

Stanton Optical Opens New Kokomo Location

Bringing Same-Day, Affordable Eye Care to Local Families at 1830 S Reed Rd, Kokomo, IN 46902

KOKOMO, IN, UNITED STATES,
November 19, 2025 /

EINPresswire.com/ -- Stanton Optical, a leading provider of affordable and accessible eye care, is proud to announce the grand opening of its [newest location](#) in Kokomo, Indiana at 1830 S Reed Rd. This is Stanton Optical's 8th location in Indianapolis, reinforcing its commitment to Making Eye Care Easy across 300+ [locations nationwide](#). □



Stanton Optical Kokomo Staff Celebrating Grand Opening Ceremony

What Sets Stanton Optical Apart?

“

We're thrilled to bring this same convenience and value to Kokomo, giving families access to eye exams, glasses, and contact lenses—all in one visit.”

Lukana Justin

- Same-day eye exams
- [Walk-ins welcome](#)
- Single-vision glasses ready in 30 minutes
- Over 1,000 frames at every location
- 20% off Annual Supply All Contact Lens brands
- Free eye exams* with any eyeglass purchase
- We accept insurance

No insurance? No problem, we offer the best value on the market: two pairs of glasses for \$79 + a free eye exam*

with buy now, pay later options.

With nearly 20 years of experience and millions of customers served, we've built our reputation on delivering eye care people can count on." shared Lukana Justin, SVP, Chief Marketing Officer. "We're thrilled to bring this same convenience and value to Kokomo, giving families access to eye exams, glasses, and contact lenses—all in one visit."

Hi-Tech Eye Exams and Comprehensive Care □□

Eye exams at Stanton Optical are conducted by independent doctors affiliated with Physicians

Eyecare Group, a trusted network of optometrists and ophthalmologists dedicated to delivering high-quality, patient-focused care. Each visit includes a comprehensive evaluation of your eye health, retinal imaging, and an updated prescription, ensuring that you leave with a clear understanding of your vision and overall ocular wellness.□□

Stanton Optical Unveils a New Store Design

The eyewear shopping experience is evolving. Stanton's reimagined modern store features a bright, inviting atmosphere that seamlessly guides customers from the eye exam process to frame selection and order pick up. The new concept prioritizes accessibility and comfort with:

- Spacious frame displays where customers can have fun discovering new styles.
- Comfortable seating zones that make the shopping journey relaxed and enjoyable.
- Kid-friendly interactive area designed to keep children engaged and entertained
- Our new store design reflects our commitment to making eye care easy for every customer.

Store Location & Hours□□

Address: 1830 S Reed Rd, Kokomo, IN 46902

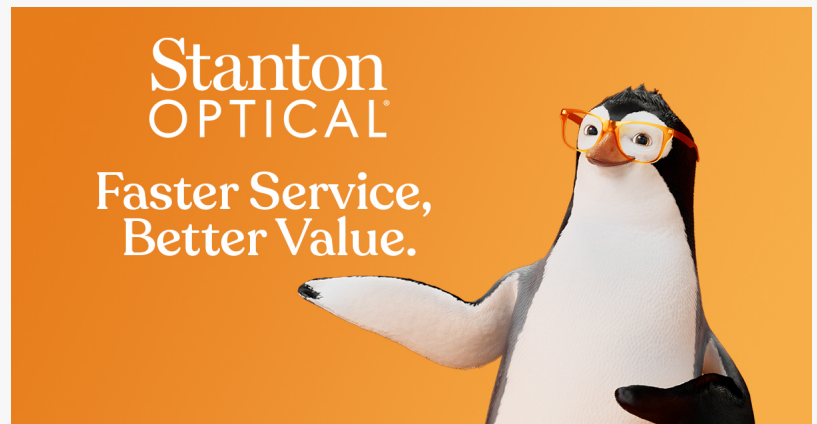
Landmarks: Less than 2 miles from the□Elwood Haynes Museum and is walkable distance to major retailers.

Store Hours:□□

Mon–Fri: 9 AM – 7 PM□□

Stanton OPTICAL®

Stanton Optical: We Make Eye Care Easy, Accessible, and Affordable for All



Meet Stan the Penguin, Stanton Optical's Brand Ambassador – Discover Unbeatable Offers at Stanton Optical Kokomo Store Before They're Gone!



With over 1,000 frames to choose from, Stanton Optical is the one-stop shop for all your eye care needs

Saturday: 9 AM – 6 PM

(765) 681-2841 | www.stantonoptical.com

Stanton Optical locations in the greater Indianapolis area:

14708 Greyhound Plaza, Ste 2, Carmel, IN 46032

9235 Michigan Rd, Suite D, Indianapolis, IN 46268

613 E McGalliard Rd, Muncie, IN 47303

10724 E US Hwy 36, Avon, IN 46123

1960 N National Rd, Suite 300, Columbus, IN 47201

6706 E 82nd St, Indianapolis, IN 46250

7853 South US 31, Suite B, Indianapolis, IN 46227

1830 S Reed Rd, Kokomo, IN 46902– NEW

About Now Optics:

Now Optics was founded in 2006 with a mission to make eye care easy and accessible for everyone. Today, it is the largest founder-owned and operated optical retailer in the U.S., transforming how people buy eyewear and leading the modernization of the eye care experience.

Through its flagship retail brand, Stanton Optical, Now Optics merges expert eye care with innovation to deliver a seamless, omnichannel experience. With more than 300 locations across 33 states, the company offers same-day glasses, eye exams provided by independent eye doctors, and a tech-enabled customer journey built for speed, affordability, and convenience.

Committed to expanding access to quality vision care, even in remote or underserved communities, Now Optics is redefining what modern eye care looks like. Learn more at nowoptics.com.

Suzanne Garcia

Now Optics

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