

# Comprehensive Report on the Robo Advisory Market: Opportunities and Challenges

*The Business Research Company's Robo Advisory Global Market Report 2025 - Market Size, Trends, And Forecast 2025-2034*

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[/EINPresswire.com/](#) -- What Is The Expected Cagr For The [Robo Advisory Market](#) Through 2025?

The size of the robo advisory market has seen a significant expansion in the last few years. It's projected to escalate from \$61.75 billion in 2024 to a staggering \$92.23 billion in 2025, with a compound annual growth rate (CAGR) of 49.4%. The impressive growth during the historical period is due to several factors such as cost effectiveness, financial democratization, increased market awareness, and widespread acceptance.



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Anticipated to see a dramatic surge in the forthcoming years, the robo advisory market size is set to attain a value of \$470.91 billion by 2029, scaling at a compound annual growth rate (CAGR) of 50.3%. The contributory factors for the growth during the predicted period include regulatory developments, amalgamation with standard services, worldwide economic patterns, and bolstered cyber security measures. During the forecast period, key trends

such as customization and personalization, technological progress, blended models, developments in artificial intelligence and machine learning, focus on sustainable and ESG investments, alternatives to traditional investments including crypto, as well as partnerships and collaborations are expected to emerge.

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What Are The Driving Factors Impacting The Robo Advisory Market?

The surge in digitalization within the realm of financial services is fueling the expansion of the robo advisory market. In the financial field, digital capabilities such as artificial intelligence (AI), cloud computing, blockchain, and fintech are simplifying fund access and supporting the financial domain through automation to enrich customer experience. For example, the Australian Banking Association, a trade group based in Australia that represents the Australian banking industry, stated in June 2023 that Australians had decisively transitioned to digital banking, accounting for 98.9% of all banking interactions. Consequently, the escalating integration of digitalization in the financial services industry is propelling the growth of the market.

### Which Players Dominate The [Robo Advisory Industry Landscape](#)?

Major players in the Robo Advisory include:

- Betterment LLC
- Charles Schwab & Co. Inc.
- Wealthfront Corporation
- Personal Capital Corporation
- Bambu Labs Inc.
- Bloom Inc.
- Ellevest Inc.
- FutureAdvisor Inc.
- Nutmeg Saving and Investment Limited
- SigFig Wealth Management LLC

### What Are The Future Trends Of The Robo Advisory Market?

Technological advancements are playing a major role in the evolution of the robo advisory market. Developments in technology sectors like advanced analytics, artificial intelligence, and natural language processing are expected to enhance the efficiency of robo-advisory. This will allow robo-advisors to amplify their value offering and make a broader impact on the value chain. For instance, in March 2022, flatexDEGIRO AG, an online broker from Germany, revealed that they'd signed a Memorandum of Understanding (MoU) to broaden their existing B2B partnership with digital asset management firm Whitebox. Both companies will collaborate to offer FlatexDEGIRO customers a fully digital investment solution, planning its launch at Flatex Germany in the summer of 2022. Whitebox itself is a US-based independent robo-adviser servicing retail investors.

### Global Robo Advisory Market Segmentation By Type, Application, And Region

The robo advisory market covered in this report is segmented –

- 1) By Service Type: Direct Plan-Based Or Goal-Based, Comprehensive Wealth Advisory
- 2) By Provider: Fintech Robo Advisors, Banks, Traditional Wealth Managers, Other Providers
- 3) By Business Model: Pure Robo Advisors, Hybrid Robo Advisors
- 4) By End User: Healthcare, Education, Retail, Other End Users

Subsegments:

- 1) By Direct Plan-Based Or Goal-Based: Retirement Planning, Education Savings Plans, Investment Goal Setting, Tax Optimization Strategies
- 2) By Comprehensive Wealth Advisory: Holistic Financial Planning, Asset Management Services, Estate Planning, Portfolio Diversification Strategies

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<https://www.thebusinessresearchcompany.com/report/robo-advisory-global-market-report>

Which Region Holds The Largest Market Share In The Robo Advisory Market?

In 2024, North America is projected to dominate the robo advisory market. The quickest growth, however, is anticipated to occur in the Asia-Pacific region. The robo advisory market report includes the following regions: Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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