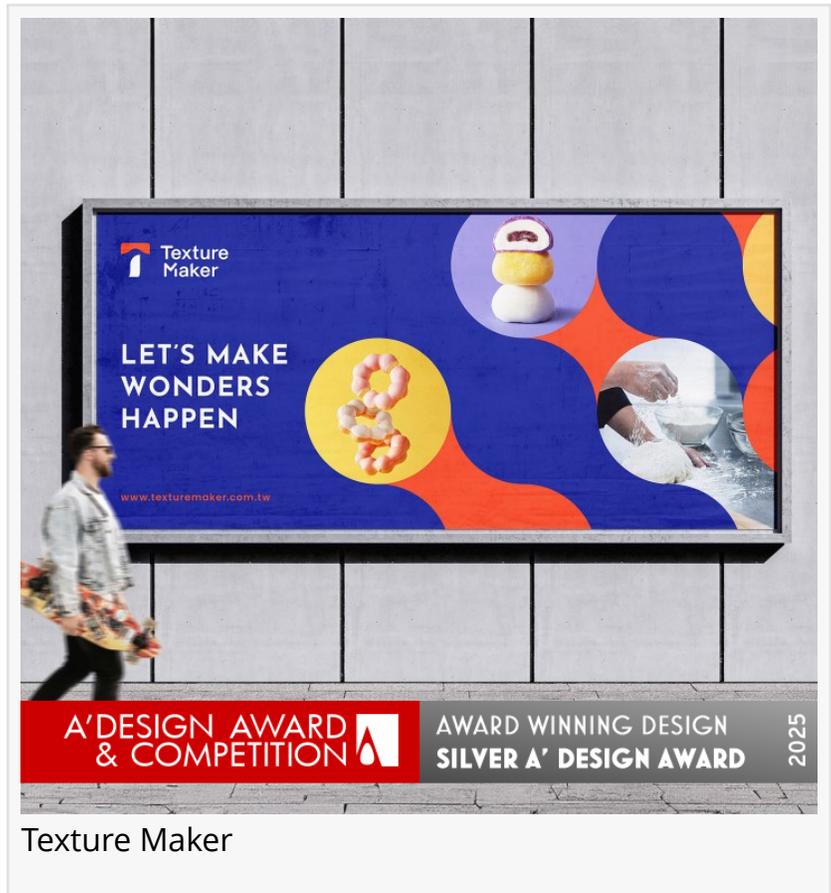


Texture Maker by Texture Maker Enterprise Co. Ltd. Wins Silver in A' Graphics Industry Awards

Innovative food texture design rebranding recognized for excellence in Graphics, Illustration and Visual Communication Design category

COMO, CO, ITALY, November 26, 2025 /EINPresswire.com/ -- [Texture Maker Enterprise Co. Ltd.](https://www.texturemaker.com/) has been awarded the highly prestigious Silver A' [Design Award](#) in the Graphics, Illustration and Visual Communication Design category for their exceptional work titled "Texture Maker". The A' Design Award is a highly respected and well-recognized accolade in the field of [graphic](#) design, celebrating outstanding achievements in design excellence and innovation. This prestigious recognition highlights Texture Maker's significant contribution to advancing industry standards and practices through their innovative rebranding project.



Texture Maker

The award-winning Texture Maker rebranding aligns seamlessly with current trends and needs within the graphic design industry, showcasing the company's ability to deliver cutting-edge solutions. This strategic rebranding not only enhances Texture Maker's brand identity but also offers practical benefits for clients and stakeholders in the food industry, emphasizing the company's expertise in crafting delightful and surprising culinary experiences through innovative texture design.

Texture Maker's award-winning rebranding stands out in the market through its unique blend of creativity and science. The design system, inspired by food science molecular structures, iconic mochi imagery, and dynamic forms of powders and liquids, reflects the company's mission to

create standout products with clients. Developed through extensive customer surveys, competitor research, and collaborative workshops, the rebranding successfully resonates with consumers' desires for delightful experiences while aligning with client expectations.

This prestigious recognition from the A' Graphics, Illustration and Visual Communication Design Award serves as a testament to Texture Maker's commitment to excellence and innovation. The award not only validates the company's design capabilities but also motivates the team to continue pushing boundaries and exploring new avenues for creating exceptional texture design solutions that inspire and delight customers worldwide.

Texture Maker was designed by a collaborative effort between the client, Texture Maker Enterprise Co. Ltd., and the branding agency, Process Taipei. Their combined expertise and dedication to the project played a crucial role in the successful execution of this award-winning rebranding.

Interested parties may learn more about Texture Maker's award-winning design at the dedicated A' Design Awards page:

<https://competition.adesignaward.com/ada-winner-design.php?ID=165552>

About Texture Maker Enterprise Co., Ltd.

Texture Maker Enterprise Co. Ltd. is a leading provider of innovative ingredients solutions, founded on a deep understanding of food science and technology. With a mission to be the best partnership for their customers, Texture Maker brings vitality to Taiwan's food industry, opening up new horizons and expanding internationally. The company offers key ingredients solutions that blend the latest emerging food trends with advanced manufacturing technologies, delivering exceptional results for clients.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that exemplify excellence and innovation. Recipients of this award are acknowledged for their significant contributions to raising industry standards and advancing the practice of design through their highly functional and aesthetically pleasing creations. The Silver A' Design Award is granted to designs that incorporate original innovations, elicit strong emotional responses, and make a notable impact on improving everyday life. The rigorous selection process involves blind peer review by a world-class jury panel of design professionals, industry experts, journalists, and academics who evaluate entries based on pre-established criteria, ensuring that only the most deserving designs receive this prestigious recognition.

About A' Design Award

The A' Design Award is an international and juried design competition that has been recognizing and promoting superior products and projects since 2008. Now in its 17th year, the competition is organized across all industries and is open to entries from all countries. The A' Design Award aims to make the world a better place by acknowledging and celebrating remarkable

achievements in design, showcasing pioneering works on a global stage. By recognizing these creative minds and their innovations, the award promotes a worldwide appreciation for the principles of good design, driving a cycle of inspiration and advancement. The competition is judged by a world-class panel of influential experts, design professionals, industry leaders, journalists, and academics who evaluate entries based on pre-established criteria. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://graphic-award.com>

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