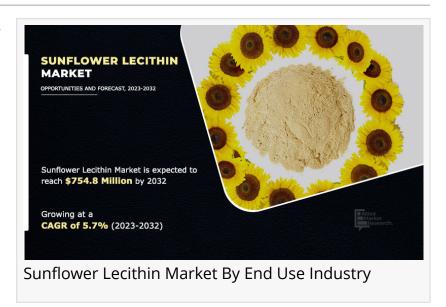


Sunflower Lecithin Market Size to Reach USD 754.8 Million by 2032 Amid Strong Growth Trends

Strong consumer shift toward clean-label, allergen-free, and plant-based products fuels demand for sunflower lecithin.

WILMINGTON, DE, UNITED STATES, November 19, 2025 / EINPresswire.com/ -- The global sunflower lecithin market is witnessing robust growth, propelled by rising health awareness, increasing demand for clean-label and Non-GMO ingredients, expanding applications in the food industry, and the accelerating shift toward plant-based products.



According to Allied Market Research, the market was valued at \$324.6 million in 2018 and is projected to reach \$754.8 million by 2032, registering a CAGR of 5.7% from 2023 to 2032.

Sunflower lecithin derived mechanically or chemically from sunflower seeds is a natural blend of phospholipids known for its exceptional emulsifying and stabilizing properties. These attributes make it a preferred ingredient across food, nutraceutical, cosmetic, and pharmaceutical applications. Its phospholipid-rich composition enables efficient fat dispersion and supports various functional and potential health benefits.

Key Growth Determinants:-

Drivers:

- Health & wellness trends: Growing consumer focus on nutritional and natural ingredients.
- Rising allergen concerns: Sunflower lecithin offers a hypoallergenic alternative to soy lecithin.

- Clean Label & Non-GMO demand: Manufacturers are replacing synthetic additives with natural substitutes.
- Functional advantages: Strong emulsification, stabilization, and texture-enhancing properties.
- Food industry expansion: Heightened use in bakery, confectionery, dairy alternatives, and beverages.
- Rise of plant-based products: Growing vegan and vegetarian consumer base.
- Sustainability & supply chain transparency: Increasing preference for traceable, eco-friendly ingredients.

Opportunities:

- Increasing preference for natural and plant-derived ingredients.
- Rapid growth of vegan and plant-based markets.
- Advancements in R&D for innovative formulations in food, nutraceuticals, and personal care.

Restraints:

- Price volatility of sunflower seeds.
- Supply chain disruptions and raw material sourcing challenges.
- Low consumer awareness in emerging markets.
- Technological limitations in certain extraction methods.

Market Segmentation Insights:-

By Form:

Powder (Largest segment, 2022):

- Held over two-fifths of total market revenue.
- Expected to grow at 6.0% CAGR through 2032.
- Preferred for its clean-label status and compatibility with bakery, confectionery, and nutritional products.

By End Use Industry:-

Food & Beverages (Dominant in 2022):

- Accounted for over two-fifths of market share.
- Growth driven by demand for improved texture, mouthfeel, and natural emulsifiers.

Nutraceuticals (Fastest-growing segment):

- Expected CAGR of 6.2%.

- Driven by rising consumption of supplements and functional foods.

Regional Analysis:-

North America:

- Largest regional market in 2022 with more than one-third of global revenue.
- Forecast to exhibit the fastest CAGR of 5.8% during the study period.
- Strong consumer shift toward clean-label, allergen-free, and plant-based products fuels demand for sunflower lecithin.

Leading Market Players:

- Ciranda, Inc.
- Sonic Biochem
- Lecilite
- ConnOils LLC
- Process Agrochem Industries Pvt. Ltd.
- GIIAVA
- Fismer Lecithin Corporation
- Sun Nutrafoods
- Mitushi Bio Pharma
- Matrix Life Science Private Limited

These companies focus on product innovations, expansions, collaborations, and strategic partnerships to strengthen their market presence.

About Us:-

Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep

online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa
Allied Market Research
+ + + + + + 1 800-792-5285
email us here
Visit us on social media:
LinkedIn
Facebook
YouTube
X

This press release can be viewed online at: https://www.einpresswire.com/article/868493228

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2025 Newsmatics Inc. All Right Reserved.