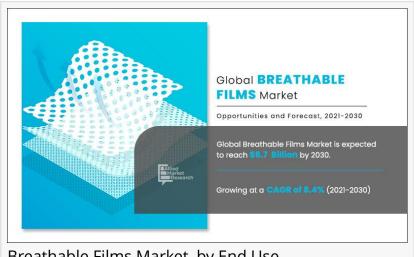


Breathable Films Market Forecast and Competitive Landscape with Insights on Regional Growth and Key Industry Players

Rapid growth in the healthcare sector further accelerates demand for breathable films.

WILMINGTON, DE, UNITED STATES, November 24, 2025 / EINPresswire.com/ -- The global breathable films market is witnessing robust growth driven by rising demand from the construction, personal care & hygiene, and healthcare sectors. According to a report published by Allied Market Research titled "Breathable Films Market by Material



Breathable Films Market, by End Use

Type, Technology, and End Use: Global Opportunity Analysis and Industry Forecast, 2021–2030", the industry generated \$3.0 billion in 2020 and is projected to reach \$6.7 billion by 2030, registering a CAGR of 8.4% from 2021 to 2030.

https://www.alliedmarketresearch.com/request-sample/A11586

Key Market Drivers

- Increasing demand from the construction sector and rising usage in personal care and hygiene products are fueling market expansion.
- Rapid growth in the healthcare sector further accelerates demand for breathable films.
- However, the presence of substitute products may restrain growth.
- The expanding trend toward packaged food consumption presents new opportunities for market players.

Segment Insights:-

By Material Type:

Polyethylene (PE):

- Held the largest market share in 2020 (over two-fifths of global revenue).
- Widely used in breathable microporous films for hygiene applications.
- Expected to maintain dominance through the forecast period.

Polypropylene (PP):

- Expected to grow at the highest CAGR of 8.7% during 2021–2030.
- Benefits include high permeability, abrasion resistance, durability, pH stability, and low-temperature flexibility.

By Technology:-

Monolithic Films:

- Accounted for nearly two-thirds of market share in 2020.
- Expected to maintain leadership and register the fastest CAGR of 8.6%.
- Known for high vapor transmission, strength, and resistance to bacteria and viruses, making them ideal for various industrial uses.

Regional Analysis:-

Asia-Pacific:

- Dominated the breathable films market in 2020 with over two-fifths of global revenue.
- Forecasted to witness the highest CAGR of 9.1% through 2030.
- Growth driven by rapid industrialization, low operating costs, and expansion in the food packaging and textile industries.

North America:

- Expected to grow significantly during the forecast period, supported by technological adoption and demand from healthcare and packaging segments.

Key Market Players:

- SWM International
- Berry Global Group
- Nitto Denko Corporation
- Covestro
- Fatra A.S.

- Mitsui Chemicals, Inc.
- Arkema
- RKW Group
- Skymark Packaging Ltd.
- Trioworld

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