

Research Shield™: Elevating Data Confidence to Power the Future of Market Research

In a fast-moving market research industry, Research Shield provides the end-to-end data integrity researchers need.

SINGAPORE, December 1, 2025

/EINPresswire.com/ -- [Research](#)

[Shield](#)™, a self-evolving, AI-powered survey data quality solution developed and built by [TGM Research](#), today announced its official launch into the Singapore market. This milestone marks the full integration of Research

Shield™ into all TGM Research projects conducted in Singapore, reinforcing the company's commitment to delivering the highest standards of data accuracy, reliability, and trust to clients across the region.

“

By launching Research Shield™ in Singapore, we are offering regional partners a smarter, self-learning solution that elevates data confidence from the very first response to the final report.”

*Greg Laski, Founder & CEO of
TGM Research*

“Singapore is the strategic gateway to Asia, and the demand for precise, trustworthy market data here is paramount. By launching Research Shield™ in Singapore, we are offering regional partners a smarter, self-learning solution that elevates data confidence from the very first response to the final report,” says Greg Laski, Founder & CEO of TGM Research

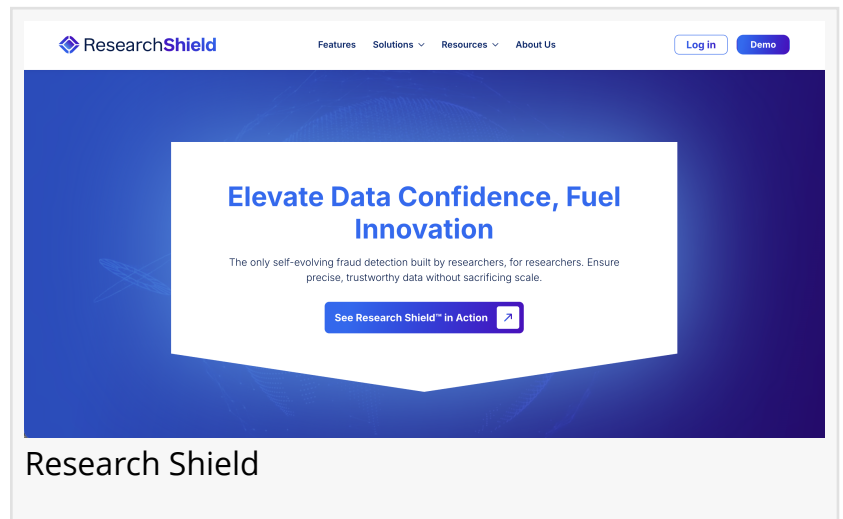
Elevating Research Quality and Efficiency

Designed to support research agencies, corporate insights teams, and panel providers, Research Shield™ enhances

data integrity through seamlessly integrated, AI-driven quality controls that significantly reduce the time and cost associated with manual data cleaning.

Key benefits for market researchers include:

- Comprehensive Pre-Survey Screening: Utilizes a 60-second screening process to ensure only



genuine participants enter the survey environment.

- **Real-Time Data Monitoring:** The AI system detects and mitigates signs of inattentiveness or low engagement instantly, preserving data reliability during the survey.
- **High-Quality Response Assurance:** Advanced features like AI-Response Blocking ensure answers come from real humans, while monitoring and filtering for high-quality open-ended responses guarantees nuanced feedback remains valuable and relevant.
- **Self-Evolving Protection:** The proprietary AI engine continuously refines detection models, ensuring protection keeps pace with evolving online challenges.

By embedding Research Shield™ into all TGM Research projects in Singapore, clients benefit from a consistently high standard of data quality—enabling research teams to focus on generating actionable insights with complete confidence in their foundational datasets.

