

Short Drama Digital Content Production Platform Global Market Report 2025 | Business Growth, Development Factors

The Business Research Company's Short Drama Digital Content Production Platform Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, December 3, 2025

/EINPresswire.com/ -- "How Much Is

The [Short Drama Digital Content Production Platform Market Worth?](#)

The market size for producing short drama digital content has expanded swiftly in the past few years. It is projected to rise from \$3.28 billion in 2024 to \$3.91 billion in 2025, indicating a compound annual growth rate (CAGR) of 19.0%. The historic growth can be credited to the rise in mobile usage, enhanced internet access, growing appetite for bite-sized content, development of over-the-top (OTT) platforms, and the surge in smartphone ownership.

The market for digital content production platforms for short dramas is set to experience rapid expansion in the coming years. Estimates suggest it will reach \$7.75 billion by 2029, with a cumulative annual growth rate of 18.7%. This predicted growth can be accounted for by factors such as the rise in consumer preference for mobile-first entertainment, an increase in investment in short-format content, a surge in demand for localised content, increased use of vertical video formats and an expansion in micro drama platforms. Over the forecast period, primary trends will include AI-driven technological advances in content creation, innovations in interactive storytelling formats, developments in video production optimized for mobile, and improvements in monetization strategies and data analytics for content personalisation.

Download a free sample of the short drama digital content production platform market report: <https://www.thebusinessresearchcompany.com/sample.aspx?id=30086&type=smp>

What Are The Factors Driving The Short Drama Digital Content Production Platform Market? The growth of short drama digital content production platforms market is anticipated to be fueled by the increasing use of smartphones. This refers to the level and manner in which individuals use mobile devices for both personal and professional activities including accessing

The logo for The Business Research Company, featuring the company name in a serif font and a stylized bar chart with three bars of increasing height to the right.

The Business
Research Company

The Business Research Company

digital content and applications, as well as utilizing online platforms and communication services. This surge in smartphone usage can be attributed to the continuous progress in mobile internet infrastructure, which augments connectivity, accessibility and overall user experience. High smartphone usage enriches short drama digital content production platforms by augmenting content accessibility and consumption, making them particularly appealing to mobile-first audiences. It heightens viewer interaction by facilitating binge watching of short episodes, thereby improving user convenience and expanding platform reach. To illustrate, the GSM Association, a UK based non-profit organization, reported in October 2023 that nearly 4.3 billion people, constituting 53% of the world population, were accessing the internet through their personal smartphones, and around 80% of all mobile internet users are now utilizing 4G or 5G smartphones. This shows a rise by 330 million people from 2022 to 2023. Consequently, the escalating smartphone usage contributes to the growth of the short drama digital content production platform market.

Who Are The Major Players In The Short Drama Digital Content Production Platform Market? Major players in the Short Drama Digital Content Production Platform Global Market Report 2025 include:

- Meta Platforms Inc.
- YouTube LLC
- TikTok
- Kuaishou Technology
- TELUS Corporation
- Fox Corporation
- Snap Inc.
- iQIYI Inc.
- Bilibili Inc.
- SkyReals by Kunlun Tech Co. Ltd.

What Are The Key Trends And Market Opportunities In [The Short Drama Digital Content Production Platform Sector?](#)

Key businesses in the short drama digital content creation platform market are prioritizing the development of superior platforms, like short-form drama streaming services, to elevate user interaction, improve accessibility, and meet the changing viewing habits of consumers. Short-form drama streaming services denote dedicated apps offering on-demand access to a selection of serialised drama content, distinguished by brief episode length intended for mobile viewership. For example, Kedoo Entertainment DMCC, a UAE-based children's entertainment institution, introduced Love Drama, a short-form romantic drama streaming service in July 2025. The platform provides high-quality shorter-versions of romantic series and movies in an immersive, vertically formatted medium with episodes under two minutes, whilst boasting of original productions developed internally and through collaborations. Love Drama investigates taboo love, upper-class romance, historical and evergreen stories, second chances, reignited love, destiny-driven meetings, and growth narratives. It also aims to regularly launch fresh

content in collaboration with content makers, production houses, and distribution associates to enhance its collection and employ data-based readings for strategic expansion.

Which Segment Accounted For The Largest Short Drama Digital Content Production Platform Market Share?

The short drama digital content production platform market covered in this report is segmented –

- 1) By Production Type: Original Productions, User-Generated Content, Co-Productions, Licensed Content
- 2) By Content Format: Live Action, Animation, Mixed Media, Virtual Reality
- 3) By Distribution Channels: Streaming Platforms, Social Media, Television Networks, Film Festivals
- 4) By Target Audience: Youth, Adults, Families, Niche Audiences

Subsegments:

- 1) By Original Productions: Independent Studio Productions, In-House Platform Productions, Branded Content Productions, Commissioned Series Productions
- 2) By User-Generated Content: Individual Creator Videos, Collaborative Creator Series, Influencer-Led Short Dramas, Community-Based Storytelling
- 3) By Co-Productions: Cross-Platform Collaborations, International Co-Developed Series, Brand-Partnered Productions, Joint Venture Content Projects
- 4) By Licensed Content: Adapted Television Series, Rebroadcasted Short Dramas, Regionally Licensed Titles, Third-Party Distribution Agreements

View the full short drama digital content production platform market report:

<https://www.thebusinessresearchcompany.com/report/short-drama-digital-content-production-platform-global-market-report>

What Are The Regional Trends In The Short Drama Digital Content Production Platform Market?

In 2024, North America held the position as the leading region in the global market for short drama digital content production platforms. The highest rate of growth is expected to be seen in the Asia-Pacific region in the forecast period. The report on this market encompasses regions such as Asia-Pacific, North America, Western Europe, Eastern Europe, South America, Middle East, and Africa.

Browse Through More Reports Similar to the Global Short Drama Digital Content Production Platform Market 2025, By [The Business Research Company](https://www.thebusinessresearchcompany.com/)

Digital Content Creation Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/digital-content-creation-global-market-report>

Artificial Intelligence Media Entertainment Generator Global Market Report 2025
<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-media-entertainment-generator-global-market-report>

Online Entertainment Global Market Report 2025
<https://www.thebusinessresearchcompany.com/report/online-entertainment-global-market-report>

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

This press release can be viewed online at: <https://www.einpresswire.com/article/871825554>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.