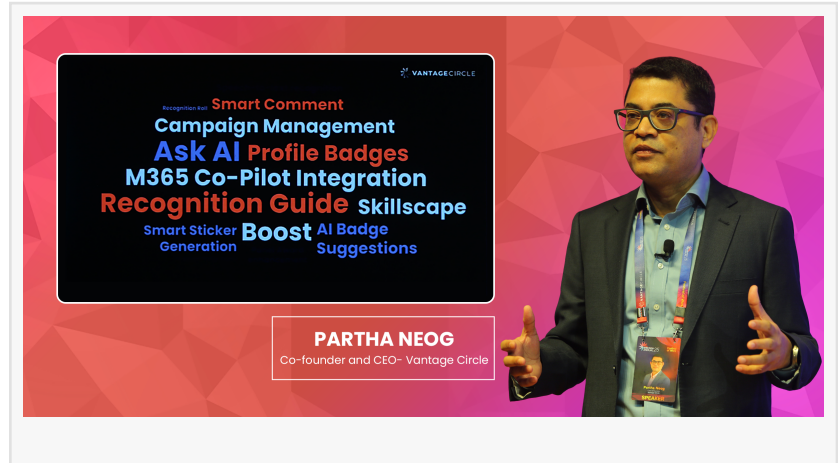


Vantage Circle Sets a New Standard for AI-Led Employee Appreciation with Intelligent Recognition

A data-driven evolution turning workplace appreciation into actionable business growth

TX, UNITED STATES, November 20, 2025 /EINPresswire.com/ -- [Vantage Circle](https://www.vantagecircle.com) a behavioral-science-powered global employee recognition and rewards SaaS platform, is excited to announce the launch of 'Intelligent Recognition'. This is a major upgrade to its R&R platform designed to help organizations make employee recognition more impactful, data-driven, and aligned with business goals.



Employee recognition has long been a critical driver of engagement and retention. However, when it lacks personalization or strategic intent, it often fails to motivate employees or reinforce business values. Intelligent Recognition addresses this gap by connecting recognition directly to workplace performance, culture alignment, and employee sentiment. It is built on the WISE framework, which stands for “Workplace Impact, Simplify, and Express”.

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With Intelligent Recognition, we are helping organizations transform appreciation into measurable performance and retention outcomes.”

Partha Neog, CEO and Co-founder of Vantage Circle

This framework is designed to amplify the impact and visibility of recognition by extending its influence beyond the moment it is given. It simplifies and automates the

process to make it effortless for every employee and enables authentic expression by ensuring every recognition is personal, timely, and aligned with organizational values.

Some of the key features of Intelligent Recognition include:

M365 Copilot Integration: The Vantage Circle agent in M365 Copilot helps in identifying who, why and how to recognize, all within the workflow

Profile Badging: These are special digital recognitions that celebrates employees who live up to organizational values and turns them into visible culture champions

Boost: This feature allows managers and stakeholders to add extra reward points to amplify recognition and increase its visibility

Recognition Guide & Smart Comment: This feature suggests meaningful messages and reactions to make recognition timely, authentic and culturally resonant

With these features, Intelligent Recognition helps HR teams manage recognition seamlessly, spot culture champions, and reduce attrition risks by acknowledging overlooked contributors in real-time.

Speaking on this, [Partha Neog](#), CEO and Co-founder of Vantage Circle said, "Recognition is more than just a moment, it's an ongoing, strategic tool that shapes organizational culture and drives performance. With Intelligent Recognition, we are helping organizations transform appreciation into measurable performance and retention outcomes. We believe this will redefine how companies engage with their people and how employees experience appreciation at work."

As organizations face a rapidly evolving business landscape, Intelligent Recognition offers a future-proof approach to employee engagement. Its interconnected features create a comprehensive ecosystem where recognition is more than a transactional act, rather it becomes a strategic lever that drives business outcomes.

About Vantage Circle: Vantage Circle is the world's leading Behavioral-Science-Powered Global Employee Recognition and Rewards SaaS-Platform, trusted by over 3.2 million users and 700+ clients worldwide. It empowers a thriving work culture by offering a combination of innovative platform features and services, coupled with globally accepted frameworks. These nurture productive behaviors by aligning with your organization's core values and leveraging behavioral science. Vantage Circle empowers HR leaders and team managers to identify, recognize, and reinforce productive behaviors within their teams through targeted employee recognition, personalized employee rewards & incentives, and focusing on holistic employee wellness. Over 12 years, the platform has enabled enterprises like Wipro, Infosys, Blue Star, Bosch, Tata Communications, Tata Motors, Tata Realty, Cognizant Technology Solutions, Well Fargo, ACG to transform their approach to productive employee behaviors through holistic employee engagement. With more than 16 languages and localized rewards in 100+ countries, recognition is more meaningful. It allows employees to recognize the flow-of-work from the existing chat or collaboration tools in the organization like MS Teams or Slack. Visit vantagecircle.com to learn more

Corporate Communications
Vantage Circle
+91 98189 57429
pr@vantagecircle.com

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