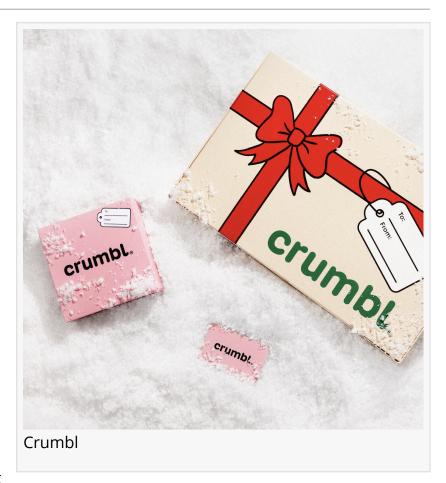


Crumbl Launches Holiday Gifting Lineup, 20% Off Digital Gift Cards

LINDON, UT, UNITED STATES,
November 27, 2025 /
EINPresswire.com/ -- Crumbl is kicking
off the holiday season with a lineup
designed to make gifting fun, easy, and
unforgettable. From ready-to-gift
Holiday Boxes and festive weekly
flavors to free gifting stickers and apppowered delivery, Crumbl is helping
customers check everyone off their
list—without the holiday stress.

"At Crumbl, our mission is to bring friends and families together—and the holidays are the perfect time to do that," said Jason McGowan, Crumbl CEO. "We designed this year's holiday lineup to help our customers gift effortlessly. Whether they're sending gifts through the app, grabbing a ready-to-share Holiday Box, or stocking



up on Digital Gift Cards, we want every Crumbl experience to feel thoughtful, joyful, and delightfully simple."

20% Off Digital Gift Cards

Crumbl's biggest deal of the season offers 20% off all Digital Gift Cards, with no minimums or restrictions. Available only in the Crumbl App, Digital Gift Cards can be purchased and sent instantly—making them the perfect last-minute or long-distance gift. This offer runs from November 28 through December 1.

Gift-Ready Holiday Boxes

Crumbl's festive Holiday 6-Pack Boxes come beautifully designed with built-in To/From tags, giving customers a premium gift that's ready to share—no wrapping required. Every Crumbl order also includes free holiday gifting stickers, instantly making each box gift-ready, whether

customers are celebrating with others or simply treating themselves.

Available while supplies last.

Effortless Gifting Through the Crumbl App

With the Crumbl App, customers can order and deliver cookies straight to anyone's door. It's the easiest way to send desserts, skip the line, and enjoy a stress-free gifting experience.

Festive Flavors All Season Long
Beginning November 28, Crumbl is
rolling out a rotation of limited-time
holiday flavors. This includes the fanvoted, highly requested Cocoa Mousse
Cup, returning as the communitychosen flavor of the season. New
festive flavors drop weekly, giving
customers a reason to come back all
month long.



Whether it's an office party, family gathering, or neighborhood get-together, Crumbl offers

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Jason McGowan, Crumbl CEO

crowd-pleasing, shareable desserts that elevate any holiday event. Customers are encouraged to order early to secure their favorite holiday treats.

Holiday Store Hours

- November 27: Closed; November 28: Open at 11 a.m.
- December 24: Close at 2 p.m.; December 25-26: Closed
- December 31: Close at 6 p.m.; January 1: Closed

About Crumbl

Crumbl is a popular dessert franchise with a mission to bring friends and family together over the best desserts in

the world. Crumbl was founded in 2017 in Logan, Utah, by Jason McGowan and Sawyer Hemsley. In just eight years, Crumbl has grown from a humble cookie shop to the fastest-growing dessert chain in the US, with nearly 1,200 locations across all 50 states, plus Canada and Puerto Rico. Its rotating menu offers new flavors every week, while regularly bringing back crowd favorites and unique original recipes, all served up in Crumbl's iconic Pink Boxes. For weekly lineups, don't miss the weekly flavor drops posted every Sunday at 6pm MST on all of Crumbl's social media

accounts. Visit Crumbl online at crumblcookies.com, on social media (@crumbl), or at any of its nationwide locations.

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