

# Plymouth Economic Development Foundation Launches Downtown Façade Improvement Program

*New grant initiative is designed to enhance visual appeal, historic character and economic vitality of Plymouth's central business district.*

PLYMOUTH, MA, UNITED STATES,  
November 20, 2025 /

[EINPresswire.com/](https://EINPresswire.com/) -- The Plymouth

Economic Development Foundation (Plymouth Foundation) today announced the launch of the Plymouth Downtown Façade Improvement Program, a major new initiative designed to enhance the visual appeal, historic character, and economic vitality of Plymouth's central business district. The program will officially open for applications on December 1, 2025, with rolling awards until funds are exhausted.

The logo for The Plymouth Foundation, featuring the text "The Plymouth Foundation" in a blue, serif font, with "Cultivating Innovation & Economic Growth" in a smaller, blue, sans-serif font below it. To the right is a stylized graphic element consisting of a blue square and a green square.

“

This program represents a meaningful investment in the heart of Plymouth. We're strengthening the downtown experience for residents, visitors, and the broader regional economy.”

*William Hallisey, Board of Directors President, Plymouth Foundation*

Backed by a \$500,000 Year 1 investment, the program provides matching grants up to \$50,000 for exterior improvements to commercial buildings along the Court/Main Street and waterfront corridors. Eligible applicants include business owners, nonprofits, and commercial property owners seeking to improve the attractiveness, accessibility, and long-term resilience of their properties.

“This program represents a meaningful investment in the heart of Plymouth,” said William Hallisey, President of the

Plymouth Foundation board of directors. “By supporting property owners and small businesses in restoring and enhancing their storefronts, we're strengthening the downtown experience for residents, visitors, and the broader regional economy.”

The program's goals include improving visual impact of the streetscape, supporting small business vibrancy, stimulating private investment, and preserving the town's iconic historic character while allowing for functional and accessible design updates. Eligible improvements

include façade restoration, painting, masonry repair, windows and doors, signage, lighting, landscaping, accessibility upgrades, and the removal of outdated or inappropriate alterations.

Applications will be evaluated by a review panel composed of representatives from the Plymouth Economic Development Foundation, the Town's Planning Department, and partner organizations. Projects will be scored based on visual impact, contribution to historic preservation, readiness to proceed, and opportunities for clustered improvements across adjacent properties. Grant disbursements will be provided upon project completion and inspection, with a partial advance available after permitting approval.

"This effort reflects a strong partnership between the Town, local businesses, and community stakeholders," said Stephen Cole, Executive Director of the Plymouth Foundation. "We are investing in the businesses that invest in Plymouth. It brings us all great honor to support our small business community."

To promote visibility and celebrate completed projects, the Foundation will coordinate public showcases, before-and-after features, and ribbon-cutting events in collaboration with downtown partners.

Program guidelines, eligibility maps, and application materials will be available on the Plymouth Economic Development Foundation's website (<https://www.plymouth-ma.biz/>) by December 1, 2025.

### About the Plymouth Economic Development Foundation

The Plymouth Economic Development Foundation supports economic growth, business development, and community revitalization throughout Plymouth. Through strategic partnerships and targeted initiatives, the Foundation works to strengthen the local economy while preserving the town's historic character and cultural assets. Learn more:

<https://www.plymouth-ma.biz/>.

Stephen Cole  
Plymouth Foundation  
[email us here](#)

Visit us on social media:

[LinkedIn](#)  
[Instagram](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/868853664>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.