy is the belief that connection, not hustle, is the true force multiplier.

“In every business I’ve built, connection wasn’t optional; it was the operating system,” he says. “When you prioritize connection, opportunities multiply. Teams function better. Leaders stop burning out.”

Turning Leadership Into Legacy

Bejarano’s story is a blueprint for professionals seeking more than a new title, they’re seeking agency. His shift from aerospace engineer to multi-business entrepreneur underscores that success is iterative, not linear.

Through workshops, coaching, and online programs, he helps professionals rediscover direction



and confidence. For engineers, designers, and project leaders, his message is simple: the same skills that built your career can build your business, when guided by clarity, systems, and connection.

Relevance in Today's Work Landscape

A recent Gallup report found nearly 60 percent of employees feel detached from their work. Bejarano believes the solution isn't motivation, it's clarity.

"Most people think they need motivation," he says. "What they really need is a framework to translate who they are into what they do, every day."

Coaching Grounded in Real-World Experience

Bejarano teaches clients how to:

- Replace fear-based decisions with strategic self-trust.
- Build systems that deliver predictable outcomes without micromanagement.
- Lead through empathy and empowerment rather than authority.

What's Next for Art Bejarano

In 2025, Bejarano will expand his reach with new programs and speaking engagements. His next book explores how organizations can foster self-directed cultures that empower teams.

Call to Action

- Buy Fire Yourself on Amazon: <https://a.co/d/g5uCOgD>
- Book a complimentary 15-minute consultation at www.artbejarano.com
- Follow Art Bejarano on LinkedIn, Instagram, and X

About Art Bejarano

Art Bejarano is an award-winning author, entrepreneur, and career reinvention coach based in Scottsdale, Arizona. A former aerospace leader turned Inc. 5000 CEO, he continues to lead his engineering company while helping professionals self-direct their careers through clarity, confidence, and connection.

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