

Food Additives Market: Future Demand and Top Key Players Analysis | 2029

The Business Research Company's Food Additives Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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What Is The Expected Cagr For The Food Additives Market Through 2025?

[The size of the food additives market](#) has seen consistent growth in the past few years. The market value is expected to rise from \$50.73 billion in 2024 to \$52.91 billion in 2025, showing a compound annual growth rate (CAGR) of 4.3%. Factors such as the consumer's inclination towards convenience foods, government rules & safety measures, the rise in urbanization, health and wellness trends, as well as the consumer's taste and texture preferences, contributed to the growth observed in the historic period.

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[The market for food additives](#) is predicted to undergo robust expansion in the coming years. The market size is anticipated to increase to \$68.04 billion by 2029, with a

compound annual growth rate of 6.5%. The growth projected for this period can be ascribed to factors such as health consciousness & obesity management, emphasis on food safety, worldwide population expansion, and advancements in biotechnology, as well as the application of natural and clean-label additives. The forecast period will also witness key trends such as the increased demand for ethnic flavors, the influence of regenerative agriculture, a focus on functional beverages, personalized nutrition, and the importance of transparency & traceability.

Download a free sample of the food additives market report:

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What Are The Key Factors Driving Growth In The Food Additives Market?

The upsurge in the intake of ready-to-eat food is predicted to spur [the expansion of the food additives market](#) in the future. Ready-to-eat food is defined as food that does not need washing, cooking or any other preparations before consumption, either by the restaurant or the consumer. These foods often leverage both natural and synthetic preservatives to minimize the risk of spoilage from microbial activities and ensure the quality of the goods. For instance, a study conducted by the Japan-based trading company, Itochu Corporation, in August 2023, revealed that around 45% of the 9,461 participants expressed they consume bento boxes or ready-to-eat lunch boxes from convenience stores. The findings showed that more than 10% of bento box buyers consume them more than once a week, a pattern particularly apparent among males and younger consumers. Therefore, the rising consumption of ready-to-eat food is anticipated to foster the growth of the food additives market in the times ahead.

What Are The Top Players Operating In The Food Additives Market?

Major players in the Food Additives include:

- Ajinomoto Co Inc.
- Archer Daniels Midland Company
- Badische Anilin und Soda Fabrik
- Cargill Incorporated
- Chr. Hansen Holding A/S
- Givaudan SA
- Ingredion Incorporated
- Kerry Group Plc.
- Tate & Lyle Plc.
- Novozymes A/S

What Are The Key Trends Shaping The Food Additives Industry?

A significant trend emerging in the food additives market is the focus on product innovations. Large corporations in this sector are creating innovative products to secure their place in the market. An example of this is the US biotech company Lifeasible, which introduced nine new sweetener products into their food additives range in May 2022. This launch is part of their strategy to assist researchers in generating a larger variety of healthier food options. Lifeasible's new line includes Regular Stevia (80%-98%), Rebaudioside A, Rebaudioside E, Enzymatically Modified Stevia (EMS), Healthy ready-to-eat sugar, Sucralose, Xylitol, Erythritol, and Sorbitol. These sweeteners, which contain either sugar or a sugar substitute, are added to food and drinks to enhance their sweetness. Artificial sweeteners have become staples in the preparation of commercially produced food and beverages. There are also some natural, non-sugar sweeteners available, with glycyrrhizin in licorice being one example.

Comprehensive Segment-Wise Insights Into The Food Additives Market

The food additives market covered in this report is segmented –

- 1) By Product: Preservatives, Bulk Sweeteners, Sugar Substitutes, Emulsifiers, Anti-Caking Agents, Enzymes, Food Flavors, Food Colorants, Acidulants
- 2) By Source: Synthetic, Natural
- 3) By Application: Beverages, Bakery, Confectionery, Sauces And Dressings, Dairy, Other Applications

Subsegments:

- 1) By Preservatives: Natural Preservatives, Synthetic Preservatives
- 2) By Bulk Sweeteners: High-Fructose Corn Syrup, Sugars
- 3) By Sugar Substitutes: Artificial Sweeteners, Natural Sweeteners
- 4) By Emulsifiers: Lecithin, Mono-And Diglycerides
- 5) By Anti-Caking Agents: Silicates, Phosphates
- 6) By Enzymes: Proteases, Amylases
- 7) By Food Flavors: Natural Flavors, Artificial Flavors
- 8) By Food Colorants: Natural Colorants, Synthetic Colorants
- 9) By Acidulants: Citric Acid, Lactic Acid

View the full food additives market report:

<https://www.thebusinessresearchcompany.com/report/food-additives-global-market-report>

Global Food Additives Market - Regional Insights

In 2024, the Food Additives market saw Asia-Pacific leading as the region with the largest share. The report on the Food Additives market included regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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