About Research Shield

Research Shield™ is a trusted anti-fraud technology that elevates data quality from the start. Backed by 25+ years of research expertise, it blocks bots and advanced fraud—over one million attempts—ensuring only genuine participants enter surveys. As a central hub for data-quality signals, Research Shield™ helps buyers and suppliers of 1st-party data measure and manage survey integrity, empowering confident decisions with high-quality, purpose-fit data. For more information, visit: <https://researchshield.com>

Thuyen Vu

TGM Research

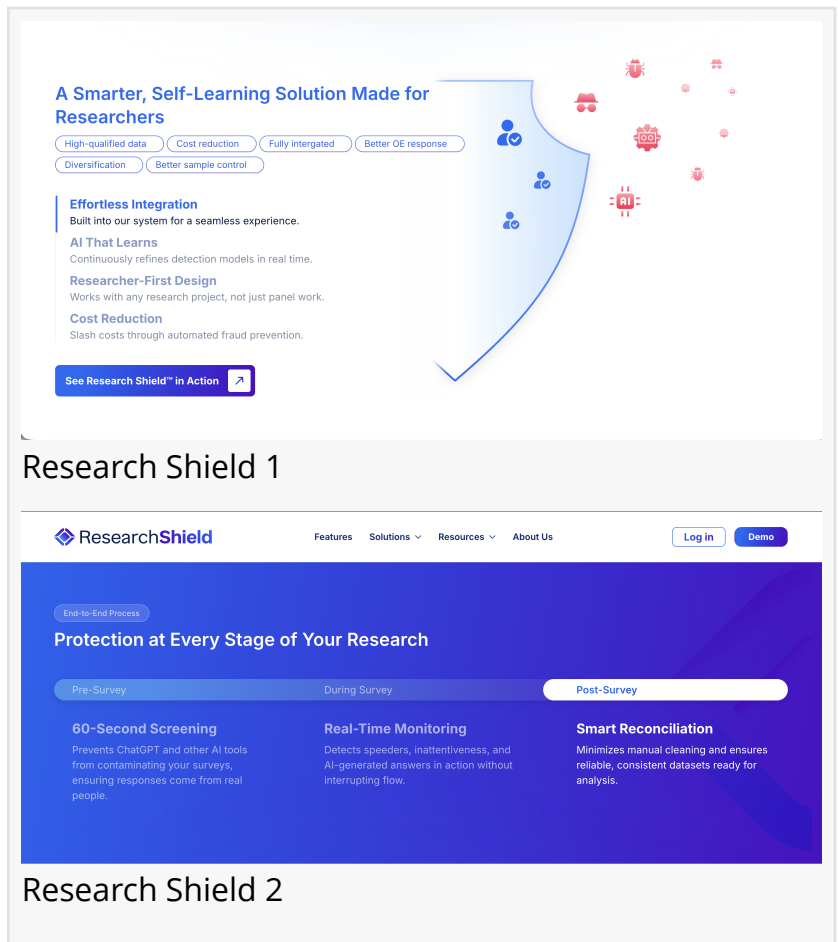
+ +84 902445688

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)



The image displays two screenshots of the Research Shield website. The top screenshot, labeled 'Research Shield 1', features a blue header with the title 'A Smarter, Self-Learning Solution Made for Researchers'. Below the title are five buttons: 'High-qualified data', 'Cost reduction', 'Fully integrated', 'Better OE response', and 'Diversification'. The main content area lists four key features: 'Effortless Integration' (Built into our system for a seamless experience), 'AI That Learns' (Continuously refines detection models in real time), 'Researcher-First Design' (Works with any research project, not just panel work), and 'Cost Reduction' (Slash costs through automated fraud prevention). A 'See Research Shield™ in Action' button is at the bottom. The bottom screenshot, labeled 'Research Shield 2', shows the ResearchShield logo and navigation links (Features, Solutions, Resources, About Us, Log In, Demo). The main heading is 'Protection at Every Stage of Your Research'. Below this is a timeline with three stages: 'Pre-Survey' (60-Second Screening), 'During Survey' (Real-Time Monitoring), and 'Post-Survey' (Smart Reconciliation). Each stage has a brief description of its function.

Research Shield 1

Research Shield 2

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/871477938>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.