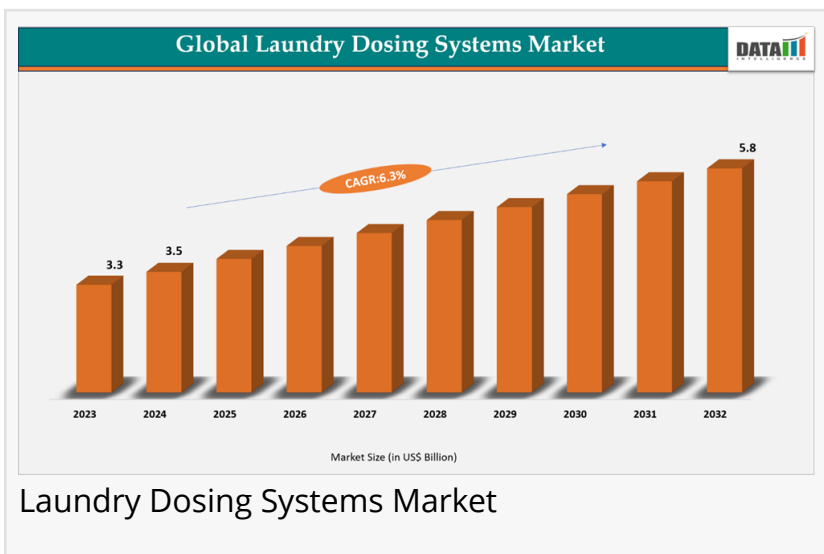


Laundry Dosing Systems Market to hit US\$5.8 billion by 2032: DataM Intelligence

Commercial Laundry Dosing Solutions Market Forecast | Industry Outlook & Growth 2032

AUSTIN, TX, UNITED STATES, November 25, 2025 /EINPresswire.com/ -- Market Size and Growth

According to DataM Intelligence, the Global [Laundry Dosing Systems Market](#) was valued at USD 3.3 billion in 2023, increased to USD 3.5 billion in 2024, and is projected to climb to USD 5.8 billion by 2032, registering a CAGR of 6.3% during 2025–2032.



The rapid adoption of automated cleaning technologies, rising demand for accurate chemical dosing, and increasing penetration of smart IoT dosing systems across commercial laundries, hospitals, and hospitality sectors are driving market growth.



USA Laundry Dosing Solutions Market Report | Automation Trends, Market Size, Leading Companies & Forecast 2032”

DataM Intelligence 4Market Research LLP

Laundry dosing systems enhance chemical efficiency, reduce wastage by 20–40%, ensure consistent wash quality, and help facilities comply with hygiene standards such as CDC, WHO, and EU Hygiene Regulations.

Automation-enabled dosing ensures optimized use of detergents, softeners, and sanitizers, significantly lowering operational costs and improving textile lifespan making dosing systems essential in modern laundry operations.

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Key Highlights

1. North America dominates the global laundry dosing systems market, accounting for 40.2% of total revenue in 2024.

2. In the dosing system segment, powder-based systems hold the leading position, representing 40% of the market share in 2024.

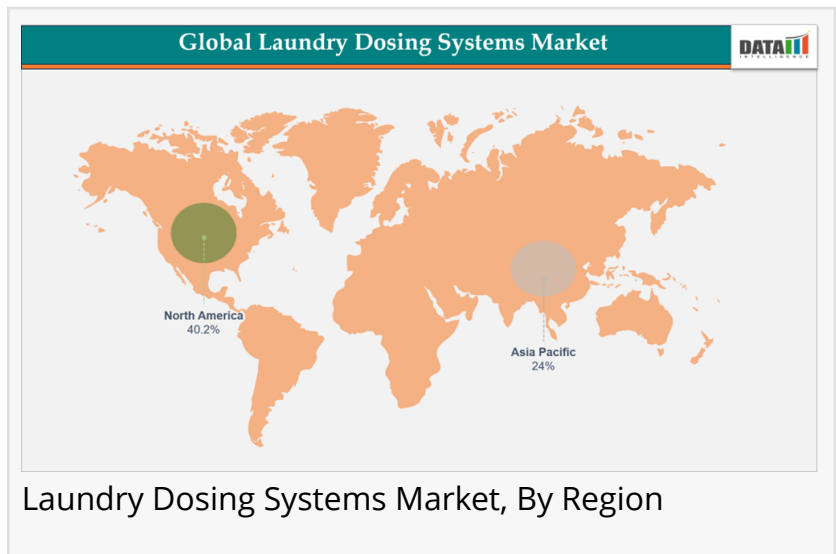
3. Ecolab generated over USD 4 billion in institutional hygiene solutions, with dosing systems contributing steady double-digit growth.

