

A.D.A.M. Music Project Unleashes Hard-Hitting New Single 'Fame' Today – Music Video Already Racking Up Views

Explosive follow-up to breakout hit "Punch Out" explores the dark price of celebrity

JACKSONVILLE, FL, UNITED STATES, December 5, 2025 /EINPresswire.com/ -- A.D.A.M. Music Project storms into the new year with the worldwide release of their blistering new single ["Fame,"](#) available today on all major streaming platforms. The high-octane hard rock anthem dissects the intoxicating and often destructive pursuit of celebrity, asking the timeless question: how far would you go to be seen? Frontman Adam DeGraide delivers raw, soaring vocals over crushing riffs and a relentless rhythm section that makes "Fame" an instant arena-ready staple.



Fame Single Album Cover

The official music video, directed by award-winning filmmaker Austin Herring with Snow Story Productions, premiered last night (December 4, 2025) at 9:00 PM EST on the band's official [YouTube channel](#). The cinematic clip follows four vastly different characters — a desperate rock musician, a desperate model, a washed-up politician, and a social-media-obsessed gamer — as their hunger for fame drives them to increasingly extreme and tragic lengths. "Fame" is the most honest song we've ever written," says DeGraide. "It's not just about celebrities — it's about all of us in this age of likes, followers, and 15 seconds of viral

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glory. We wanted the video to feel like a modern-day morality play on steroids."

Following the breakout success of their previous single [“Punch Out.”](#) which continues to climb rock radio charts, “Fame” will be officially worked to rock and active-rock radio beginning the last week of January 2026.

Fans won't have to wait long to experience “Fame” live: A.D.A.M. Music Project hits the road in 2026 with the first confirmed dates of their upcoming North American tour:

January 15 – Dallas, TX @ RBC

January 16 – Wichita, KS @ Wave

January 18 – Oklahoma City, OK @ Beer City Music Hall

Additional dates will be announced shortly. Stream or download “Fame” now on Spotify, Apple Music, Amazon Music, YouTube Music, and everywhere digital music is sold.

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ADAM Music Project Fame Brand Image



A.D.A.M. Music Project Logo

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