

Melanoma Therapeutics Industry Analysis Report 2025: Key Trends, Drivers, and Forecast Insights

*The Business Research Company's
Melanoma Therapeutics Global Market
Report 2025 – Market Size, Trends, And
Global Forecast 2025-2034*

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Melanoma Therapeutics Global Market Report 2025

[Melanoma Therapeutics Market](#) Growth Forecast: What To Expect By 2025?

Recent years have seen a swift expansion in the size of the melanoma therapeutics market.

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Rising from \$4.05 billion in 2024 to \$4.47 billion in 2025, the market is expected to grow at a compound annual growth rate (CAGR) of 10.4%. Factors such as changes in treatment guidelines, heightened awareness and early detection, approval from regulatory authorities, clinical trials, the emergence of combination therapies, and progress in surgical techniques contributed to this growth during the historic period.

In the forthcoming years, the market for melanoma therapeutics is predicted to undergo speedy expansion.

The market is projected to reach "\$6.72 billion by 2029, with a compound annual growth rate (CAGR) of 10.7%. This growth in the forecast period is facilitated by various factors like the development of new treatment techniques, biomarker recognition, regulatory assistance towards innovation, and advances in personalized medicine and immunotherapy. Trends observed in the forecast period incorporate changing treatment norms, the use of telemedicine in oncology, patient awareness and advocacy, biomarker studies, and combination therapies.

Download a free sample of the melanoma therapeutics market report:

What Are Key Factors Driving The Demand In The Global Melanoma Therapeutics Market?

The melanoma therapeutics market is projected to expand due to the rising occurrence of melanoma. Melanoma, a skin cancer that originates from melanocytes, can be managed and treated using melanoma therapeutics, which include various therapies and drugs. Hence, the escalating melanoma cases increase the demand and sales of these therapeutics. As an example, a report issued by the Australian Institute of Health and Welfare in August 2024 predicts that by 2034, new cancer diagnoses in Australia will rise to around 209,000, a sizeable rise from the 169,000 cases projected in 2024. This significant growth is attributed to the increasing population and burgeoning cancer rates. Moreover, by 2024, one can expect almost 3 out of every 10 deaths in Australia to be related to cancer. Consequently, the escalating melanoma incidence is fuelling the expansion of the melanoma therapeutics drug market.

Who Are The Leading Players In The Melanoma Therapeutics Market?

Major players in the Melanoma Therapeutics include:

- AstraZeneca plc
- Eli Lilly and Company
- Merck & Co. Inc.
- Novartis AG
- Sanofi S.A.
- AB Science S.A
- Amgen Inc.
- Daiichi Sankyo Company Limited
- F. Hoffman-La Roche Ltd.
- Pfizer Inc.

What Are Some Emerging Trends In The Melanoma Therapeutics Market?

The emergence of product innovations is a key trend that's becoming increasingly popular in the melanoma therapeutics market. In an effort to consolidate their market position, main companies in this sector are formulating new and groundbreaking treatments. Take for instance, Immunocore, a UK biotech firm, that in January 2022 received FDA approval for its newly developed therapy, KIMMTRAK (tebentafusp-tebn), for the treatment of metastatic uveal melanoma. Representing the first and only approved therapy for inoperable or metastatic uveal melanoma, KIMMTRAK has shown promising results with an overall survival rate of approximately 22 months in its phase 3 clinical trial. The treatment includes a brand-new bispecific protein that is linked to a soluble T cell receptor, featuring anti-CD3 immune-effector activity. Notably, this is the first product derived from Immunocore's ImmTAC technology platform, which is designed to direct and stimulate T lymphocytes to recognize and destroy cancer cells.

Analysis Of Major Segments Driving The [Melanoma Therapeutics Market Growth](#)

The melanoma therapeutics market covered in this report is segmented –

- 1) By Drug Type: Monoclonal Antibodies, Small Molecule Inhibitors, Other Drug Types
- 2) By Therapy: Surgery, Radiation Therapy, Immunotherapy, Targeted Therapy, Chemotherapy
- 3) By Route of administration: Oral, Injectable
- 4) By Cancer Type: Superficial Spreading Melanoma, Nodular Melanoma, Lentigo Maligna Melanoma, Acral Lentiginous Melanoma, Amelanotic Melanoma, Other Cancer Types
- 5) By Diagnosis: Dermatoscopy, Sentinel Lymph Node Biopsy, Blood Test, X-ray, Ultrasound, CT Scan

Subsegments:

- 1) By Monoclonal Antibodies: Checkpoint Inhibitors, Targeted Monoclonal Antibodies, Conjugated Antibodies
- 2) By Small Molecule Inhibitors: BRAF Inhibitors, MEK Inhibitors, Other Kinase Inhibitors
- 3) By Other Drug Types: Chemotherapy Agents, Immunotherapy Agents, Adjuvant Therapies

View the full melanoma therapeutics market report:

<https://www.thebusinessresearchcompany.com/report/melanoma-therapeutics-global-market-report>

Which Region Is Expected To Lead The Melanoma Therapeutics Market By 2025?

In 2024, North America led the market for melanoma therapeutics. The melanoma therapeutics market report incorporates regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

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Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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