

Luxury Watches Market is Projected to Grow Expeditiously: USD 51.31 Billion Revenue by 2027, Claims AMR

The global Luxury Watches Market is expected to reach \$ 51,317.3 million by 2027 at a CAGR of 4.50% from 2021 to 2027.

WILMINGTON, DE, UNITED STATES, November 24, 2025 /EINPresswire.com/ -- Allied Market

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By type, the electronic watches segment is estimated to witness the fastest growth, registering a CAGR of 6.00% during the forecast period.

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Allied Market Research

Research recently published a report, “[Luxury Watches Market](#) : Global Opportunity Analysis and Industry Forecast, 2020-2027.” According to Allied Market Research, the recent technological advancements have influenced the growth of the market. The report includes a detailed analysis of the major driving factors, market trends, prime market players, and top investment pockets.

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<https://www.alliedmarketresearch.com/request-sample/6715>

The [luxury watches](#) market is analyzed based on geography along with the competitive landscape in every region. The regions included in the report are North America (United States, Canada, and Mexico), Europe (Germany, France, UK, Russia, and Italy), Asia-Pacific (China, Japan, Korea, India, and Southeast Asia), South America (Brazil, Argentina, Colombia), Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa). These insights help to formulate business strategies and open lucrative opportunities.

The luxury watches market report offers a comprehensive segmentation of the market. The market is segmented on the basis of type, distribution channel, end user, industry vertical, and region. The report includes a detailed analysis of sales, growth rate, revenue, and market shares of each segment during the historic period and forecast period along with charts and tables.

The luxury watches market report includes an in-depth study of challenges and opportunities in the market. Thorough knowledge of key drivers of the market helps understand the current market scenario. The restrains and challenges are vital for understanding the growth of the market during the forecast period. Moreover, technological advancements and increased

demand are expected to play an important role in the growth of the market. The market is anticipated to significant growth during the forecast period.

The market growth is established using various methods and strategic tools. The SWOT analysis provides a thorough understanding of the key determinants of market growth. Such tools are instrumental for recognizing the lucrative opportunities in the market.

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The Covid-19 pandemic has a vital impact on the growth of the global luxury watches market and altered several market scenarios. The lockdown across various countries and ban on international travel has disrupted the supply chain and revenue chain. The report includes a thorough analysis of the Covid-19 pandemic on the growth of the global luxury watches market.

The luxury watches market report includes an analysis of the top 10 market players active in the global market. The study includes sales, production, and revenue analysis. The prime market players are Patek Philippe, Audemars Piguet, Vacheron Constantin, Hublot, Lange & Söhne, Jaeger-LeCoultre, Rolex, Titan, Breguet & Fils, Chopard, Girard-Perregaux, Blancpain, Cartier, IWC Schaffhausen. These market players have adopted several business strategies such as new product launches, mergers & acquisitions, partnerships, and collaborations to maintain their foothold in the market. The market report includes statistics, tables, and charts to offer a detailed study of the luxury watches market.

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David Correa

Allied Market Research

+ + + + + +1 800-792-5285

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