

BOLLE launches Grand Reserve, the world's first lees-aged non-alcoholic sparkling wine.

CA, UNITED STATES, November 28, 2025

/EINPresswire.com/ -- [BOLLE](#), the pioneering producer redefining the standards of non-alcoholic winemaking, has unveiled [BOLLE Grand Reserve](#), the world's first lees-aged non-alcoholic sparkling wine.

Following BOLLE's unique secondary fermentation process, Grand Reserve Blanc de Blancs NV spends nine months sur lie, allowing it to develop a distinctive brioche character and luxurious creamy texture. This traditional winemaking technique, long associated with fine Champagne, has never before been successfully applied to a [non-alcoholic wine](#), marking a major milestone in the category's evolution.

The result is a sparkling wine of remarkable depth and complexity, with fine and delicate bubbles, an elegant brioche bouquet, and notes of apricot, nuts, and a hint of citrus. On the palate, vibrant acidity meets a creamy texture, creating layers of sophistication and a lingering finish.

“With Grand Reserve, we’ve pushed the boundaries of what non-alcoholic wine can be,” said Gary Read, CEO at BOLLE. “Lees aging transforms the texture, aroma, and length, bringing genuine complexity and finesse to the glass. At BOLLE, we don’t believe in standing still, our goal is to continually innovate and move the non-alcoholic category closer to the world of fine wine. Grand Reserve embodies that philosophy, combining authenticity in winemaking with a commitment to craftsmanship and progress.”

With BOLLE Grand Reserve, we’ve pushed the boundaries of what non-alcoholic wine can be, we are bringing the category closer to fine wine quality.”

Gary Read, CEO

Crafted from 90% Chardonnay and 10% Silvaner grapes



Bolle Grand Reserve bottle

grown in La Mancha, Spain, BOLLE is the only producer to referment dealcoholized wine, a technique that creates structure, mouthfeel, and flavor naturally without adding sugar, glycerine, or artificial flavorings or aromas. "Every aspect of the Grand Reserve's character is born from the winemaking process itself," concludes Read.

BOLLE Grand Reserve has an RRP of \$69.99 and is available via the website www.bolledrinks.com

For more information please contact:

Speakeasy PR & Communications
Rachel@speakeasyprcomms.co.uk
Tel: +44 (0)7725118093

Rachel Davey
Speakeasy PR and Communications
rachel@speakeasyprcomms.co.uk
Visit us on social media:
[LinkedIn](#)
[Instagram](#)
[Facebook](#)
[YouTube](#)
[TikTok](#)



Bolle Grand Reserve, luxury non-alcoholic sparkling wine



Bolle Grand Reserve - Luxury Lifestyle NA Sparkling Wine

This press release can be viewed online at: <https://www.einpresswire.com/article/870936138>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.