

Professional Staffing Leader Tiffany Scott of myScout and Leveling Up Recently Featured on Close Up Radio

PHILADELPHIA, PA, UNITED STATES,
November 28, 2025 /

EINPresswire.com/ -- In an industry where “you either love it or you loathe it,” Tiffany Scott has chosen—time and again—to love it with her whole heart. The founder of myScout, a cutting-edge lead generation software for staffing companies, and Leveling Up, a guidance hub for working women and mothers, Scott is redefining what it means to thrive in business and in life.

Scott’s story is a familiar one to anyone who has spent time in the world of staffing: highs and lows, unpredictability, and, as she likes to say, a role that turns you into a matchmaker, “blamed when the match doesn’t work—but celebrated when it does.” After nearly 20 years in the trenches, Scott knows the inside of the industry better than most. “You get to meet all different walks of life, hear their stories, and if you’re honest and direct, you help guide people toward real decisions,” she explains.



Bridging Gaps with myScout

myScout is Scott’s answer to a glaring gap in the staffing space: the lack of tech-forward solutions that genuinely make prospecting easier for staffing firms. “I’m building what I always wanted,” she says. “There’s nothing out there that’s a true game changer—so that’s what myScout is set to become.”

Unlike traditional lead generation systems, myScout doesn’t just dump cold leads into a

spreadsheet. The platform harnesses insights such as alma maters, favorite pets, and those small details that make a first impression stick, to give staffing sales teams warmer introductions and a shortcut to meaningful conversations. "I've been in those C-level conversations where culture, grit, and real connections matter," Scott explains. "With myScout, salespeople aren't pounding the pavement the old way. They're meeting prospects on common ground, with real touch points that matter."

Leveling Up: Real Guidance for Real Women

If myScout is the business brainchild, Leveling Up is the heart. Designed for women and mothers navigating the challenges of modern careers, Leveling Up offers practical advice, relatable stories, and the kind of guidance Scott herself once longed for. "There's no manual for mothers returning to work or switching careers," she points out. "I wanted to create the resources and community I once needed with real talk, no sugarcoating, and strategies that actually move the needle."

Staffing, But With a Personal Touch

What sets Scott apart is her relentless transparency and people-first approach, a philosophy she carried as a COO in the staffing world and now pours into her clients and users. When asked what makes a top staffing pro, she doesn't hesitate: "Grit, a little game, and a lot of humanity. Throw out the script, build rapport, and get to know the person behind the resume. That's how you make a professional match that lasts."

The logo for myScout features the word "my" in a light blue script font, followed by "Scout" in a dark blue sans-serif font. The letter "o" in "Scout" is replaced by a circular icon containing a white gear with a blue triangle pointing upwards.The logo for Leveling Up features the words "Leveling Up" in a black script font. Behind the text are large, light purple block letters "LU".

WHERE HUSTLE MEETS PROGRESS

Her no-nonsense, honest voice is an antidote to industry platitudes. On why staffing gets such a bad rap, she's candid: "It's unpredictable. Companies change their minds, candidates change theirs. But when you're transparent—when you reset people's expectations with kindness but without false hope—you become their trusted partner, not just another vendor."

Scott's approach is equal parts high-tech and high-touch. myScout's lead data is designed to cut prospecting time in half, freeing sales teams to focus on deepening relationships, not hunting for names. And her vision for Leveling Up is to keep personal and professional progress top-of-mind for women everywhere: "You never want to be complacent. The secret is to always keep growing and always be leveling up, no matter where you start."

On Women in the Workplace: Labels and Leadership

Scott is outspoken about the realities facing women in business. "I'm building tools and communities for women, but I don't want to be called a 'woman leader'—just a leader. The label can hold us back. What I want is for women to be recognized for their skills and contributions, period."

Her advice? "Find your voice, stand your ground, and support others without envy. Success is not a zero-sum game."

Looking Forward

With myScout deep in development, Scott is focused on scaling the platform and nurturing long-term relationships with staffing firms looking for an authentic edge. Her goal over the next decade is to build, expand, and eventually pass the torch to the next generation of industry innovators. "Setbacks are just setups for comebacks," Scott says with a smile. "And comebacks can be epic."

About Tiffany Scott

Tiffany Scott is the founder and CEO of myScout and Leveling Up. With nearly two decades of experience in staffing, executive leadership, and career mentorship, she is committed to building solutions that bridge the gap between technology and genuine human connection.

About myScout

myScout is a lead generation platform designed specifically for staffing organizations, delivering verified data, rapid business connections, and measurable ROI.

About Leveling Up

Leveling Up offers personal and professional development programs for women, empowering

working mothers and female professionals to grow their careers and confidence.

Close Up Radio recently featured Tiffany Scott in a two-part interview with Doug Llewelyn on Monday November 24th at 10am EST, and Monday December 1st at 10am EST

[Listen to the Podcast](#)

<https://podcasts.apple.com/us/podcast/part-1-close-up-radio-welcomes-back-professional-staffing/id1785721253?i=1000738292477>

<https://www.iheart.com/podcast/269-close-up-radio-242020413/episode/part-1-close-up-radio-welcomes-309079653/>

<https://open.spotify.com/episode/4kisPscovN9UgIM73qcEuL>

For more information about Tiffany Scott, myScout, and Leveling Up, please visit <https://www.myscoutleads.com> and <https://leveling-up.net/>

Lou Ceparano

Close Up Television & Radio

+1 631-850-3314

[email us here](#)

Visit us on social media:

[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/870073041>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.