

Honey Spread Market Projected to Witness a Growth of US \$13.93 Billion by 2029 | The Business Research Company

The Business Research Company's Honey Spread Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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Honey Spread Market Growth Forecast: What To Expect By 2025?

The substantial expansion in the [size of the honey spread market](#) has been evident in recent

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years. It is forecasted to rise from \$10.33 billion in 2024 to \$10.85 billion in 2025, demonstrating a compound annual growth rate (CAGR) of 5.0%. This growth during the historical period can be credited to factors like the trends towards gourmet and specialty foods, growing worries over sugar content, diversification of flavor profiles, positioning as a natural sweetener, and enlightening marketing strategies.

Predictions indicate a robust escalation in the size of the honey spread market in the coming years, with an

expected growth to \$13.94 billion by 2029 at a compound annual growth rate (CAGR) of 6.5%. This accelerated development during the forecasting span is largely due to factors such as the emergence of functional ingredients, the proliferation of specialty and artisanal offerings, the integration of global culinary styles, adherence to sustainable sourcing, and innovation in flavor blends. The key trends that will characterize this projection period are advancements in packaging, clear labeling and transparency, ethical and sustainable sourcing, sugar reduction, and the adoption of alternative sweeteners.

Download a free sample of the honey spread market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=10315&type=smp>

What Are Key Factors Driving The Demand In The Global Honey Spread Market?

The escalating usage of honey is anticipated to fuel the progression of the honey spread market in the future. Honey is a thick, sweet substance made by bees from floral nectar, which they hoard in their hives for nourishment. There has been an uptick in the use of honey in the form of spreads for bread, pastries, and other foods due to its natural sweetness, outstanding antioxidant properties, and other health advantages. Consequently, this surge in honey consumption is boosting the expansion of the honey spread market. For example, in a report issued by the CBI Ministry of Foreign Affairs in the Netherlands in April 2024, it was found that the import and demand for honey from developing nations saw a 32% hike from 2021 to 2022. Therefore, this amplified consumption is steering the growth of the honey spread market.

Who Are The Leading Players In The Honey Spread Market?

Major players in the Honey Spread Global Market Report 2025 include:

- Unilever plc
- Nestlé SA
- The J.M. Smucker Co.
- Conagra Brands Inc.
- B & G Foods Inc.
- Ferrero International SA
- The Hershey Company
- The Kraft Heinz Company
- Sioux Honey Association Co-op
- Comvita Limited

What Are Some Emerging Trends In The Honey Spread Market?

Key businesses in the honey spread market, such as the Scottish Bee Company, are investing in the creation of innovative products, notably Scottish milk and Scottish blossom honey. Sourced from the cows of Scotland, renowned for their nourishing milk with a full-bodied flavor thanks to the luxuriant pastures, Scottish milk is often preferred for its taste and nutrition value, making it an integral part of several dairy products. Meanwhile, Scottish blossom honey, crafted from the nectar collected by bees who frequent Scotland's flowers, is recognized for its unique floral palatability and fragrance. People often appreciate this honey for its enriching natural sugariness and prospective health advantages, which include the presence of vitamins and antioxidants. For instance, in October 2024, to cater to the diminishing popularity of traditional spreads and jams in the UK, the Scotland-based Scottish Bee Company introduced a new decadent chocolate spread. This launch's principal objective is to fulfill the escalating consumer need for artisanal and sustainable goods that give importance to taste and ethical procurement, while offering a healthier and morally-reasonable alternative.

Analysis Of Major [Segments Driving The Honey Spread Market](#) Growth

The honey spreadmarket covered in this report is segmented –

- 1) By Type: Pure Honey Spread, Mixed Honey Spread, Honey Fruit Spread, Honey Nut Or Butter Spread, Other Types
- 2) By Processing: Conventional, Organic
- 3) By Application: Hypermarkets And Supermarkets, Online, Convenience Stores, Other Applications

Subsegments:

- 1) By Pure Honey Spread: Raw Honey Spread, Organic Honey Spread
- 2) By Mixed Honey Spread: Honey With Maple Syrup, Honey With Spices
- 3) By Honey Fruit Spread: Honey With Berries, Honey With Citrus
- 4) By Honey Nut Or Butter Spread: Honey Peanut Butter Spread, Honey Almond Butter Spread
- 5) By Other Types: Honey Chocolate Spread, Honey Caramel Spread

View the full honey spread market report:

<https://www.thebusinessresearchcompany.com/report/honey-spread-global-market-report>

Which Region Is Expected To Lead The Honey Spread Market By 2025?

In 2024, North America led the honey spread global market, a trend projected to continue, according to the Honey Spread Global Market Report 2025. The report surveys multiple regions, including Asia-Pacific, Western Europe, Eastern Europe, South America, the Middle East, and Africa.

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