

Ammonia Water Market Growth to 2032 with Strong Demand Drivers and Rising Value

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WILMINGTON, DE, UNITED STATES, November 25, 2025 / EINPresswire.com/ -- The global ammonia water market continues to witness steady growth, driven by its extensive use across multiple end-use industries and the rising demand for fertilizers. According to a recent report



by Allied Market Research, titled "Ammonia Water Market By End-use Industry and Region: Global Opportunity Analysis and Industry Forecast, 2023–2032," the market was valued at \$28.2 billion in 2022 and is projected to reach \$40.5 billion by 2032, registering a CAGR of 3.8% from 2023 to 2032.

https://www.alliedmarketresearch.com/request-sample/A35560

Market Definition:

Ammonia water also known as aqueous ammonia or ammonia solution is a mixture of ammonium compounds dissolved in water. It is widely used across household, agricultural, and industrial applications. Common uses include:

- Household Cleaning Products: A key ingredient in glass cleaners, floor cleaners, and multipurpose cleaning solutions due to its ability to dissolve grease, dirt, and stains.
- Agriculture: Employed as a nitrogen-rich fertilizer to enhance plant growth through soil application or foliar sprays.
- Refrigeration: Utilized in industrial cooling systems for its strong heat transfer capability and lower environmental impact compared to conventional refrigerants.

Prime Determinants of Growth:-
Drivers:
 Expanding applications of ammonia water across multiple end-use industries Growing fertilizer demand fueled by global agricultural activity
Opportunities:
- Increasing awareness regarding water treatment and purification
Restraints:
- Environmental concerns associated with ammonia emissions and handling
Segmental Highlights:-
Agriculture Segment Leads the Market:
- The agriculture industry accounted for more than two-thirds of the total market revenue in 2022 and is expected to retain its dominance through 2032. It is also projected to register the fastest CAGR of 4.0% during the forecast period.
- Its strong growth is fueled by the increasing use of ammonia water in producing ammonium-based fertilizers such as ammonium nitrate and ammonium phosphate, which supply essential nitrogen and phosphorus to crops, boosting yield and overall soil fertility.
Regional Analysis:-
Asia-Pacific Dominates and Continues to Grow:
- Asia-Pacific accounted for 50% of the market share in 2022 and is anticipated to maintain its leadership position through 2032. The region is also projected to record the highest CAGR of

- A flourishing horticulture and floriculture sector requiring specialized nutrient solutions - Expanding industrial activities where ammonia water is used in processing and treatment

Market Dynamics:-

4.0%.

applications

Key factors driving regional growth include:

- Strong agricultural output and fertilizer consumption

Key Market Players:-

Leading companies shaping the global ammonia water market include:

- Evoqua Water Technologies LLC
- Veolia
- TORAY INDUSTRIES, INC.
- General Electric
- Koch Separation Solutions
- Aquatech International LLC
- KUBOTA Corporation
- Asahi Kasei Corporation
- WEHRLE-WERK AG
- Mitsubishi Chemical Corporation

These players engage in strategies such as product development, partnerships, expansions, and joint ventures to enhance their market position and strengthen global presence.

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