

# Rebirth Globe Expands Longevity offering with new membership model

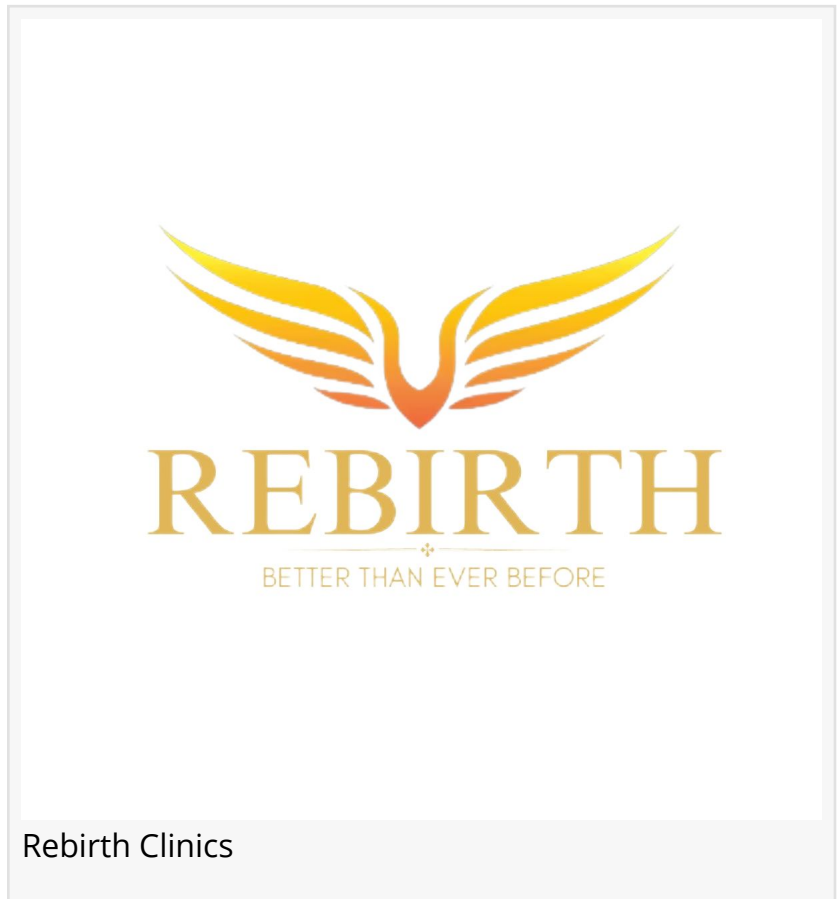
NY, UNITED STATES, November 20, 2025 /EINPresswire.com/ -- [Longevity](#) is increasingly becoming the focus of [wellness](#) and healthcare for the world's top athletes, celebrities, and high-net-worth individuals. Advanced treatments including NAD+ infusions, red-light therapy, regenerative recovery devices, and precision biomarker diagnostics have long been a hallmark of private clinics charging hundreds of thousands annually. Now, these protocols are entering a new phase of accessibility, with [luxury](#) wellness companies offering subscription-based solutions.

Rebirth Globe, a global player in the luxury longevity market, is introducing its Longevity Rooms concept with a membership model that allows clients

to access the full suite of elite wellness devices and therapies for a monthly fee. The approach is aimed at both high-performance individuals and a broader audience seeking long-term health benefits, spanning young professionals, middle-aged clients, and elder patrons.

"Longevity treatments have traditionally been available only to those able to afford highly exclusive programs," says Ronny Shany, Founder of Rebirth Globe. "With a structured membership, clients of all ages can now incorporate scientifically backed wellness protocols into their routines, without prohibitive one-time costs."

The Longevity Rooms combine multiple modalities in a single, design-conscious environment, including NAD+ therapy, mitochondrial support, red-light rejuvenation, muscle activation and recovery systems, detoxification protocols, and precision diagnostics. All products and devices are produced exclusively by Rebirth Globe, ensuring quality control and consistency across



locations.

Ashley Worne, Business Development Manager, adds that the company is expanding globally with new partnerships in North America, Europe, and the Middle East. “Our new agreements place Longevity Rooms in some of the world’s most prestigious hotels, residences, and wellness destinations,” he says. “The subscription-based model allows clients to access the full range of protocols while maintaining flexibility and convenience.”

The approach reflects a growing trend in luxury wellness: offering high-end, scientifically validated treatments in formats that are more accessible and usable on a regular basis. While the treatments themselves remain sophisticated and premium, the subscription model allows clients to experience continuity and measurable results, rather than relying on infrequent or one-off sessions.

Eric Klein, Senior Vice President, notes that the company has generated significant attention in the market. “There has been a noticeable buzz around Longevity Rooms,” he says. “Clients and partners are responding to a model that combines advanced science, design, and practical accessibility.”

Industry analysts point to a broader shift in wellness and longevity services: luxury clients are increasingly seeking solutions that support performance, recovery, and healthy aging, while offering measurable outcomes and convenience. This trend spans multiple demographics: younger clients aim to optimize energy and focus; middle-aged clients prioritize metabolic health and stress resilience; older adults focus on mobility, immunity, and quality of life.

By integrating multiple modalities in a single, luxury-focused environment, Rebirth Globe’s model illustrates how advanced longevity technologies can be delivered in a practical, repeatable format. The subscription approach also mirrors trends seen in other premium wellness sectors, where recurring access, membership benefits, and personalized experiences are becoming increasingly standard.

While longevity treatments have historically been associated with exclusivity and high costs, the combination of subscription-based access, in-house production, and a luxury wellness environment marks a new approach. Observers say this could serve as a blueprint for how elite wellness can expand its reach without diluting quality or exclusivity.

As the market for longevity and premium wellness continues to grow, models like Rebirth Globe’s demonstrate how high-end science-backed treatments can move from private clinics into environments that are both luxurious and accessible, spanning multiple age groups and lifestyles.

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