

Carolina Hemp Hut Launches Monthly Customer Giveaway as Industry Faces Regulatory Uncertainty

Beloved hemp wellness boutique rewards community with \$2K prize bundle amid looming 2026 hemp ban and continued grassroots outreach.

DURHAM, NC, UNITED STATES,
December 1, 2025 /EINPresswire.com/
-- Carolina Hemp Hut, a leading hemp wellness boutique based in North Carolina, has announced the launch of

its monthly "Raving Fans Giveaway," a customer appreciation campaign offering over \$2,000 worth of premium hemp and botanical products. The campaign aims to thank loyal supporters while spotlighting growing uncertainty in the hemp industry due to pending federal regulatory changes.

“

Our customers have stood by us—not just for our products, but for our purpose. We want to celebrate that loyalty in a meaningful way while also preparing for what’s next in our industry.”

Mary Lopez Carter

[The giveaway, which runs through December and is expected to repeat monthly](#), features top-tier items from respected brands such as Hometown Hero, One Source Botanicals, Modern Herb, Pixie Pod, Urb, and others. Customers can enter via Carolina Hemp Hut’s website and social channels, with opportunities to earn additional entries through referrals, testimonials, and verified reviews.

Entrants must be 21+ and provide a valid ID. Loyalty Club membership is required to redeem any prize, reinforcing the company’s ongoing focus on community engagement and return customer benefits. In-store pickup is encouraged, but eligible out-of-town winners may request shipping for a flat handling fee.

Responding to Policy Shifts

The launch of this monthly contest arrives during a critical period for the hemp sector. Federal



Carolina Hemp Hut cannabis dispensaries official logo

protections under the 2018 Farm Bill are set to expire on November 13, 2026, unless extended or replaced by new legislation. This has prompted concern among small business operators and consumers alike, particularly those who rely on hemp-derived products for wellness support.

"We're seeing a lot of confusion among customers about what the future holds," said a Carolina Hemp Hut representative. "This initiative is one way to keep the conversation going while showing appreciation to our loyal patrons."

Legal Context

Carolina Hemp Hut continues to operate fully within state and federal compliance standards. Charges filed earlier in 2025 against co-founder Mary Lopez Carter included allegations related to retail sales of hemp-derived products. As of this release, the most serious charges have been dismissed due to insufficient evidence.

The case is currently scheduled to proceed in Orange County in 2025. Orange County Case 24-393-195, Attorney: Jonathan Williams, Esquire, Cedar Grove Law, 127 W King St, Hillsborough, NC 27278



Carolina Hemp Hut Durham Dispensary with Patrons and Tiki Bar



Mary Lopez Carter, founder of Carolina Hemp Hut stores

[A fundraising page supporting legal defense efforts is active](https://www.gofundme.com/f/stand-with-mary-lopez-carter-defend-hemp-small-business) and available at:
<https://www.gofundme.com/f/stand-with-mary-lopez-carter-defend-hemp-small-business>

Community Involvement Continues

Despite legal challenges, the company remains deeply committed to the community. Carolina

Hemp Hut has donated to local and regional nonprofit organizations, including:

□The Snow Approach Foundation
(supporting dementia care education)

□Orange County Rape Crisis Center

□Multiple cancer awareness and recovery initiatives in honor of co-founder David Pratt Carter's ongoing health journey

□The company also participates annually in events such as the Hillsborough Holiday Parade and hosts frequent in-store charitable campaigns, educational sessions, and mocktail tastings to encourage healthier alternatives to alcohol and over-the-counter medications.



Best of the Triangle: Orange/Chatham Counties
Winner for 2025

About Carolina Hemp Hut

Founded in 2018, Carolina Hemp Hut operates wellness boutiques in Durham and Hillsborough, NC, and serves customers across the state through its online store. The business has received multiple honors from IndyWeek's "Best of the Triangle" series, including wins in Durham, Orange, and Chatham Counties. The company offers a carefully curated selection of cannabinoid, terpene, and mushroom-based products focused on quality, safety, and education.

Learn more: <https://carolinahemphut.com>

Enter the Giveaway: <https://kingsumo.com/g/1wgn9rm/carolina-hemp-hut-raving-fans-giveaway>

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