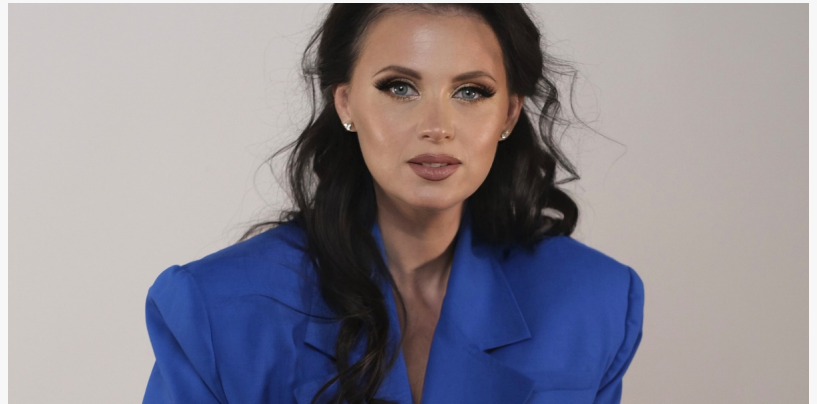


LLUXXALL School Redefines Modern Refinement Through Behavioral Psychology and Leadership Presence

SAN DIEGO, CA, UNITED STATES, December 2, 2025 /EINPresswire.com/ -- [LLUXXALL School of Communication and Professional Etiquette](#), founded by etiquette expert and communication strategist [Alla Kesser](#) Gross, is transforming how professionals, organizations, and youth approach communication, confidence, and civility in the modern world. Combining timeless social refinement with behavioral psychology and body language science, LLUXXALL offers comprehensive programs designed to help individuals present the best version of themselves in any context.



LLUXXALL School of Communication and Professional Etiquette

According to company representatives, etiquette at LLUXXALL is not about rigid rules—it's about cultivating emotional intelligence, presence, and respect as the foundation of personal and professional success. This psychology-based approach has positioned the school as a premier institution serving executives, professionals, youth, and organizations seeking to elevate their interpersonal influence and leadership presence.

Alla Kesser, founder and director of LLUXXALL, brings a unique background to her work. With dual Master's degrees in Special Education & Behavioral Science and Music & Literature & Arts, she combines expertise in behavioral science, education, and performance. Her experience as a behavioral educator enables her to identify the emotional and neurological roots of communication habits and transform them into refined, confident behaviors.

A #1 Amazon Bestselling Author, Alla has written multiple educational resources, including *The Modern Teen's Etiquette Playbook*, *The Graceful Femininity Playbook*, *The Dining Etiquette Playbook*, and *The Public Speaking Solution*.

She is also the creator of the globally recognized children's communication and etiquette

program, The Musical Manners Method—a music-based behavioral system used across the United States, Europe, and Africa by professional educators and behavioral specialists. By pairing rhythm, storytelling, and social-emotional learning principles, this series helps young learners build foundational communication and self-management skills.

Kesser's work has been featured on NBC, ABC, CBS, and Broadway World, and she was honored as a San Diego Power Woman in 2023 and recognized as a Marquis Who's Who listee for her contributions to education, leadership, and communication.

LLUXXALL offers four core service areas: Professional Etiquette & Leadership Presence, Communication & Body Language Coaching, Corporate & Organizational Programs, and Youth & Teen Etiquette Training. These programs serve professionals seeking executive presence, individuals refining their influence and strengthening their leadership presence, corporations building respectful workplace cultures, and families investing in the social development of the next generation.

The school holds international accreditations, including City & Guilds, The Institute of Leadership & Management (ILM), and CPD (Continuing Professional Development) certification. Representatives from LLUXXALL School of Communication and Professional Etiquette note that the institution's philosophy bridges classical etiquette and contemporary communication, demonstrating that poise, emotional intelligence, and presence remain the most valuable professional currencies in today's world.

Looking forward, LLUXXALL plans to expand into a nationally and internationally recognized hybrid academy, offering both in-person and digital programs while developing a certified coach training program and establishing corporate partnerships with institutions that value communication as a hallmark of leadership. Each initiative reinforces LLUXXALL's mission: to modernize etiquette and elevate communication standards across industries, cultures, and generations.

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