

# The 12 Days of Pickle-mas: The Pickle Juice Company® Shares Tips to Beat Holiday Cramps

*Because the Holidays Are a Marathon — Not a Sprint*

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EINPresswire.com/ -- [The Pickle Juice Company®](https://www.einpresswire.com/2025/11/24/the-pickle-juice-company/), the leader in scientifically backed, fast-acting cramp relief, is kicking off its “12 Days of Pickle-mas” campaign to help people power through the holiday season without missing a step.

Between all-day cooking sessions, marathon shopping trips, airport sprints, snow shoveling and “just one more” holiday party, the holidays can take a serious toll on your body. Overexertion, dehydration and all that festive indulgence can leave your system feeling like it ran the 12-mile turkey trot of its life.

Pickle Juice® is here to make sure the only thing tightening this season is your gift wrap — not your calves, hamstrings or holiday spirit.

Stop Cramps at the Source (So You Can Keep Up with the Season)

Backed by clinical research and powered by a unique formula that interrupts the neurological signal that triggers muscle cramps, Pickle Juice® goes beyond hydration to deliver immediate muscle relief and cramp prevention. It is not pickle brine, nor made from pickles, but instead uses a proprietary grain of vinegar blend to trigger sensory receptors to stop cramps at the



Starting on Black Friday and going until the end of the year, Pickle Juice® is offering 20% off all products at [picklepower.com](https://www.picklepower.com) with the code `Holiday20` for a little extra holiday cheer.

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It's a practical holiday essential for:

- Athletes trying to stay in the game (or the gym)
- Weekend warriors hitting the slopes
- Travelers trapped in middle seats
- Seniors who hate nighttime leg cramps more than fruitcake
- Anyone whose December calendar doubles as a workout plan



Pickle Juice® is the only product on the market scientifically proven to stop muscle cramps, prevent dehydration and aid in recovery.

## The 12 Days of Pickle-mas

Throughout the 12 Days of Pickle-mas, The Pickle Juice Company® will share daily tips, gift ideas and real-life stories on social media — all about staying active, hydrated and cramp-free during the season's chaos. Starting on Black Friday and going until the end of the year, Pickle Juice® is also offering 20% off all products at [picklepower.com](http://picklepower.com) with the code Holiday20 for a little extra holiday cheer.

"The holidays are supposed to be joyful — not painful," explained Filip Keuppens, CEO of The Pickle Juice Company®. "Between marathon shopping trips, late-night wrapping sessions and the occasional turkey trot, we all need a little help keeping up the pace. Pickle Juice® helps you push through the holiday hustle and keep doing what you love — without the cramps."

## The Gift of Relief (and a Great Stocking Stuffer)

Pickle Juice® products — including its signature 2.5oz shots, 16oz bottles, and sport packs — make great stocking stuffers and Secret Santa gifts. They ship well, travel well and taste like victory. And pickles, obviously.

So this season, don't let cramps slow your holiday hustle — grab a Pickle Juice® and keep the spirit (and your legs) strong.

## About Pickle Juice®

Pickle Juice® is the only product on the market scientifically proven to stop muscle cramps, prevent dehydration and aid in recovery. Pickle Juice® uses a proprietary grain and blend of vinegar that blocks that nerve signal being sent from brain to muscle, and a blend of vitamins and minerals for immediate muscle recovery. Whether you are missing something from your

diet, exhausted from exercise, or dealing with poor circulation, Pickle Juice® can provide a source of relief. For more information, visit <https://picklepower.com/>.

Pickle Juice

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