

Inman Awards Ylopo the 2025 Best of PropTech Title as AI² Revolutionizes Real Estate Follow-Up

Ylopo wins Inman's 2025 Best of PropTech Award as AI² transforms real estate follow-up, lead activation, and conversion for agents and teams.

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EINPresswire.com/ -- Ylopo, one of the fastest-growing real estate marketing and AI technology companies in North America, has been named the 2025 Best of PropTech Award Winner in the SaaS & Productivity Tools category by Inman. Competing against 11 other leading technology platforms, Ylopo secured the top spot for its breakthrough advancements in AI-driven lead activation and follow-up automation.

The award recognizes Ylopo's significant evolution over the past year — moving far beyond traditional digital marketing to become the AI engine powering the future of real estate teams.

AI²: The Technology Driving Ylopo's Win

At the center of Ylopo's recognition is AI², the company's next-generation follow-up system that combines AI texting with AI voice calling to identify lead intent, revive old databases, and live-transfer conversations directly to agents and teams.

Real estate professionals are using AI² to:

Activate thousands of cold or unresponsive leads



Replace or supplement costly ISA programs

Reduce follow-up times to seconds instead of hours

Increase appointment volume without increasing headcount

Scale prospecting at a fraction of traditional costs

AI²'s rapid adoption and industry-wide performance gains were central to Ylopo's 2025 win.

A Message from Ylopo's Leadership

"Winning Inman's Best of PropTech is validation of what our clients have been feeling all year: Ylopo is no longer just a marketing company — we're the AI engine powering the future of real estate. With AI², we've built technology that activates the leads agents already have, live-transfers real conversations, and makes every team more efficient. The award is an honor, but the bigger story is what's coming next."

— Juefeng Ge, Co-Founder & President, Ylopo

A New Era of Follow-Up, Accountability, and Conversion

Beyond AI², Ylopo's 2025 product growth includes:

Smarter remarketing & listing automation

New seller tools

Lead routing improvements

Advanced nurturing journeys

Deeper integrations with Follow Up Boss, Sierra, and others

Thousands of teams have already upgraded to the new Ylopo ecosystem — many seeing results they never achieved with prior systems.

Why This Award Matters for Agents & Teams

Ylopo's win signals a shift happening across the real estate industry:

Old-school drip campaigns and manual follow-up are no longer enough. In 2025, speed, personalization, and real conversations determine who wins listings and buyers.

Ylopo is at the center of that transformation — helping teams close more deals with less effort and smarter automation.

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