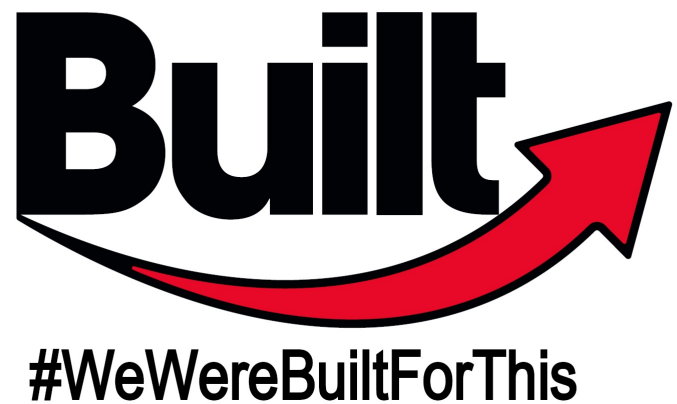


The Built Companies Announces Bold Expansion, Integrated Service Model & Renewed Commitment to Extreme Ownership Culture

NJ, UNITED STATES, December 1, 2025 /EINPresswire.com/ -- [The Built Companies](#), a rapidly expanding leader in multi-trade construction services across the Northeast, today announced a series of transformative initiatives designed to elevate performance, enhance client value, and position the organization for accelerated growth heading into 2026.



With operations spanning wood framing, insulation, spray foam, drywall, interior trim, millwork, door packages, crane services, and equipment leasing, The Built Companies has become one of the region's most comprehensive turnkey partners for large multi-family developers. Through its portfolio of respected brands—ME Wood Framing, Insulpro Insulation, Rockstar Drywall, United Door & Trim, Park Union Lumber, Construction Equipment Leasing (CEL), and Panel Fabrication Systems (PFS)—the company continues its push toward full vertical integration.

New Integrated Division: Built Interiors

The company recently merged Insulpro, Rockstar Drywall, and United Door & Trim into a unified service platform known as Built Interiors. Clients can now contract for insulation, drywall, ceiling grid & ACT, interior doors, hardware, interior trim, and lobby millwork through a single, streamlined agreement.

"Developers wanted simplicity—one contract, one COI, one pre-qualification, one vendor," said Todd Sawyer, Partner at The Built Companies. "Built Interiors delivers exactly that. We're making life easier for our clients while maintaining the strength, legacy, and regional reputation of Insulpro, Rockstar, and United."

Commitment to Excellence Through Extreme Ownership

As part of its organizational evolution, The Built Companies has doubled down on a performance philosophy rooted in Extreme Ownership—a discipline emphasizing accuracy, accountability, speed, and attention to detail across every function.

“The companies that win are the ones obsessed with the details,” Sawyer said. “We expect every team member to take full responsibility for their work, their decisions, and their results. This culture allows leadership to work on the company—not for the company—and ultimately fuels our ability to scale.”

Unprecedented Growth & Market Momentum

The Built Companies has seen dramatic expansion across New Jersey, New York, Pennsylvania, and Connecticut. The firm is currently active on dozens of large-scale multi-family developments, with a workload chart that spans nearly every major developer in the region.

Recent growth highlights include:

- Strategic acquisition activity including truss manufacturing assets and expansion of PFS.
- Increased investment in equipment, crane services, and logistics capabilities.
- Consolidation and modernization of the company’s accounting, financial reporting, and administrative systems.
- Continued expansion of Park Union Lumber’s product portfolio and supply chain reach.

Mission 5.250.1 — A Five-Year Vision

The Built Companies is executing on a long-term strategic initiative known as Mission 5.250.1, a roadmap focused on achieving \$250 million in annual revenue within five years, backed by disciplined financial management, targeted expansion, and operational excellence.

“This isn’t just growth for growth’s sake,” Sawyer added. “Our mission is to build a world-class, vertically integrated construction powerhouse that delivers unmatched reliability, speed, and service for our developer partners.”

About The Built Companies

The Built Companies is a diversified construction services group operating throughout the Northeast. Its divisions include:

- ME Wood Framing – Wood framing, turnkey carpentry
- Insulpro Insulation – Full-service insulation and spray foam
- Rockstar Drywall – Drywall, finishing, acoustical ceilings
- United Door & Trim – Interior doors, hardware, trim, and millwork
- Built Interiors – Integrated interior trades under one contract
- Park Union Lumber – Lumber supply, logistics, and materials management
- Construction Equipment Leasing (CEL) – Cranes, forklifts, telehandlers, and equipment fleet services
- Panel Fabrication Systems (PFS) – Wall panels, trusses, and modular framing components

Across every division, The Built Companies operates under the motto “We Were Built For This,” representing the company’s relentless commitment to quality, speed, integrity, and client success.

Todd Sawyer

The Built Companies

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