

Florida Men's Fashion Week Marks a Breakthrough November Edition

Florida Men's Fashion Week in Miami delivered a standout November season with global designers and a new chapter launching For Men's Fashion Week

MIAMI, FL, UNITED STATES, November 20, 2025 /EINPresswire.com/ -- On November 15–16, the third season of Florida Men's Fashion Week (FMFW) took place at The Set — Miami's most fashion-forward creative space known for music video shoots, high-end brand events, and its unmistakably stylish atmosphere. The venue became the perfect stage for a diverse lineup of menswear designers from Italy, Colombia, Kyrgyzstan, the United States, Ukraine, Germany, Nigeria, and more.



Kenneth K-Bobby Edgar

This season, the organizers introduced a special concept by dividing the entire program into themed episodes, each highlighting its own aesthetic direction.



Valentina Varnavskaia"
Valentina Varnavskaia

EPISODE 1 —Miami Vibe — "Heatwave Runway"
Luis Aponte, Kerron.R, FSF: Skybina Kateryna, La

Magnetique, DrevelmaN

EPISODE 2 — Global Fusion — "Tribes of Style"
DOPE TAVIO, Kenneth "K-Bobby" Edgar, Rivesse by Ishan Sanghvi, Eyo Annang ,Joseph Auren

EPISODE 3— Urban Motion — "The Street Code"
Forplayers Club, SC Gulfstream | Soccer Miami, Feartheliving , Quintus, JUAN DE LA CRUZ ,Tony Visions

EPISODE 5 — Avant-Mode — "Eclipse of Elegance"

VAL , Reside, Vlackbook, The Stephen Collection, Stephen Michael Oliver, The Room Concept Store x Juan Castillo

The event attracted over one thousand guests, turning each show into a fully immersive performance through visual and musical effects that captured the contemporary masculine energy of Miami.

The official beauty partner, Billion Dollar Beauty, supplied all runway shows with a full range of its products, supporting model preparation and ensuring a consistently high standard of visual aesthetics at every show.

The Welcome Zone featured a curated pop-up marketplace. Among the partners was Plus1, presenting their new lifestyle app designed to help guests find a “plus one” for events — not only for romantic meet-ups, but especially for collaborations and networking.

Lillet Blooms & Events transformed the venue with a stunning décor concept featuring vibrant photo zones in the season’s standout color — purple. Guests also discovered Psychotic London, a niche fragrance brand showcasing innovative perfume compositions. The atmosphere of the evening was curated by DJ Atonik, who recently relocated from Los Angeles and is now a Miami resident DJ. The event also included an art showcase by talented painter Kateryna Mariien, marking her first-ever exhibition in Miami.

But that wasn’t all. The FMFW team went further by launching a special fashion podcast during the week, where participating designers were invited to discuss key topics in menswear together with host Roderick Ramirez.

The celebrations continued with an unforgettable after-party at Botanik Cocktail Garden, which exceeded all expectations. Singer Anolia performed live, while iconic host Stunt Lifestyle kept the energy high throughout the night. The after-party also featured runway presentations by designers By Te and Bernard Holley, whose collections were showcased outside the main FMFW schedule. Music for the evening was provided by DJ SoGra B2B CAN USTAUGLU.

FMFW’s mission to support emerging talent remained central to the event, supported by a strong backstage beauty team that included:

Alina Kuznevykh, Dana Lekus, Tatiana Abaza, Maryna Vivsianiuk, Elena Zaborskaia, Veronika Zaborskaia, Iryna Druzhynina, Ilona Hradinaru, Anna Orlova, Anhelina Pohorielova, Valeriia Krepel, Solomiia Romaniuk — representing FMFW as hairstylists, makeup artists, brow specialists, and beauty coordinators.

This season, FMFW also welcomed FASHION FOR THE FUTURE by Ilyssa W.Zacchei, featuring Hair Director Juan Alino.

Each year, FMFW conducts a designer selection process with the support of its expert jury. This season, the panel included Anna Krank, Kseniia Ryzhikova, Skybina Kateryna, Kateryna Frumina.

Thanks to their collective work, FMFW successfully produced over 20 menswear runway shows this season.

At the closing of the season, Ruslan Ev, Creative Director of Florida Men's Fashion Week, together with Valentina Varnavskaya, producer and co-founder, announced a major milestone: starting this season, the project is entering a new global chapter. FMFW is expanding its vision and launching an international platform titled For Men's Fashion Week. Show operations were directed by Arnel San Pedro, the official showrunner of the event. Marketing Director of FMFW – Kate Fraser.

Florida Men's Fashion Week has announced a new stage in its development. The project is opening a new chapter called For Men's Fashion Week. This new chapter focuses on the ongoing advancement of men's fashion and the steady expansion of its presence across key cities in the United States and Europe. For Men's Fashion Week will host events in these markets, strengthening the influence of

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