

AndaSeat Highlights Novis Series on Cyber Monday 2025, Emphasizing Ergonomic Solutions for Compact and Hybrid Spaces

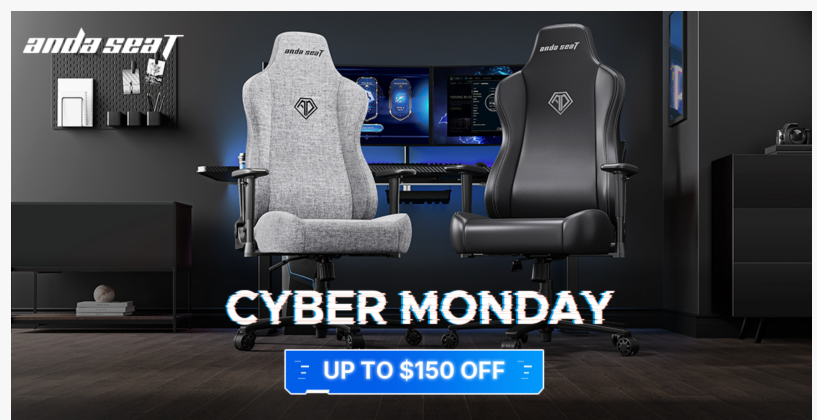
AndaSeat Highlights Novis Series on Cyber Monday 2025, Emphasizing Ergonomic Solutions for Compact and Hybrid Spaces

SPOKANE, WA, UNITED STATES, December 1, 2025 /EINPresswire.com/ -- AndaSeat has entered the 2025 Cyber Monday period (December 1–7) by placing renewed focus on the [Novis Series](#), an ergonomic chair developed for compact spaces, student environments, hybrid work arrangements, and households seeking structured support in a smaller form factor. While Cyber Monday has become an annual reference point for evaluating workplace and home-office upgrades, AndaSeat frames this year's announcement around the engineering rationale, daily-use design, and ergonomic intentions behind the Novis Series.

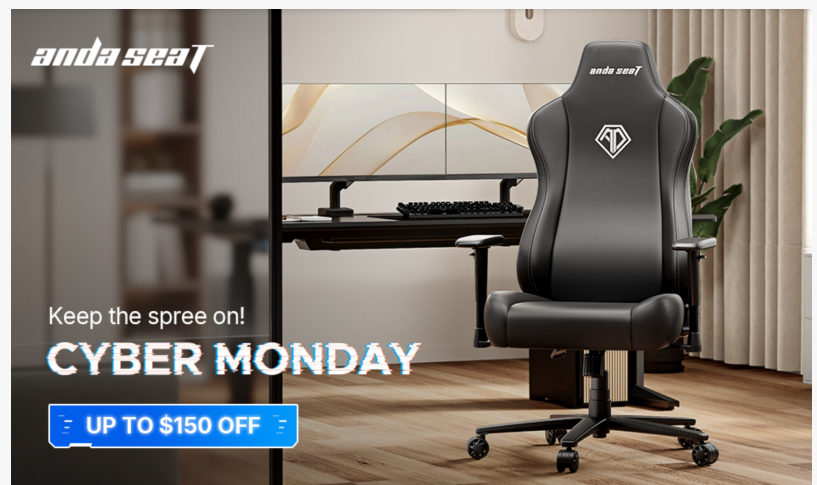
During this week, the Novis Series is available at \$219, adjusted from its standard pricing of \$249, aligning with AndaSeat's seasonal year-end adjustment cycle. The temporary \$30 reduction is presented as part of the company's annual schedule rather than as a promotional appeal, and the emphasis of this communication remains the chair's ergonomic characteristics and its relevance to contemporary living and working conditions.

A Compact Seating Solution Developed for Modern Spatial Constraints

As work, education, and entertainment increasingly converge in smaller living environments,



2025 Cyber Monday Novis Series Sets



2025 Cyber Monday Novis Series Dark

ergonomic seating has become a critical component of personal well-being. The Novis Series was developed in direct response to these conditions.

Contemporary users—especially students, young professionals, remote workers, and urban residents—often operate within spatial limitations. Many rely on multi-purpose desks, foldable workstations, or shared study and gaming setups. AndaSeat's product research identified a growing need for seating that could provide structured support without occupying the footprint associated with larger chairs such as the Kaiser series.



Novis AndaSeat iLuxury Award 2025

The Novis Series is therefore built around three priorities:

A smaller structural envelope for limited rooms.

Core ergonomic support historically reserved for full-size chairs.

A simplified, durable configuration suitable for frequent repositioning or multi-user environments.

This balance—reduced footprint with maintained support—forms the backbone of the Novis design philosophy.

Structural Framework: Stability in a Small Form Factor

Although compact, the Novis Series retains AndaSeat's steel-reinforced internal framing, ensuring stability proportional to the chair's intended usage patterns. Many chairs in this size category across the industry employ lightweight plastic bases or reduced-density foams, leading to durability issues under long-term daily usage.

In contrast, the Novis Series incorporates:

A steel internal structure shaped through CNC processes for consistent alignment.

High-density cold-cure foam for the seat and lumbar area, providing long-term shape retention.

A reinforced tilt mechanism designed to stabilize user movement even with a smaller footprint.

A load-bearing architecture that supports varied postures commonly observed in student and home-office settings.

AndaSeat's engineers designed the chair to preserve structural integrity under habitual movement, including leaning, shifting, short reclines, and repeated sit-stand cycles. The resulting frame supports weight levels comparable to full-size models while maintaining a narrower silhouette.

Ergonomic Backrest and Integrated Lumbar System

The backrest of the Novis Series incorporates a curvature derived from AndaSeat's research into lumbar fatigue among younger users and individuals who alternate between upright study posture and semi-reclined digital entertainment.

