

## Dubai gears up for the region's most anticipated tech gathering as DATE MENA kicks off on 26 November

DUBAI, UNITED ARAB EMIRATES,
November 25, 2025 /
EINPresswire.com/ -- On 26 and 27
November 2025 at Madinat Jumeirah,
Dubai will host the region's most
dynamic forum for technology,
innovation, and digital transformation
— DATE MENA. Organised by Trescon,
DATE is a Digitization, AI & Emerging
Technology Summit. Over two days,
the event will bring together 1,000+



pre-qualified business leaders, tech innovators, investors, enterprise buyers, and regulators to explore the technologies redefining industries and shaping the future of MENA.

As a high-impact platform, DATE MENA brings 40+ international and regional speakers delivering actionable insights across AI, Blockchain & Digital Assets, Cybersecurity, Immersive Technologies, Digital Entrepreneurship, Financial Innovation, Customer Experience, Quantum Computing, Cloud, Hybrid, and HCI solutions. This year's agenda features some of the summit's most anticipated conversations, including Dr Marwan AlZarouni on Dubai's AI and blockchain innovations; an AI in Action panel with leaders from EMSTEEL, ADNOC Distribution, The Kanoo Group, and Nas Neuron Health Services; a deep dive into the

UAE's virtual asset ecosystem with VARA, BitOasis, Maalexi, and D2A2, and a fireside chat on next-gen cybersecurity featuring DP World and Atlantis Resorts. These sessions offer practical insights and strategic perspectives that are unmissable for anyone shaping MENA's digital future.

Speaking about the event, Naveen Bharadwaj, CEO, Trescon, said, "We are powering the region's digital future at DATE MENA." He continued, "Leaders, innovators, and disruptors from across the region come together as breakthroughs are revealed, strategies are set, and MENA's digital evolution accelerates."

Innovation takes centre stage with the FutureTech World Cup, a global start-up pitch competition showcasing disruptive solutions. Senior stakeholders will also participate in DATE Dialogues, invite-only roundtables designed for high-level discussions, strategic insights, and partnership

opportunities.

DATE MENA integrates Al-powered networking tools to ensure every attendee meets the right people at the right time. From curated meetings to serendipitous connections, the forum transforms traditional networking into tangible business outcomes.

Supported by a robust network of sponsors, including Magure, EY, MAALEXI, DataOS, Trade Bank of Iraq, and others, DATE MENA is backed by organisations pioneering the technologies driving change across the region. Their involvement underscores the forum's role as the ultimate platform for innovation, collaboration, and tech adoption.

Leading regional and international media will cover the event, capturing announcements, innovations, and strategic insights in real time. Their presence ensures that DATE MENA's discussions and breakthroughs reach a global audience, further positioning MENA as a hub of innovation and technology leadership.

From disruptive AI applications to blockchain breakthroughs, immersive experiences, and quantum advancements, DATE MENA is where ideas are turned into action, and innovation meets execution.

## **About DATE**

DATE, a Digitization, AI & Emerging Technology Summit, is a global series by Trescon, focused on human-centred innovation, AI adoption, and digital transformation across governments and enterprises. Built as a platform for real-world impact, DATE brings together policymakers, tech leaders, investors, and solution providers to accelerate meaningful change.

## About Trescon□□

Trescon is a global business catalyst and events firm that builds influential forums connecting governments, business leaders, investors, and innovators across FinTech, AI, sustainability, and emerging technologies. With a portfolio of flagship events like DATE, CARE, HODL, and the World FinTech Show, Trescon is known for catalysing bold ideas, strategic alliances, and real-world outcomes in high-growth markets.

Notes to the Editors:

Key themes at DATE
Artificial Intelligence
Blockchain & Digital Assets
Cybersecurity & Digital Trust
Metaverse & Extended Reality
Quantum Computing
Robotics & Automation
5G & Next-Gen Connectivity
BioTech & HealthTech

## Gaming & E-sports

Speakers include:

Dr. Marwan AlZarouni, CEO of Al, Department of Economy and Tourism (DET), UAE

HE Paul Dawalibi, Chief Executive Officer, Innovation City, UAE

HE Maher Al Kaabi, Advisor to Group Chairman & Independent Board Member - Al Serkal Group;

UAE Circular Economy Council Member, Al Serkal Group, UAE

Dr. Ayesha Bin Lootah, Assistant Vice President, VARA, UAE

Dr. Nizar Ben Neji, Digital Transformation Strategist, Former ICT Minister, Tunisia

Dr. Sid Ahmed Benraouane, Advisor, Dubai Government, UAE

Dr. Satyam Priyadarshy, Former Chief Data Scientist, Halliburton, CEO, Reignite Future, USA

André König, CEO, Global Quantum Intelligence, LLC, USA

Vladimir Arshinov, Group Chief Technology Officer, EMSTEEL, UAE

Craig Hughes, Chief Technology Officer, Nas Neuron Health Services, UAE

Eng. Nsaaim Alotaibi, Al Director, Ministry of Health, Saudi Arabia

Awad Ahmed Ali El-Sidiq, Head of Artificial Intelligence & Data Science, ADNOC Distribution, UAE

Brian de Francesca, Special Envoy for Al & Synthetic Workforce Development, Arab Hospitals Federation, UAE

Dr Ankur Narang, AVP Innovation Transformation, Apparel Group, UAE

Ajay Mathai, Director - Information Technology, Atlantis Resorts, UAE

Kevin Neogy, Group Head of Digital Transformation, Al & Robotics, The Kanoo Group, UAE Ola Doudin, CEO, BitOasis, UAE

Jorge Carrasco, Managing Director Blockchain and Digital Assets, FTI Consulting, UAE

Oliver Kraft, Executive VP Corporate Account Management, Siemens, Saudi Arabia

Matteo Zanoni, Director, Data, Al and Intelligent Automation, EY, UAE

Hasnae Taleb, Managing Partner, Mintiply Capital, UAE

Laura K. Inamedinova, Principal, Gate Ventures, UAE

Yousif Hussain, Director - Al Hub MENA Lead, EY, UAE

Gaurav Duggal, Senior Vice President, Jio Platforms Limited, India

Akhil Koka, CEO, Magure, UAE

Dr. Azam Pasha, CEO & Co-Founder, Maalexi, UAE

Satish Kumar, Founder & CEO, Simsy.Al - Startups & Innovation Studio, UAE

Nadine de Francesca, Head of Business Development and Operations, Dubai Business Women Council, UAE

Eng. Ahmed Refaie, CEO and Global CIO, G.P.I. Global Partners Investments Limited, UK Aditya Balaraman, Al Innovation Lead, Magure, UAE

Pramod Kumar, Director of Research & Innovation, Quantlase Research & Development Center, UAE

Hussein Jaghoub, Group Director Technology & Cyber Audit, DP World, UAE

Saqr Mashhor Ereiqat, Secretary General, Dubai Digital Assets Association (D2A2), UAE

Waad Barakat, Special Correspondent, Khaleej Times, UAE

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