

Comprehensive Report on the Nutraceutical Packaging Market: Opportunities and Challenges

*The Business Research Company's
Nutraceutical Packaging Global Market
Report 2025 – Market Size, Trends, And
Global Forecast 2025-2034*

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KINGDOM, November 26, 2025

[/EINPresswire.com/](#) -- What Is The
Expected Cagr For The [Nutraceutical
Packaging Market Through 2025?](#)

Over the last few years, the nutraceutical packaging market size has seen significant growth. The market is projected to expand from \$4.32 billion in 2024 to \$4.59 billion in 2025, with a compound annual growth rate (CAGR) of 6.2%. The observed growth during the historic period can be credited to factors such as the aging population, dietary supplements, regulatory compliance, customer convenience, and branding and marketing initiatives.



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The market size for nutraceutical packaging will likely observe a significant surge in the coming years. It is projected to expand to \$6.22 billion by 2029, with a compound annual growth rate (CAGR) of 7.9%. Factors contributing to this growth in the predicted period include the expansion of e-commerce, the implementation of child-resistant and clean label packaging, anti-

counterfeiting initiatives, and personalized nutrition. Prominent trends expected to shape the forecast period encompass biodegradable packaging, digital printing, intelligent packaging materials, traceability and serialization, as well as sustainable packaging.

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What Are The [Driving Factors Impacting The Nutraceutical Packaging Market?](#)



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The inclination towards more health-conscious living is predicted to boost the nutraceutical packaging market's growth in the future. With an increasing understanding of health and nutrition's connection, consumers are showing more interest in natural foodstuffs that offer immediate health benefits. Nutraceutical foods offer health or medical advantages, including disease prevention or treatment. For example, the Tony Blair Institute for Global Change (TBI), a nonprofit organization based in the UK, stated in March 2023 that annually, 130 million workdays are lost due to sickness. Encouraging health in the workplace could potentially reduce this figure by 10 to 20 percent, thereby creating a projected £60 billion for the UK economy. As such, the upward trend of embracing a healthy lifestyle is fueling the expansion of the nutraceutical packaging market.

Which Players Dominate The Nutraceutical Packaging Industry Landscape?

Major players in the Nutraceutical Packaging include:

- Glenroy Inc.
- Maco Bag Corporation
- JohnsByrne Co.
- Birchwood Contract Manufacturing
- NuEra Nutraceuticals Inc.
- MOD-PAC Corp.
- Hughes Enterprises
- Amgraph Packaging Inc.
- Amcor Limited
- Constantia Flexibles

What Are The Future Trends Of The Nutraceutical Packaging Market?

Prominent players in the nutraceutical packaging market are innovating new solutions like eco-friendly packaging to outshine their competition. For instance, in April 2022, Switzerland's Amcor Inc., an industry leader in manufacturing packaging and containers, introduced a new range of High Shield laminates to their line of pharmaceutical packaging. The eco-friendly packaging alternatives, made from paper-based and Polyolefin-based substances, deliver exceptional barrier performance along with recyclability, aligning with the eco-friendly goals of pharmaceutical companies. The inventive material configuration facilitates recycling suitability, assists in market distinction, and makes it feasible for manufacturers to employ their current filling machinery without the need for supplemental investments.

Global Nutraceutical Packaging Market Segmentation By Type, Application, And Region

The nutraceutical packaging market covered in this report is segmented –

- 1) By Product Type: Polyester, Paper, BOPP, Aluminum, Metallized Polyester, Other Product Types
- 2) By Packaging Type: Bottles, Cans And Jars, Bags And Pouches, Cartons, Stick Packs, Blister Packs, Other Packaging Types
- 3) By Material Type: Metal, Glass, Paperboard, Plastic, Polyethylene, Polypropylene, Other

Material Types

4) By End User: Food And Beverages, Pharmaceuticals, Consumer Goods, Nutraceuticals, Other End-Users

Subsegments:

- 1) By Polyester: Polyethylene Terephthalate (PET), Polybutylene Terephthalate (PBT)
- 2) By Paper: Kraft Paper, Coated Paper, Recycled Paper, Paperboard
- 3) By Biaxially Oriented Polypropylene (BOPP): BOPP Films, BOPP Bags
- 4) By Aluminum: Aluminum Foil, Aluminum Containers, Aluminum Bottles
- 5) By Metallized Polyester: Metallized Films, Metallized Bags
- 6) By Other Product Types: Glass Containers, Plastic Bottles, Flexible Packaging Materials, Child-Resistant Packaging

View the full nutraceutical packaging market report:

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Which Region Holds The Largest Market [Share In The Nutraceutical Packaging Market?](#)

In 2024, North America dominated the nutraceutical packaging market, while the most rapid growth is projected to come from Asia-Pacific in the forecasted period. The report considers the market activity in multiple areas, including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

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Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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