

ProducifyX, LLC™ Announces Milestone Achievement: 150 Client Offices Served

From a two-person startup to a 15-member, tech-enabled recruiting powerhouse—ProducifyX celebrates growth, industry expansion, and a bold vision for the future.

COLUMBIA, MO, UNITED STATES, November 21, 2025 /EINPresswire.com/ -- <u>ProducifyX</u>, LLC, a leading <u>tech-enabled recruiting service</u> built for modern hiring challenges, today announced a major company milestone: 150 client offices served nationwide.

This achievement marks an extraordinary evolution from the company's humble beginnings. In early 2023, ProducifyX launched as a small staffing concept supporting a single real estate office in Columbia, Missouri—powered solely by co-founders George Zimny and Ryan Drysdale. Today, just over two years later, the company has expanded into a full-scale talent acquisition platform serving six major industries:

- Hospitality
- Manufacturing
- Insurance
- Financial Services
- Real Estate
- Healthcare

With a 15-member team, a dedicated Client Success Department, and fully developed SOPs across every business function, ProducifyX is proving what's possible when technology, people, and process come together to solve one of the biggest challenges in business today: sourcing high-quality talent at scale.

A Tech-Enabled Recruiting Service Built for Scale

Over the past two years, ProducifyX has transformed from a traditional staffing idea into a highly efficient, tech-enabled recruiting service, designed to add additional lift to a businesses existing internal recruiting function. The company developed proprietary tools and processes (TalentEngine™), refined technology systems, and created automation frameworks that allow clients to dramatically improve applicant flow, conversion, and pre-qualification—all while reducing operational lift for hiring teams and doing it in a uniquely human, connection-driven way.

"We set out to build something different, something that blends great technology with truly great people," said George Zimny, Co-Founder of ProducifyX. "Our journey from serving one local client to now supporting 150 offices nationwide is a testament to what happens when you obsess over client outcomes, stay adaptable, and build systems that scale. This milestone is big for us, but it's just the beginning."

Organizational Growth and Team Development

ProducifyX's rapid expansion required building a strong internal foundation. Over the past 24 months, the company has:

- Grown from 2 founders to 15 fully trained team members
- Established a Client Success Team delivering white-glove support
- Built and standardized SOPs across all core business functions
- Implemented new technology and AI to maximize efficiency and quality
- Expanded into multiple new verticals, meeting rising demand
- Developed internal leadership and multi-layered operational structure

"Our team deserves enormous credit," said Ryan Drysdale, Co-Founder of ProducifyX. "They've helped us build a company that not only scales quickly, but scales intentionally. The systems, support, and service model we've created are what allow us to grow without ever losing the quality our clients rely on."

A Clear Vision Forward: Doubling Every Year

Looking ahead, ProducifyX is committed to maintaining its explosive growth while elevating the quality of its services. The company has set a bold, long-term objective: double the number of client offices each year for the foreseeable future, while continuously improving candidate quality, messaging, and conversion rates for clients.

This trajectory reflects not only strong market demand, but also the effectiveness of ProducifyX's systems and technology, which give clients a unique advantage in a noisy and highly competitive hiring landscape.

Company Culture and What's Next

To celebrate its growth and solidify its future, ProducifyX will host its first all-hands company retreat in 2026, bringing the entire team together to align on the company's vision, culture, and next phase of expansion.

"The future of ProducifyX is rooted in innovation, client experience, and people development," said Kelli White, CEO of ProducifyX. "Hitting 150 client offices served is a proud moment, but what excites me most is where we're going. We're building a culture of excellence, one where technology improves human connection, and where our team can thrive as we help more

organizations hire better."

About ProducifyX, LLC: ProducifyX, LLC is a tech-enabled recruiting service that helps companies create predictable applicant flow and higher-quality candidate pipelines through advanced marketing, automation, and pre-qualification systems. With clients across multiple industries and a mission to deliver humanized, efficient, high-volume recruiting outcomes, ProducifyX is redefining what modern recruiting can look like.

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