

Personal Knowledge Base AI Market: Growth, Opportunities, Share & Competitive Outlook to 2029

*The Business Research Company's
Personal Knowledge Base AI Market:
Growth, Opportunities, Share &
Competitive Outlook to 2029*

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What Is The Forecast For The Personal Knowledge Base Artificial Intelligence (AI) Market From 2024 To 2029?

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Expected to grow to \$4.74 billion in 2029 at a compound annual growth rate (CAGR) of 30.1%”

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The market for personal knowledge base artificial intelligence (AI) has experienced substantial growth in recent years. The market size is projected to increase from \$1.27 billion in 2024 to \$1.65 billion in 2025, with a compound annual growth rate (CAGR) of 30.4%. This significant growth during the historical period can be traced back to the growing demand for secure authentication methods, the increasing use of holographic content in packaging, heightened awareness around anti-

counterfeiting initiatives, more comprehensive government-led security programs, and the rising utilization of holography in identity documents.

There is projected to be considerable expansion in the size of the personal knowledge base artificial intelligence (AI) market in the immediate future. By 2029, it is forecasted to be worth \$4.74 billion, which equates to a compound annual growth rate (CAGR) of 30.1%. The growth anticipated during this period can be credited to factors including increased investment in holographic security technologies, collaborations intensifying between technology providers and content creators, a surge in demand for personalized watermarking solutions, the introduction of holographic applications in newer industries, and a heightened emphasis on intellectual

property protection. During the forecast period, key trends to watch will be improvements in holographic watermarking technology, advancements in ultra-secure holographic materials, investments in the research and development of next-gen validation tools, innovations in AI-based hologram authentication, and developments in multi-layer encryption systems.

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What Are The Core Growth Drivers Shaping The Future Of The Personal Knowledge Base Artificial Intelligence (AI) Market?

The increasing embrace of cloud-based solutions is anticipated to spur the enlargement of the personal knowledge base AI market. Cloud-based solutions offer IT services like software, platforms, and infrastructure through the internet, accessible on-demand via web interfaces or APIs, and the compute and storage capabilities are managed by third-party providers. The transition towards such solutions can be attributed to enterprises' pursuit of elastic scalability and a decrease in upfront capital expenditure. The expanding usage of cloud-based solutions fuels the demand for personal knowledge base AI, as centralized cloud storage lets AI access, arrange, and examine user data in real time, offering bespoke insights and assistance across various platforms and devices. For instance, Eurostat, a Luxembourg-based statistical office of the European Union, revealed in December 2023 that 45.2% of European Union businesses utilized cloud computing services, with acceptance rates ranging from 78.3% in Finland to a mere 17.5% in Bulgaria. This provides clear proof of extensive enterprise dependence on cloud service delivery. Hence, the escalating adoption of cloud-based solutions is steering the evolution of the personal knowledge base AI market.

Which Companies Are Currently Leading In The Personal Knowledge Base Artificial Intelligence (AI) Market?

Major players in the Personal Knowledge Base Artificial Intelligence (AI) Global Market Report 2025 include:

- Microsoft Corporation
- Zendesk Inc.
- Notion Labs Inc.
- Guru Technologies Inc.
- Kovai Limited
- Capacities GmbH
- Coda Project Inc.
- Bloomfire Inc.
- Starmind Inc.
- Korra

What Are The Key Trends And Market Opportunities In The Personal Knowledge Base Artificial Intelligence (AI) Sector?

Key players in the personal knowledge base artificial intelligence (AI) industry are putting efforts into creating agentic AI systems, with the goal of boosting independent information organization, enhancing discovery of insights, and providing users with an advanced synthesis of knowledge from assorted data sources. These agentic AI systems are sophisticated platforms that incorporate large language models, workflow automation, and semantic reasoning, all intended to independently handle and link information, leading to actionable insights and the performance of knowledge-based tasks. For instance, Google LLC, a US firm specialized in technology, extended its NotebookLM Plus subscription plan for single users in February 2025. This AI-powered note-taking assistant has a capacity for 125-source notebook, a 500,000-word source input limit, and employs refined AI models for comprehensive analysis. This development underscores Google's dedication to making high-end AI research assistants broadly accessible. Their product is designed to revolutionize personal knowledge management by allowing users to anchor AI in their individual documents and notes, resulting in more precise and custom-tailored insights.

Comparative Analysis Of Leading Personal Knowledge Base Artificial Intelligence (AI) Market Segments

The personal knowledge base artificial intelligence (AI) market covered in this report is segmented –

- 1) By Component: Software, Services
- 2) By Deployment Mode: Cloud, On-Premises
- 3) By Application: Individual Productivity, Corporate Knowledge Management, Research And Academia, Content Management, Other Applications
- 4) By End-User: Students, Professionals, Enterprises, Other End-Users

Subsegments:

- 1) By Software: Natural Language Processing (NLP) Tools, Machine Learning Algorithms, Knowledge Graph Management, Data Integration Platforms, Analytics And Visualization Tools, Recommendation Engines
- 2) By Services: Implementation And Integration, Consulting, Training And Support, Maintenance And Upgradation, Managed Services

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Which Regions Are Dominating The Personal Knowledge Base Artificial Intelligence (AI) Market Landscape?

In the 2025 Global Market Report for Personal Knowledge Base Artificial Intelligence (AI), North America led as the largest market in 2024. The region predicted to experience the most rapid growth is Asia-Pacific. The report includes an overview of multiple regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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