

Food Intolerance Products Market Expected to Reach \$22,654.4 Million by 2031 | CAGR of 5.9%

Rise in prevalence of celiac disease, lactose intolerance among general population, increased health consciousness & widespread adoption of vegan, gluten-free.

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EINPresswire.com/ -- The global [food intolerance products industry](#) size was valued at \$12,145.6 Million in 2020, and is projected to reach \$22,654.4 Million by 2031, registering a CAGR of 5.9% from 2022 to 2031.



Rise in prevalence of celiac disease and lactose intolerance among the general population, and increased health consciousness and widespread adoption of vegan, gluten-free, & lactose-free food products drive the growth of the global food intolerance products market. However, high cost hinders the market growth. On the other hand, rise in urbanization, active promotional activities by product manufacturers, and the continuous introduction of products with aesthetically appealing packaging solutions present new opportunities in the coming years.

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One of the primary reasons driving market expansion is the rising prevalence of celiac disease and lactose intolerance among the general population. Furthermore, increased health consciousness among the general public, as well as widespread adoption of vegan, gluten-free, and lactose-free food products, is boosting market growth.

The growth in popularity of vegan diets, increased occurrences of lactose intolerance and celiac diseases have propelled and continue to drive the market for food intolerance products Industry.

The food intolerance products market has prospered as a result of medical developments that have studied and supplied a firm understanding of various immune system responses, allowing customers to make informed selections when purchasing food items. Furthermore, increased consumer preference for labelling and ingredient claims such as 'lactose-free' and 'gluten-free' has propelled the market for these food products.

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Lactose-free food items have gained a significant proportion of the global market as the prevalence of lactose intolerance has increased. Diabetic foods are projected to create extremely profitable opportunities for companies in this market, owing to a considerable shift in dietary trends toward healthier and lower-sugar alternatives, as well as an increase in the number of diabetic patients worldwide. Owing to huge increase in demand for lactose-free products, players in the food allergy and intolerance products industry have shifted their focus to the creation of dairy-free products. Companies attempt to improve the taste, quality, and texture of their gluten-free products in order to distinguish them from competing alternatives.

Gluten-free meals have become more popular around the world, owing to an increase in gluten allergies and celiac disease, a sickness that causes inflammation in the small intestines and high gluten sensitivity. According to the clinical practice journal of the American Gastroenterological Association, the global prevalence of celiac disease is 1.4 percent, with celiac prevalence values of 0.4 percent in South America, 0.5 percent in Africa & North America, 0.6 percent in Asia, and 0.8 percent in Europe & Oceania. Significant and remarkable advancements in ingredient formulations are expected to provide gluten-free labelling claims a boost. Furthermore, other health claims associated with gluten-free products, such as cholesterol management and digestion control, have piqued the curiosity of consumers, resulting in increased sales.

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The food intolerance products market is segmented on the basis of type, distribution channel, and geography. On the basis of type, the market is segmented into diabetic food, gluten-free food, lactose-free food, and other special milk formula. On the basis of distribution channel, the market is segmented into hypermarkets/supermarkets, convenience stores, online channels, and others. Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Based on region, North America held the highest market share in terms of revenue in 2020, accounting for nearly half of the global [food intolerance products market size](#). Food intolerance goods are popular in this region because people are more concerned about their health, which leads to the purchase of such healthy items. Moreover, the Asia-Pacific region is expected to witness the fastest CAGR of 7.1% from 2022 to 2031. This is due to rising adoption of healthy products and rising health issues in the population.

Leading Market Players: -

Nestle S.A.
General Mills, Inc.
Abbott Laboratories
Kraft Heinz Company
Dr. Schär AG / SPA
Mead Johnson Nutrition Company
Danone S.A.
Fifty 50 Foods Corporation
Boulder Brands, Inc.
Kellogg Company

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