

Alcoholic Beverages Market Statistics 2031 : Key Factors that are leading the Market Globally

Increase in disposable income, changing consumer preferences, rise in youth population, increase in number of on-premise distribution channels drive the growth.

WILMINGTON, DE, UNITED STATES, November 19, 2025 / EINPresswire.com/ -- The global [alcoholic beverages industry](#) was estimated at \$1,624 billion in 2021 and is expected to hit \$2,036.6 billion by 2031, registering a CAGR of 2.2% from 2022 to 2031.

ALCOHOLIC BEVERAGES MARKET
OPPORTUNITIES AND FORECAST, 2021 - 2031

Alcoholic beverages market is expected to reach **\$2 Trillion** in 2031
Growing at a **CAGR of 2.2%** (2022-2031)



Report Code: A01711, www.alliedmarketresearch.com

Alcoholic Beverages Market 2031

The report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and evolving market trends. The market study is a helpful source of information for the frontrunners, new entrants, investors, and shareholders in crafting strategies for the future and heightening their position in the market.

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Premium, artisan craft spirit brands are gaining significant traction among consumers. Craft brands have diversified their distribution channels after the pandemic. They are now selling their products directly to consumers through e-commerce channels. Apart from that, they are also focusing on social media marketing to enhance and strengthen their presence among local population.

Alcoholic beverages are made by fermenting sugars found in fruits, berries, grains, and other substances like plant saps, tubers, honey, and milk. The initial watery liquid can then be turned into a liquid with a considerably higher alcoholic strength through distillation. The malt family of alcoholic beverages, which also includes ale, stout, porter, and malt liquor, is best known for

beer. It is prepared with hops, malt, corn, and rice. Beers have an alcohol concentration that ranges from 2 to 8 percent. The juice of grapes or other fruits like apples (cider), cherries, berries, or plums is fermented to create wine. Wine is made by fermenting the juice under strict temperature control in big vats beginning with the fruit's harvest. The combination is filtered, allowed to age, and then bottled after fermentation is finished. Natural, or unfortified, grape wines, such as Bordeaux, Burgundy, Chianti, and Sauterne, typically range in alcohol content from 8 to 14 percent. Sherry, port, and muscatel are examples of fortified wines, which are wines to which alcohol or brandy has been added and contain 18 to 21 percent alcohol.

Grain, fruit, or other ingredient mashes are the first step in the production of distilled spirits. The resulting fermented liquid is heated to a point at which the alcohol and flavorings can evaporate and be extracted before being cooled and recondensed back into a liquid. Water is left behind and thrown away. A distilled beverage is a concentrated liquid that contains alcoholic beverages like whisky, gin, vodka, rum, brandy, and liqueurs, or cordials. Although higher or lower amounts can be discovered, they typically vary in alcohol level from 40% to 50%. Hence variation in concentration among varieties of alcoholic beverages is one of the major factors to boost the alcoholic beverages market growth in the future.

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Alcohol is quickly absorbed in the gastrointestinal tract (stomach and intestines) and climbs to high levels in the blood in a short amount of time as it does not go through any digestive processes when consumed in alcoholic beverages. Alcohol is carried throughout the body from circulation and has a depressive impact on the brain, which is where it is most noticeable. The activities of the brain are suppressed in a recognizable pattern when under the influence of alcohol. The most sophisticated brain functions—judgment, self-criticism, and inhibitions ingrained since early childhood—are first depressed, and the loss of this control first causes a feeling of pleasure. As a result of this, alcohol is occasionally mistakenly considered to be a stimulant. Increased alcohol consumption causes a drinker to gradually lose alertness, become dimly aware of his surroundings, have less muscle coordination, and have an easier time falling asleep.

In addition, the alcoholic beverages market demand is projected to rise quickly in the future and may probably continue to climb due to the return of all economic activities in the post-pandemic period. In addition, as active players in the food and beverage industries introduce new products in the alcoholic beverage market to give consumers a variety of options. It is projected that consumer spending on alcoholic beverages would increase owing to improvements and an improvement in the quality of alcoholic beverages as well as to give a pleasant flavor in the post-pandemic period, thus, these factors will create an alcoholic beverages market opportunity during the forecast period.

The alcoholic beverages market analysis is done on the basis of type, distribution channel, and

region. On the basis of type, the alcoholic beverages industry is categorized into beer, distilled spirits, wine and others. On the basis of distribution channel, the market is divided into convenience stores, on-premises, liquid stores, grocery stores, internet retailing and supermarkets. On the basis of region, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, UK, France, Italy, Spain, and Rest of Europe), Asia-Pacific (China, India, Japan, South Korea, and Rest of Asia-Pacific), and LAMEA (Brazil, South Africa, Argentina, and Rest of LAMEA).

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By region, Asia-Pacific held the major share in 2021, garnering more than one-third of the global alcoholic beverages market revenue. Europe, simultaneously, would showcase the fastest CAGR of 2.48% from 2022 to 2031. The other provinces studied through the report include North America and LAMEA.

The key market players analyzed in the global [alcoholic beverages market report](#) include Bacardi Limited, Carlsberg Group (Carlsberg), Constellation Brands, Inc., Diageo Plc (Diageo), Heineken Holding NV. (Heineken), United Spirits Limited, Anheuser-Busch InBev (AB InBev), Molson Coors Brewing Company, Pernod Ricard SA, and Suntory Holdings Limited. These market players have embraced several strategies including partnership, expansion, collaboration, joint ventures, and others to highlight their prowess in the industry. The report is helpful in formulating the business performance and developments by the top players.

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