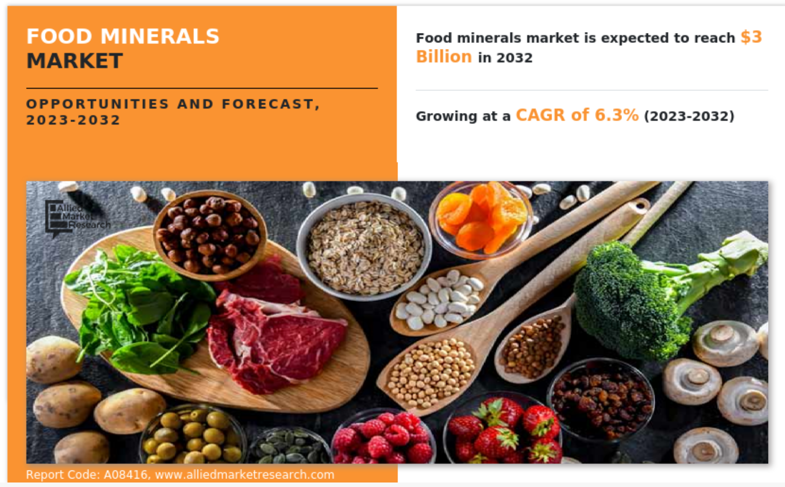
Food Minerals Market Rising Trends, Huge Demand, Business Strategies Hits a High CAGR 6.3% by 2032

Increased consumption of mineral supplements owing to the rise in awareness of the health advantages offered by the consumption of food minerals products.



Food Minerals Market

WILMINGTON, DE, UNITED STATES, December 1, 2025 /EINPresswire.com/ -- The global food minerals industry was valued at $1.6 billion in 2022, and is projected to reach $3 billion by 2032, registering with a CAGR of 6.3% from 2023 to 2032.

The compromised quality of agricultural produce and food products is impacting human health negatively and is not able to fulfill the nutritional requirement of the body. It is difficult to consume the required number of food minerals & nutrients from regular food intake. Thus, mineral supplements are consumed to reach the levels of daily nutrient intake. As a result, the demand for mineral supplements is increasing across the globe. Moreover, the growing demand for mineral supplements among female population to overcome post menopause conditions creates market opportunities for food minerals market.

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Change in the food habits of consumers, busy & hectic life schedules, rise in employment levels, and rise in awareness regarding the health benefits of consuming food mineral supplements are some of the prominent factors that are expected to boost the global food minerals market growth. Moreover, the rise in the geriatric population in developed and developing economies is expected to offer lucrative growth opportunities to the market players in the coming years.

Food minerals are essential for body development and the proper functioning of the body. Change in the food habits of consumers, busy & hectic life schedules, rise in employment levels, and rise in awareness regarding the health benefits of consuming food mineral supplements are some of the prominent factors that are expected to boost the global food minerals market growth in the forthcoming future. The busy & hectic schedule does not allow consumers to maintain a proper diet, which leads to the deficiency of essential nutrients in the body. Therefore, the consumption of food mineral supplements is rising rapidly among consumers to fulfill their daily nutrient & food mineral intake, which has helped drive the food minerals market size.

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Manufacturers are changing their product branding & advertising strategies to accelerate their sales across various countries. Innovative strategies such as new product launches with natural ingredients and innovative packaging have been adopted by manufacturing companies to increase sales of nutraceutical products. As food minerals have become an integral part of lives, consumers prefer to use such products that are handy while traveling or attending social meetings. The use of natural sources for manufacturing food mineral products such as food mineral supplements, which do not have any adverse effect on skin & other body parts is a popular strategy of manufacturers to attract more customers. ongoing food minerals market trends are expected to create opportunities for manufacturers during the food minerals market forecast. Collectively, all these strategies adopted by manufacturers drive the food mineral market growth.

Moreover, the rise in the geriatric population in developed and developing economies is expected to offer lucrative growth opportunities to the market players in the foreseeable future. The geriatric population is the major consumer of food mineral supplements to fulfill nutritional requirements and strengthen bones. and boost immunity. According to the United Nations by 2050, one in six people in the globe will be over age 65 years (16%), up from one in 11 in 2019 (9%). According to the U.S. Census Bureau, there were 54.1 million U.S. residents 65 years or older on July 1, 2019. Such a huge geriatric population and rise in food minerals market demand will provide a great opportunity for the market to grow, thus creating food minerals market opportunities.

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The food minerals market is analyzed on the basis of product, application, and region. By product, the market is divided into zinc, magnesium, calcium, iron, and others. The magnesium products segment occupied the major share of the market in 2022 and is projected to maintain its dominance during the forecast period. Changing and imbalanced lifestyle has significantly contributed to a rise in numerous physical as well as mental disorders such as stress, muscle tension & cramps, and improper sleep. As a result, there is an increasing demand for functional foods and supplements fortified with magnesium as it plays a significant role in supporting better sleep, stress relief, and relaxation. In addition, growing awareness of consumers about the benefits of magnesium for cardiovascular health, bone health, and muscle function significantly increases popularity of magnesium-rich food products. Furthermore, according to the National Library of Medicine, sleep disorders like insomnia establish a global epidemic that affects 45% of the world's population, but less than 1% have been treated by functional foods. Therefore, developing and innovating various magnesium-rich products serves as a strategic opportunity. Moreover, consumer awareness and demand for functional food products will propel market growth of this segment.

By region, Asia-Pacific held the highest market share in terms of revenue in 2022 and is expected to dominate the market during the forecast period. The surge in demand for calcium-fortified products, driven by an increasing awareness of bone health among the aging population in countries such as Japan and South Korea has driven the growth of food minerals market size in the region. In addition, innovative product formulations, such as mineral-infused functional beverages, have witnessed a significant sales growth in China, reflecting changing consumer preferences toward convenient and health-focused beverage options. Moreover, the rise of e-commerce platforms has made it easier for consumers to access a wide range of food products, including those fortified with minerals.

Leading Market Players: -

Cargill, Incorporated
Waitaki Bio
SPI Pharma, Inc.
Archer-Daniels-Midland Company
Sigma Minerals Limited
ABF Ingredients Limited
CalciTech Europe Limited
Calspar India
Balchem Corporation
Adani Pharmachem Private Limited

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David Correa
Allied Market Research

+ + + + + + + + + +1 800-792-5285
email us here
