

Ayurvedic Herbal Extract Market In-depth Analysis By Statistics and Outlook 2032

Rising popularity of herbal medicine and the increase in consciousness about health & wellness among people are anticipated to drive the growth of the market.

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EINPresswire.com/ -- The global [ayurvedic herbal extract industry](#) was generated \$41.5 billion in 2022, and is anticipated to generate \$68.6 billion by 2032, rising at a CAGR of 5.2% from 2022 to 2032.



AYURVEDIC HERBAL EXTRACT MARKET

OPPORTUNITIES AND FORECAST, 2022-2032

Ayurvedic herbal extract market is expected to reach **\$68.6 Billion** in 2032

Growing at a **CAGR of 5.2%** (2022-2032)

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The rising preference for natural products with less minimal side effects in the cosmetic and medical sectors and the growing awareness regarding the adverse effects associated with synthetic therapies are the factors expected to drive the growth of the global ayurvedic herbal extract market in the forecast period from 2022 to 2032. However, the high production costs and the shortage of raw materials for herbal products may hamper the ayurvedic herbal extract market growth in the coming future. On the contrary, a global shift towards natural and holistic wellness solutions and the technological advancements for herbal extraction are expected to offer remunerative opportunities for the expansion of the ayurvedic herbal extract market during the forecast period.

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Personal care & cosmetics, food & beverages, and nutraceuticals industries prefer natural, eco-friendly, and organic ingredients. Furthermore, a growing population and rising disposable incomes have led to increased consumer spending power on natural, organic, and healthy food & beverage goods, which is a key factor expected to contribute to the ayurvedic herbal extract market growth in the upcoming years.

The ayurvedic herbal extract industry includes the production, distribution, and consumption of herbal extracts derived from traditional ayurvedic practices. These extracts, obtained from

various medicinal plants and herbs, are valued for their holistic health benefits. This industry offers consumers with a diverse range of products for wellness, pharmaceuticals, nutraceuticals, and personal care applications.

The global ayurvedic herbal extract market growth is driven by an increasing preference for natural products with minimal side effects in the medical and cosmetic sectors. The market growth is also boosted by a rising awareness regarding the adverse effects associated with synthetic therapies. Ayurvedic herbal extracts are gaining traction in both developing and developed countries, driven by their natural origin and lower likelihood of side effects. A notable advantage lies in the phytochemicals of herbal extracts, bypassing the need for digestion and ensuring quick absorption, providing greater convenience compared to the consumption of raw herbs. The market is growing due to an increasing awareness regarding the advantages and characteristics of herbal extracts. All these factors projected to drive the [ayurvedic herbal extract market size](#) during the forecast period.

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The shortage of raw materials for herbal products is primarily due to their seasonal availability and insufficient supply, posing challenges in the manufacturing process. This scarcity is expected to impact the herbal extracts market negatively. In addition, fluctuating prices of these raw materials are further expected to hamper market growth during the forecast period. The combination of seasonal availability and price volatility highlights the need for strategic planning and supply chain management within the herbal extracts industry to mitigate these challenges and ensure a stable market environment. All these factors restrict the ayurvedic herbal extract market forecast period.

The ayurvedic herbal extract market opportunities is driven by a global shift towards natural and holistic wellness solutions. As consumers increasingly prioritize health-conscious choices, the demand for ayurvedic herbal extracts is expected to increase, presenting a lucrative opportunity for market expansion. The recognition of Ayurveda's efficacy in promoting overall well-being and addressing specific health concerns has led to increased adoption of ayurvedic herbal extracts in pharmaceuticals, nutraceuticals, personal care, and cosmetics. Moreover, the rising consumer awareness regarding the therapeutic benefits of ayurvedic ingredients is driving innovation in product formulations. In addition, side effects from allopathic medicines, such as constipation, dermatitis or skin rashes, diarrhea, headaches, dry mouth, and sleeplessness, are now well known to the public. Because of these adverse effects, people are also able to retain their health by switching to Ayurveda and ayurvedic medicines.

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The ayurvedic herbal extract market share is segmented on the basis of type, application, and region. By type, it is classified into ashwagandha, ajwain, bramhi, ginseng, cardamom, cumin,

basil, neem, licorice root, turmeric, rosemary, and others. By application industry, it is classified into food & beverages, personal care & cosmetics, pharmaceutical & nutraceutical, and animal feed. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The ayurvedic herbal extract market in the Asi-Pacific region accounted for the largest share of 42.7% in 2022 and is predicted to grow at a the highest CAGR of 6.18% during the forecast period. This growth is mainly due to the wide availability of herbal plants in the region, the therapeutic effect of herbal products, the age-old tradition of people using natural herbs, and the adoption of healthy lifestyle after pandemic. Countries in Asia-Pacific, such as India and China are the leading exporters of some of the world's most valuable extracts, such as ashwagandha, curcumin, kale, and others. Moreover, Japan and China have long been among the region's leading nutraceutical marketplaces.

Leading Players in the Ayurvedic Herbal Extract Market:

Nexira
Vidya Herbs Pvt. Ltd.
Dermapharm AG
Kalsec Inc.
MartinBauer
Synthite Industries Ltd.
Blue Sky Botanics
The Biolandes Group
International Flavors & Fragrances Inc.
Döhler GmbH

Trending Reports:

GCC Herbal Ingredients and Functional Beverages Market:

<https://www.alliedmarketresearch.com/gcc-herbal-ingredients-and-functional-beverages-market-A74628>

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