

THE WITCHUAL HOUR RADIO SHOW CLAIMS TOP SPOTS ON MIXCLOUD'S WITCHHOUSE CHARTS

SIGNALS A NEW ERA FOR SOBER
WITCHCRAFT AND RECOVERY BASED
MAGICK

DETROIT, MI, UNITED STATES, November 28, 2025 /EINPresswire.com/ -- The Witchual Hour, the weekly radio ritual created and hosted by Sunshine, widely recognized as Detroit's pink-haired [sober witch](#), has secured repeated top chart positions on MixCloud in the Witchhouse category. Within only a few weeks of its launch on Passenger Radio, the show began charting in the number one, number three, and number four spots. This pattern has continued nearly every week throughout the summer and fall, driven entirely by listener metrics and sustained engagement. For many listeners, these rankings mark a powerful new moment for anyone identifying as a [witch in recovery](#). For the broader spiritual community, the success of The Witchual Hour represents a significant rise in interest for [sober witchcraft](#) content that honors both magick and sobriety as part of a unified healing path.

“

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*Sunshine - Founder of Sober
Witch Life Movement*

MixCloud is a global streaming platform known for its extensive library of DJ sets, curated radio shows, longform playlists, and genre-based charts that reflect real listener behavior. Chart rankings are influenced by how long listeners stay tuned, how many people return to a show, and how actively they engage with the platform. This draws a clear line between popularity and genuine impact. The Witchual Hour, which first aired in late July, began charting by its third episode during the second week of August when it reached the number one position in Witchhouse. Reaching that level so early in its broadcast life is uncommon and signals that the voices of witches in recovery are resonating far more widely than many expected.

Passenger Radio is the broadcast extension of Passenger Recovery, a Detroit-based recovery community organization dedicated to creative, compassionate recovery spaces that uplift people through music, art, connection, and storytelling. Passenger Recovery believes that healing requires community and that everyone deserves a place where they can be fully themselves. The

Witchual Hour aligns closely with that mission. It gives listeners a weekly spiritual container that blends ritual, emotional grounding, and musical curation. It offers sacred time for people who may be navigating difficult seasons, early sobriety, long-term sobriety, or spiritual awakening. For anyone identifying as a sober witch or a witch in recovery, the show provides something that has historically been missing from mainstream recovery culture.

A DEFINING MOMENT FOR SOBER WITCHCRAFT AND SPIRITUAL RECOVERY

The steady rise of The Witchual Hour on MixCloud charts is more than a performance milestone. It reflects a cultural shift. For years, practitioners of sober witchcraft have struggled to find recovery-based content that speaks to both their identity and their spiritual traditions. Many witches in recovery have shared that typical recovery language does not always speak to their lived experiences or honor their spiritual relationships, intuitive gifts, or ancestral practices. They have long needed a space where sobriety is held as sacred, not clinical, and where magick is treated as a valid part of personal transformation.

Listeners have confirmed repeatedly that The Witchual Hour is providing that missing bridge. Each episode is crafted as a complete spiritual experience. Sunshine guides listeners into a ritual space at the beginning of every show, preparing them to release the noise of the day and settle into presence. The music is selected with intention and follows the emotional arc of the theme for the week. Past themes have explored surrender, patience, embodiment, emotional release, shadow work, and seasonal magick. The broadcast functions as a two-hour ritual container that holds both the mystical and the practical aspects of recovery.

Sunshine shared, "Seeing The Witchual Hour reach these chart positions shows me that people are hungry for this kind of healing. It proves that witches in recovery matter. It shows that there is a real demand for sober witchcraft programming that is heartfelt, grounded, spiritual, and aligned with what our souls need. When people tune in each week, they are not just listening to music. They are walking into a ritual. They are stepping into a space where they can breathe again."



The Witchual Hour

A WEEKLY RITUAL BROADCAST WITH INTENTION AND STRUCTURE

The Witchual Hour stands apart from traditional radio shows because its structure is built on ritual. Sunshine intentionally opens each show as a ceremonial space rather than a typical broadcast introduction. The first moments of every episode invite listeners to arrive, settle, and reconnect with themselves. The intention for the show is spoken aloud. The theme is introduced. A grounding moment is offered so that listeners can move from scattered to centered.

The heart of the broadcast is the curated music. Sunshine arranges each playlist to mirror the emotional and spiritual truth of the theme. The flow is not random. It moves like an energetic journey, carrying listeners from exploration to introspection to release. Midway through, the show features the Tarot for the Collective segment, where Sunshine draws a card and reads the week's energy through the lens of recovery, magick, and soul work. This segment is consistently named as one of the most powerful moments for listeners who identify as a sober witch or a witch in recovery. It blends spiritual practice with grounding guidance, giving people an accessible tool for reflection.

Later in the broadcast, the Ask a Witch segment opens the floor to questions submitted by listeners about recovery, magical practice, intuition, or spiritual growth. The segment is honest, direct, compassionate, and rooted in lived experience. It has quickly become a favorite among the audience because it models integrity, vulnerability, and empowerment within the sober witchcraft community.

The show closes with a Magickal Moment that offers a ritual tip, intention, or simple spell that listeners can carry into their week. Listeners often describe this moment as the final breath of the ritual, a way to seal the experience and return to their day with clarity.

A COMMUNITY ROOTED IN RECOVERY, SPIRITUALITY, AND COLLECTIVE CARE

Passenger Recovery's mission centers on creating supportive environments for people healing from addiction, grief, trauma, and disconnection. By offering creative spaces, community gatherings, radio programming, and events, the organization provides meaningful pathways out of isolation. The Witchual Hour expands that mission by giving listeners a spiritual anchor that does not require physical attendance or prior knowledge of witchcraft. Anyone can step into the ritual from wherever they are.

The consistent rankings on MixCloud show that the world is ready for sober witchcraft content that acknowledges spirituality and sobriety as intertwined forms of healing. It demonstrates that people who identify as a sober witch or a witch in recovery are not alone and that their needs and identities deserve representation.

A CALL TO ENTER THE RITUAL

The Witchual Hour airs live every Friday from 2 to 4 p.m. on Passenger Recovery Radio at passengerradio.com. Archived episodes are available on MixCloud for on demand listening. Sunshine encourages anyone who is curious about magick, recovery, spiritual rebirth, or community based healing to join the ritual and experience the power of the show for themselves.

Sunshine added, "The charts are exciting, but what moves me most is knowing that people feel understood, supported, and spiritually fed. That is what this show is about. It is a ritual for anyone walking the path of recovery, especially those walking it as a sober witch."

Sunshine Witchski

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