The integrated lumbar zone extends outward to maintain consistent spinal alignment, reducing the gaps often formed between the lower back and the backrest of compact chairs. The lumbar profile is not adjustable—by intentional design. Instead, the chair adopts a calibrated fixed curvature developed to accommodate a wide range of body sizes without requiring manual tuning.

Cold-cure foam plays a crucial role here. Its density and recovery properties enable the lumbar zone to maintain form even after extended periods of pressure, ensuring consistent support through long study sessions, work hours, or gaming intervals.

Seat Cushion Engineering: Pressure Distribution for Long Sessions

Even though the Novis Series is positioned as a compact model, AndaSeat applies the same cold-cure foam technology found in its larger chairs. The seat cushion's density and thickness aim to prevent sagging while reducing pressure accumulation in the hips and thighs.

The seat design includes:

A front-edge slope, reducing compression beneath the legs.

Moderate side-wing shaping for posture stability.

A breathable surface finish, depending on the upholstery chosen.

During product testing, users in academic and remote-work environments repeatedly cited the importance of seat stability during extended laptop use and study sessions. The cold-cure foam's structured support helps reduce fatigue over long durations, which is particularly relevant for younger users managing long academic schedules or remote professionals working across multiple time zones.

Adjustability Features Calibrated for Simplicity

The Novis Series aims to provide essential ergonomic adjustments without creating a complex or technically intimidating interface. Unlike premium models with 4D or 6D armrest configurations, the Novis system takes a streamlined approach focused on core adaptability.

Key adjustment functions include:

Height adjustment via an SGS Class-4 gas lift, allowing calibration for standard desk heights.

A controlled tilt range, enabling users to shift weight and posture periodically.

A fixed-form lumbar system, reducing the need for manual tuning.

Although minimal compared to higher-tier models, these adjustments are selected to serve the most common daily movements observed among students, hybrid workers, and home multi-use settings.

Upholstery Choices for Diverse Environments

AndaSeat provides the Novis Series in multiple upholstery configurations to accommodate environmental and personal preferences. Users in warmer climates or compact rooms with limited airflow often benefit from more breathable materials, while others prioritize easy maintenance.

PVC Leather Option

The PVC variant provides:

Resistance to spills, suitable for dormitories and multi-user gaming spaces.

Ease of cleaning, beneficial for workspaces with food or beverage use.

A smooth finish that maintains its appearance through regular handling.

Fabric Option

For users prioritizing airflow and natural texture, the fabric option offers:

Breathable weave, reducing heat buildup.

A more tactile surface, preferred by users sensitive to synthetic textures.

A softer visual aesthetic, often selected for home-office décor.

Both materials are applied over a structural textile layer designed to prevent premature tearing and maintain tension across the frame.

A Chair for Multi-Scenario Daily Use

The Novis Series was created to function as a single chair meeting varied daily needs—study, remote work, reading, digital entertainment, and light gaming—without requiring users to change seating throughout the day.

The chair's compact form and neutral aesthetic allow it to adapt to:

Dorm rooms, where users often share limited space with roommates.

Hybrid apartments, where a bedroom may double as a workstation.

Living rooms, where individuals alternate between work and relaxation.

Student study spaces, including campus housing or library cubicles.

Small gaming setups, where full-sized chairs may be impractical.

AndaSeat's research team noted that younger demographics frequently rely on multi-purpose environments, making hybrid-friendly seating essential.

Cyber Monday as a Contextual Touchpoint

The early-December period is traditionally a moment when users reconsider the suitability of their work or study environment ahead of a new year. Cyber Monday, in particular, often functions less as a promotional event and more as a practical checkpoint for evaluating home-office essentials.

During this week, the Novis Series is positioned at \$219, reflecting a \$30 shift from its regular \$249 pricing. AndaSeat presents this change not as a promotional incentive but as a temporary seasonal adjustment common within its year-end product cycle.

The Cyber Monday context provides users with an opportunity to revisit workspace ergonomics, especially for those navigating academic workloads, remote employment, or hybrid schedules.

Complementary Position Within the AndaSeat Lineup

While premium chairs such as the Kaiser 4 and Kaiser 3E focus on expanded adjustability and mechanical sophistication, the Novis Series fulfills a different purpose within AndaSeat's 2025 portfolio.

Its role can be summarized as:

A streamlined ergonomic option, bridging accessibility and structural durability.

A space-conscious model, engineered specifically for compact environments.

A practical daily-use chair, suited for long study or work sessions without the complexity of multi-axis adjustment systems.

This diversity within AndaSeat's product architecture ensures that users with limited space or simplified needs can access ergonomic support based on the same core engineering principles applied to the company's flagship models.

As Cyber Monday 2025 begins, AndaSeat positions the Novis Series as a compact ergonomic solution tailored to the needs of students, hybrid workers, and residents of small or multi-purpose spaces.

Although the week includes a temporary price shift from \$249 to \$219, the central emphasis of AndaSeat's communication lies in the chair's structural engineering, cold-cure foam cushioning, integrated lumbar support, and suitability for contemporary living conditions.

By focusing on functionality rather than promotional tone, AndaSeat reinforces the Novis Series as a practical choice for users planning long-term workspace or study-space improvements heading into the new year.

About AndaSeat

Founded in 2007 with origins in motorsport seating development, AndaSeat has evolved into a global ergonomic furniture company integrating R&D, manufacturing, and sales across a 50,000-square-meter facility. The brand supplies ergonomic solutions for gaming, education, office, and residential environments and distributes its products to more than 30 countries. Through continued investment in structural engineering, materials development, and ergonomic research, AndaSeat aims to support users through extended daily cycles of work, learning, and entertainment.

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