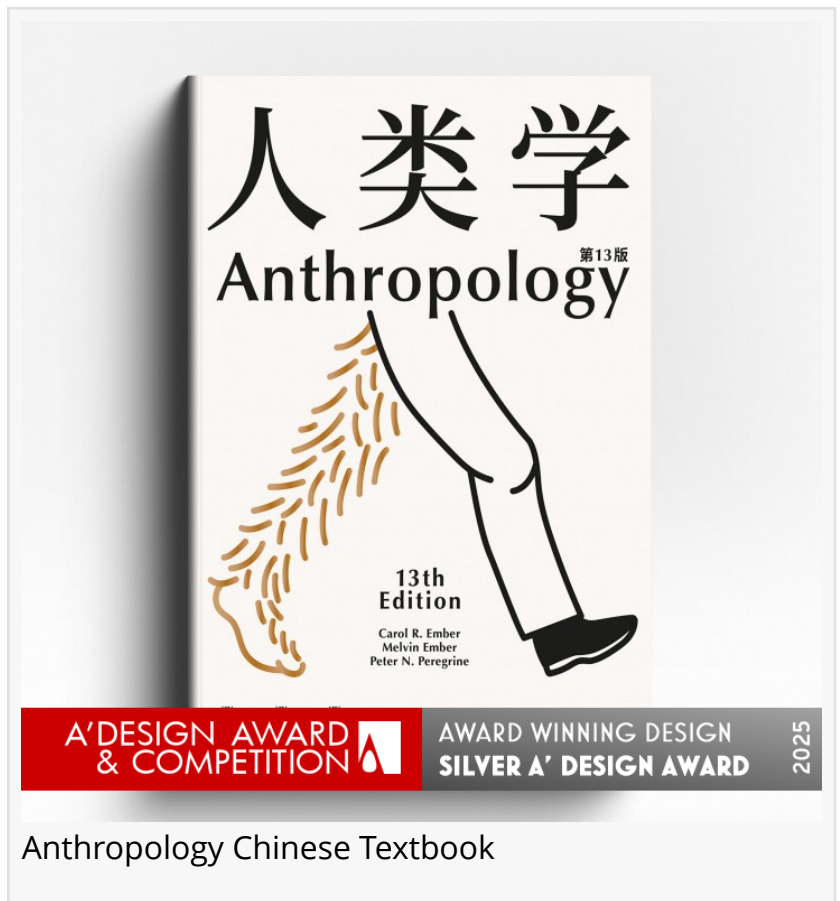


Anthropology Chinese Textbook by Xu Tang Wins Silver in A' Graphics Industry Awards

Xu Tang's Innovative Book Cover Design for Anthropology Chinese Textbook Recognized with Prestigious A' Design Award in Graphics and Visual Communication

COMO, CO, ITALY, December 2, 2025 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [graphic design](#), has announced [Xu Tang's](#) "Anthropology Chinese Textbook" as the winner of the Silver A' Design Award in the Graphics, Illustration and Visual Communication Design category. This prestigious recognition highlights the significance of Xu Tang's exceptional design within the graphic design industry, celebrating its innovation, creativity, and impact.



Xu Tang's award-winning book cover design for "Anthropology Chinese Textbook" showcases the relevance and importance of effective visual communication in the educational publishing sector. By combining Western scientific elements with Eastern philosophical and cultural symbols, the design not only captures the essence of the book's content but also demonstrates how graphic design can bridge cultural gaps and enhance the learning experience for readers.

The "Anthropology Chinese Textbook" cover design stands out for its unique and thought-provoking visual representation of human evolution. By depicting one leg of an ape-like creature and one leg of a modern human, Xu Tang creates a powerful image that symbolizes the physical transformation and the leap in human self-awareness and cultural development. The minimalist yet impactful design effectively communicates the book's theme while maintaining the professionalism and authority expected of an academic textbook.

This recognition from the A' Design Award serves as a testament to Xu Tang's exceptional talent and dedication to pushing the boundaries of graphic design in the publishing industry. The award not only celebrates the designer's achievements but also inspires future innovations and collaborations within the field, setting new standards for visual communication in educational resources.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=164213>

About Xu Tang

Mr. Xu Tang is a book designer from China. He is widely acclaimed in the publishing industry for his minimalist yet dynamic design language. Advocating a return to the essence of the book, he upholds the philosophy that "less is more" and consistently rejects overdesign. He has established strong partnerships with many of China's leading publishing groups, and has designed Chinese editions for numerous world-renowned authors. With over 500 titles to his name - all of them bestsellers - his works can be found in virtually every Chinese-language bookstore around the world.

About Biejing Lab

Biejing Lab derived from the Sanskrit word "Vinayata," which means continuous diligent practice, having a heart aligned with the Dharma, and attaining the realm of wisdom. Due to a passion for physical reading, it began to explore book cover design, aiming for a concise yet dynamic visual style.

About Silver A' Design Award

The Silver A' Design Award recognizes notable designs that demonstrate excellence and innovation in the Graphics, Illustration and Visual Communication Design category. Recipients are acknowledged for their significant contributions to raising industry standards and advancing the practice of design through their creative works. The rigorous selection process involves blind peer review by an expert jury panel, who evaluate entries based on pre-established criteria such as innovative concept, visual impact, effective communication, technical excellence, aesthetic appeal, originality, strategic approach, cultural relevance, and user experience enhancement. Winning the Silver A' Design Award is a prestigious achievement that showcases the designer's exceptional expertise and creativity in the field.

About A' Design Award

The A' Graphics, Illustration and Visual Communication Design Award is a prestigious competition that recognizes outstanding achievements in the field of graphic design. Participants include talented graphic designers, innovative design agencies, forward-thinking companies, and influential brands from around the world. By taking part in this award, entrants have the opportunity to showcase their creativity, gain international recognition, and be acknowledged for their exceptional design capabilities. The A' Design Award is an international and juried design competition, organized across all industries since 2008. Now in its 17th year, the ultimate aim of

the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, helping to create a better world through the transformative power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://graphicscompetitions.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

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