4. Diversey reported strong adoption of IntelliDose, expanding its footprint in hospitals.

5. SEKO launched advanced IoT dosing controllers gaining rapid traction in U.S. laundromats.

6. Brightwell Dispensers deployed over 1 million dosing pumps globally in 2024.

7. Christeyns introduced sustainable low-temperature dosing formulations for industrial laundries.



Growth Drivers

□ Over 90 billion commercial laundry cycles were recorded globally in 2024, with automated dosing systems accounting for 27%, projected to exceed 52% by 2032.

□ Rising detergent prices pushed commercial laundries to deploy dosing systems, resulting in 15–25% chemical savings per cycle.

□ Healthcare sector laundry load increased over 30% post-pandemic, accelerating demand for hygienic, contact-free dosing solutions.

□ Smart IoT dosing units increased from 1.2 million installations in 2023 to 2.4 million in 2024, expected to surpass 7 million by 2032.

□ Hospitality industry adoption is projected to save USD 1.8 billion annually by 2030 due to reduced detergent overuse and improved linen management.

Market Segmentation Analysis

By Component

The market is segmented into Dosing Equipment and Services.

Dosing Equipment leads with 72% share (USD 806 million in 2024), projected to reach USD 2.1 billion by 2032 at a 12.5% CAGR, driven by smart pumps, automated dispensers, and multi-channel dosing units.

Services (installation, calibration, maintenance) account for 28% (USD 314 million) and will grow at 13.5% CAGR, surpassing USD 840 million by 2032.

By System Type

Automatic Dosing Systems dominate with 65% share (USD 728 million), projected to reach USD 2.0 billion by 2032, due to precision dosing and IoT connectivity.

Manual Dosing Systems hold 35% (USD 392 million), expected to grow steadily among small commercial laundries.

By Application

Commercial Laundries represent 40% share (USD 448 million), expected to exceed USD 1.2 billion by 2032.

Hospitals & Healthcare contribute 28% (USD 314 million) due to infection-control dosing requirements.

Hotels & Hospitality account for 22% (USD 246 million) with growing emphasis on cost efficiency.

Industrial & Others hold 10% share (USD 112 million), expanding due to rising industrial textile washing.

By Deployment Mode

On-Premise Systems dominate with 78% share, preferred by large laundries seeking full operational control.

Cloud-Connected Dosing Systems (IoT-based) hold 22%, projected to grow fastest at 16% CAGR due to remote monitoring and predictive maintenance.

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Regional Insights

United States

□ The U.S. Laundry Dosing Systems Market was valued at USD 320 million in 2024, projected to reach USD 870 million by 2032 at a 13.2% CAGR.

Increasing investments in smart laundromats and hospital infection control programs.

□ Over 60% of U.S. commercial laundries are adopting automated dosing to reduce labor and chemical costs.

□ Hospitality chains (Marriott, Hilton) are deploying AI-driven dosing systems for consistent linen hygiene.

Japan

□ Japan's market reached USD 85 million in 2024, increasing to USD 225 million by 2032 at a 12.0% CAGR.

□ The Ministry of Health promotes automated dosing compliance in medical laundries.

□ Japanese manufacturers are leading in compact, energy-efficient dosing systems.

□ Smart laundromats are growing across Tokyo and Osaka, boosting demand for app-integrated dosing units.

Key Players

According to DataM Intelligence, the market is moderately consolidated, with chemical companies, pump manufacturers, and automation firms competing globally.

Ecolab || Diversey || SEKO || Brightwell Dispensers || Hydro Systems || ILSA | Kannegiesser || Christeyns || LG Electronics (Commercial Laundry) || Alliance Laundry Systems || Procter & Gamble || PSG || GIRBAU S.A. || Kreussler || Brightwell Dispensers Inc. || Hillyard Inc., and Permotech AG

Recent Developments

1. Ecolab launched SmartDose Pro, integrating predictive maintenance for commercial laundries (April 2025).

2. SEKO introduced a Bluetooth-enabled multi-channel dosing pump (February 2025).

3. Brightwell Dispensers partnered with a European chain to deploy dosing units across 400 laundromats (March 2025).
4. Christeyns unveiled a low-water detergent and dosing combination system (January 2025).
5. Alliance Laundry Systems integrated dosing automation in commercial washers across APAC markets (December 2024).

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Market Outlook & Opportunities

Automated dosing equipment expected to surpass USD 2 billion by 2032.

IoT and cloud-based systems will generate over USD 500 million in new value by 2032.

Healthcare sector expected to remain the fastest-growing application.

Energy-efficient and low-water dosing systems will gain traction due to sustainability mandates.

Asia-Pacific expected to record the fastest CAGR (14.5%) with rapid growth of commercial laundromats.

Conclusion

The Global Laundry Dosing Systems Market is expanding rapidly, driven by automation, precision cleaning, and rising hygiene standards across healthcare, hospitality, and commercial laundry operations. Key players such as Ecolab, SEKO, Diversey, Brightwell, and Christeyns are continuously innovating to improve accuracy, reduce chemical usage, and ensure regulatory hygiene compliance. With rising adoption of smart laundromats and digital dosing platforms, the market is set for strong expansion through 2032.

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