

# RAJ SHAH TO MODERATE “STATE OF THE ART: CREATOR ECONOMY IN EUROPE” ROUNDTABLE AT PARIS CREATOR WEEK 2025

BURLINGAME, CA, UNITED STATES, December 3, 2025 /EINPresswire.com/ -- Paris / Global (December 9, 2025) Coherent Market Insights (CMI) announced today that Mr. Raj Shah, CEO & Founder, will moderate a high-profile roundtable discussion titled “State of the Art: Creator Economy in Europe” at [Paris Creator Week 2025](#) on December 9, 2025. The session will be conducted in English and brings together leading voices from across Europe’s creator ecosystem.



The graphic features a portrait of Mr. Raj Shah on the right. On the left, text reads: **COHERENT MARKET INSIGHTS** Is the knowledge partner at **PARIS CREATOR WEEK**. Below this, a blue banner states: **MR. RAJ SHAH** CEO & Founder - CMI will be speaking on **“STATE OF THE ART: CREATOR ECONOMY IN EUROPE”**. Further down, it specifies the date **09 December 2025** and location **Station F, Paris**. The bottom of the graphic reads **PARIS CREATOR WEEK 2025**. The background includes a geometric pattern of blue triangles.

Confirmed speakers include:

Thomas Angerer (BeInfluence)  
Camille Grandguillotte (Kolsquare)  
Saruul Krause-Jentsch (Spotify)  
Jessica Williams (Shopify)

## Why This Roundtable Matters

Europe’s creator economy is undergoing rapid transformation, driven by digital monetization, e-commerce enablement, and brand-creator collaboration. According to CMI’s “Europe Creator Economy Market” report, the market is estimated to be worth US\$ 32.84 billion in 2025, and is projected to reach US\$ 157.27 billion by 2032, reflecting a CAGR of 25.1%.

National market indicators reinforce this momentum: the France Creator Economy Market is valued at US\$ 8,042.06 million in 2025, with projected growth to US\$ 36,662.45 million by 2032.

This roundtable will explore the rapid evolution of the creator economy from monetization models and brand-creator partnerships to compliance, platform dynamics, and future growth

opportunities in a changing digital and regulatory environment.

## What to Expect

During the session moderated by Raj Shah, attendees will get an opportunity to:

Explore how creators, brands, and platforms are adapting to ongoing shifts in digital content creation and monetization.

Understand emerging revenue models from advertising and sponsorships to subscriptions, merchandise, and direct-to-consumer offerings.

Analyze regulatory, compliance, and platform governance trends — key factors shaping the long-term sustainability and growth of the creator economy.

Examine regional and cross-border opportunities for creators, brands, and agencies as the European ecosystem evolves.

## About Paris Creator Week 2025

Paris Creator Week brings together thousands of creators, agencies, brands, platforms, and investors across Europe. The 2025 edition is expected to feature 4,000+ professionals, 200+ speakers, and 100+ partners, serving as a pivotal forum for shaping the future of the creator economy. [pariscreatorweek](https://www.pariscreatorweek.com/en)

Event Link: <https://www.pariscreatorweek.com/en>

To learn more about CMI's role and insights at Paris Creator Week 2025, visit:

<https://www.coherentmarketinsights.com>

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