

Global Motorhome Market Surges from USD 29.3B in 2021 to USD 62.9B by 2031

WILMINGTON, NEW CASTLE, DE, UNITED STATES, November 21, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Motorhome Vehicle Market](#) Size, Share, Competitive Landscape and Trend Analysis Report, by Type, by Application : Global Opportunity Analysis and Industry Forecast, 2021-2031".

The motorhome vehicle market was valued at \$29.3 billion in 2021, and is estimated to reach \$62.9 billion by 2031, growing at a CAGR of 8.2% from 2022 to 2031.



North America is expected to dominate the global motorhome vehicle industry. Recreational activities across North America have witnessed significant growth from previous years owing to changes in lifestyle and surge in inclination toward the recreational activities. U.S. accounted for a significant share in the North America motorhome vehicle market and is expected to maintain its dominance during the forecast period owing to the changes in recreational industry outlook and changes in design consideration of the motorhome vehicle.

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Numerous motorhome vehicle manufacturers are launching new type C motorhome vehicles, which supplements the growth of the type C segment. For instance, in August 2019, Thor Motor Coach (TMC) launched the new Delano Sprinter Type C motorhome, which is built on a Mercedes-Benz Sprinter chassis. It includes several safety features such as active distance assist, active brake assist, blind spot assist, crosswind assist, traffic sign assist, and wet wiper system.

The global motorhome vehicle market is experiencing growth due to changing outlook of the

leisure & recreational activities, and rise in electrification activities. However, fluctuating prices of raw materials used for manufacturing of motorhome vehicles is the factor hampering the growth of the market. Furthermore, growing demand for technologically advanced recreational vehicles is the factor expected to offer growth opportunities during the forecast period.

COVID-19 Impact Analysis :

The spread of the COVID-19 pandemic has positively impacted the global motorhome market. The global industry observed rise in the sales of motorhomes during the pandemic period as people started to prefer to stay in motorhomes and caravans in comparison to hotels. For instance, the Recreational Vehicle Industry Association observed North American RV sales rose to 4.5% in 2020, to 424,400 units.

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In addition, the motorhome vehicle manufacturers faced a shortage in the supply of raw materials, owing to the pandemic quarantine measures and restrictions. Majority of the domestic market participants especially from North America and Europe are dependent on the Asia-Pacific countries such as China, Australia, and other countries for the supply of the raw materials. Supply chain disruption resulted in hampered manufacturing activities of motorhome vehicles, thereby resulted in delay in the production of motorhome vehicles.

However, with the removal of lockdown restrictions, rise in the sales of motorhome vehicle has been observed, which is expected to drive the growth of the market during the forecast period. For instance, the European Caravan Manufacturer Association (CVID) reported that in 2021, nearly 260,000 motorhomes and caravans were sold in Europe alone. There was an increase of 12% in the sales of motorhomes in 2021 as compared to 2020.

Key Findings Of The Study :

By type, the type B segment is anticipated to exhibit significant growth in the near future.

By application, the commercial segment is anticipated to exhibit significant growth in the near future.

By region, Asia-Pacific is anticipated to register the highest CAGR during the forecast period.

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Key players operating in the global motorhome vehicle market include Airstream, Coachmen RV, Burstner GmbH & Co. KG, Entegra Coach, Forest River Inc, Gulfstream Coach Inc, Jayco Inc, Newmar Corporation, Hymer GmbH & Co. KG, Thor Industries Inc, Tiffin Motorhomes, and

Winnebago Industries.

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