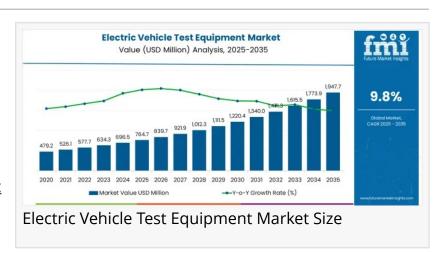


Global and European Electric Vehicle Test Equipment Market Outlook 2025–2035

Electric Vehicle Test Equipment Market Projected to Reach USD 1.95 Billion by 2035 Amid Accelerating Global EV Adoption

NEWARK, DE, UNITED STATES, November 22, 2025 / EINPresswire.com/ -- The global <u>Electric</u> <u>Vehicle (EV) Test Equipment Market</u> is set for substantial growth, with its valuation expected to rise from USD



764.7 million in 2025 to USD 1,947.7 million by 2035, representing a compound annual growth rate (CAGR) of 9.8%. The market expansion is being propelled by the rapid transition toward electrified transportation, stringent safety regulations, and a heightened focus on vehicle performance and compliance.

As electric vehicle adoption accelerates worldwide, automakers, Tier-1 suppliers, and testing laboratories are increasingly investing in advanced diagnostic, validation, and simulation solutions to ensure battery efficiency, powertrain reliability, and adherence to evolving global standards. The diversification of EV platforms and powertrain architectures has further intensified the demand for modular, software-driven test systems, capable of handling the complexity of modern electric mobility.

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Key Market Drivers

The EV test equipment market growth is underpinned by multiple factors:

- Battery and Powertrain Validation: With high-voltage battery packs, electric motors, inverters, and power electronics forming the core of EV performance, manufacturers rely on precise testing for safety, thermal management, and efficiency.
- Regulatory Compliance: Global standards governing thermal runaway prevention,

electromagnetic compatibility (EMC), and high-voltage protection necessitate advanced testing platforms.

- R&D Investments: Continuous innovation in battery chemistries, solid-state alternatives, and EV software systems requires comprehensive component and vehicle-level validation.
- Rising Production Volumes: The scale-up of EV manufacturing, especially in China, India, Europe, and North America, is driving demand for high-throughput and automated testing solutions.

Segment Insights

Passenger Cars Lead Vehicle Testing:

Passenger cars dominate the market with a 61.5% share in 2025, reflecting strong consumer adoption and OEM electrification strategies. Testing equipment for passenger EVs focuses on batteries, inverters, motors, and control systems, requiring flexible, modular solutions to accommodate high variability in design and component integration.

Battery Electric Vehicles (BEVs) Drive Fuel Segment:

BEVs account for 48.9% of the market, benefiting from zero-emission mandates, extended driving ranges, and government incentives. Comprehensive testing is critical to validate battery management systems, thermal efficiency, and electric drive units. Gigafactories and large-scale BEV production facilities are further fueling the adoption of automated, high-throughput testing platforms.

EV Component Testing Remains Crucial:

Component-level testing holds a 29.7% market share, emphasizing its role in ensuring vehicle safety and reliability. The testing of batteries, chargers, power electronics, and electric drive units under varying loads and environmental conditions reduces failure risks and enhances performance. The rise of modular vehicle architectures and software-defined systems has increased reliance on simulation-based testing and hardware-in-the-loop (HIL) methodologies.

Regional Outlook

- China: Leading the market with a 13.2% CAGR, driven by a vertically integrated EV ecosystem, battery swap infrastructure, and high-throughput testing labs in Shenzhen and Changzhou.
- India: Growing at 12.3% CAGR, supported by two-wheeler EVs, electric buses, and government-backed EV clusters with EMC and inverter testing capabilities.
- Germany: Advancing at 11.3% CAGR, fueled by premium EV manufacturers and Tier-1 suppliers emphasizing inverter harmonics, motor torque validation, and DC fast-charging performance.
- France & UK: Expanding at 10.3% and 9.3% CAGR, respectively, driven by commercial EV fleets, retrofitting facilities, and post-Brexit safety compliance requirements.

• USA: Experiencing 8.3% CAGR, with growth in EV prototypes, municipal fleets, aerospace, and motorsport applications, alongside portable testing solutions for remote validation. Other regions, including Brazil, Japan, South Korea, and the Middle East, are also seeing steady growth as EV adoption accelerates and testing infrastructure expands.

Technological Trends and Innovations

Key advancements shaping the EV test equipment landscape include:

- High-Voltage and Fast-Charging Simulation: Bi-directional regenerative power systems, such as Keysight Technologies' RP7900 series, offer high-accuracy, energy-efficient testing across batteries, chargers, and powertrains.
- Modular and Software-Driven Platforms: Flexible test rigs support multiple vehicle types, voltage levels, and battery chemistries, reducing capital expenditures for OEMs and service labs.
- Real-Time Data Acquisition and Automated Testing: Advanced diagnostic tools and HIL simulations enable faster development cycles, improved root-cause analysis, and enhanced battery lifecycle management.
- Portable and Remote Test Units: Field-deployable platforms support fleet validation, predictive maintenance, and compliance monitoring in decentralized environments.

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Competitive Landscape

The EV test equipment market is moderately consolidated, with key players leading innovation and global expansion:

- National Instruments Corporation
- Intertek Group Plc
- Keysight Technologies, Inc.
- TUV Rheinland
- Durr Group
- AVL
- Chroma ATE

These companies are investing in software-integrated, high-throughput testing systems, advanced diagnostics, and scalable service models to meet evolving OEM, Tier-1, and aftermarket needs. Collaboration with EV manufacturers and testing labs is increasingly central to delivering standardized validation protocols and bundled solutions.

Market Outlook

With global EV adoption continuing to accelerate, regulatory frameworks tightening, and OEMs emphasizing quality assurance, the Electric Vehicle Test Equipment Market is poised for sustained growth. From battery validation and powertrain testing to modular and remote diagnostics, the sector represents a pivotal component of the EV value chain.

As manufacturers expand R&D activities, production capacities, and testing standards, demand for sophisticated, high-accuracy, and energy-efficient EV test systems will continue to rise, driving both technological innovation and market expansion. By 2035, the market is expected to surpass USD 1.94 billion, underscoring its critical role in enabling the next generation of electric mobility.

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