

Ethylene Copolymers Market to Grow at 6.1% CAGR from 2025-2029

The Business Research Company's Ethylene Copolymers Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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What Is The Ethylene Copolymers Market Size And Growth?

In recent times, there has been a consistent growth in the market size of ethylene copolymers.



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The market, which was valued at \$52.97 billion in 2024, is anticipated to escalate to \$55.32 billion in 2025, reflecting a compound annual growth rate (CAGR) of 4.4%. This growth during the historic phase is due to the surge in demand for consumer electronics, the application in the construction and infrastructure sector, sustainability endeavours, requirements for healthcare packaging, as well as regulatory conformity and quality benchmarks.

There is a prediction for substantial growth in the ethylene copolymers market in the upcoming years, reaching a market size of \$70.18 billion in 2029, with a compound

annual growth rate (CAGR) of 6.1%. This anticipated growth during the projection period can be traced back to swift developments in additive manufacturing, customization, rigorous performance standards, demands from the automotive industry, and an increased requirement in the packaging sector. Notable tendencies for the projection timeline encompass strategic partnerships, environmentally-friendly packaging solutions, and implementation in building and infrastructure sectors.

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What Are The Current Leading Growth Drivers For Ethylene Copolymers Market? The growth of the ethylene copolymers market is likely to be driven by the rising implementation of waste packaging recycling. This waste recovery method repurposes waste into new products, materials, or substances, either for their initial use or other applications. Packaging waste, which often contains polymers and other materials, can be recycled through the process of pyrolysis, converting waste into fuels and chemicals through thermal cracking. With the increasing utilization of waste packaging recycling, the demand for ethylene copolymers is expected to rise due to their superior compatibility functions and their ability to be turned into high-yield recycled products. For example, a report published by the National Environment Agency, a Singapore government statutory board, in July 2024, revealed that approximately 6.86 million tonnes of solid waste were generated, out of which 3.55 million tonnes were recycled. Nondomestic and domestic sectors produced 4.97 million tonnes and 1.89 million tonnes of waste respectively in the year 2023.

Which Companies Are Currently Leading In The Ethylene Copolymers Market? Major players in the Ethylene Copolymers include:

- Dow Inc.
- Sipchem Company
- Celanese Corporation
- Exxon Mobil Corporation
- BASF SE
- Wacker Chemie AG
- Tosoh Corporation
- Saudi Basic Industries Corporation
- Repsol S.A.
- LyondellBasell Industries N.V.

What Are The Main Trends, Positively Impacting The Growth Of Ethylene Copolymers Market? The surge in technological advancements is a rising trend observed in the ethylene copolymer industry. The major companies in this market are investing heavily in developing novel technologies in order to maintain their competitive edge. For example, in November 2022, Lummus Technology LLC, a firm based in the US renowned for its process technology development, introduced a series of polymer-based products utilizing Novolen pure polypropylene (PP) technology. Novolen Pure is a gas-phase process for ethylene copolymer production that focuses on increased hydrogen reaction with the catalyst and introducing a diverse range of polymer-based products for the automotive, healthcare, and food packaging sectors. This process is designed with the primary aim of considerable energy savings.

How Is The Ethylene Copolymers Market Segmented?
The ethylene copolymers market covered in this report is segmented –

1) By Type: Ethylene Vinyl Acetate Copolymers, Ethylene Acrylic Ester Copolymers, Ethylene

Acrylic Ester Terpolymers, Ethylene Vinyl Acetate Terpolymers

- 2) By Application: Hot Melt Adhesives, Asphalt Modifications, Thermo Adhesive Films, Other applications
- 3) By End Users: Automotive, Packaging, Building And Construction, Textile, Food And Beverages, Other End Users

Subsegments:

- 1) By Ethylene Vinyl Acetate (EVA) Copolymers: Low-Density EVA, High-Density EVA
- 2) By Ethylene Acrylic Ester Copolymers: Ethylene Methyl Acrylate (EMA), Ethylene Ethyl Acrylate (EEA)
- 3) By Ethylene Acrylic Ester Terpolymers: Ethylene Vinyl Acetate Acrylic Terpolymers
- 4) By Ethylene Vinyl Acetate Terpolymers: Modified EVA Terpolymers

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https://www.thebusinessresearchcompany.com/report/ethylene-copolymers-global-market-report

Which Is The Dominating Region For The Ethylene Copolymers Market? In 2024, the global market for ethylene copolymers was dominated by the Asia-Pacific region. The ethylene copolymers market report encompasses regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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