

Shukiku Fun by Shenzhen Elephant Splash Technology Wins Silver in A' Baby Products Awards

Innovative Backpack Design Recognized for Excellence in Baby Products Industry by Prestigious A' Design Award

COMO, CO, ITALY, December 3, 2025 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of baby products design, has announced [Shenzhen Elephant Splash Technology](#) as a winner in the Baby, Kids' and Children's Products Design category for their innovative work, "[Shukiku Fun](#)". This prestigious recognition highlights the significance of the Shukiku Fun backpack within the baby products industry and design community.

The Shukiku Fun backpack's award-winning design addresses key concerns in the baby products market, such as spine protection, ergonomics, and user experience. By aligning with current industry trends and needs, this innovative backpack offers practical benefits for users, advancing baby products design standards through its unique features and functionality.

The Shukiku Fun backpack stands out in the market with its scientific carrying system and proper carrying techniques, designed to reduce weight, protect children's spines, and prevent injuries like spinal curvature. Crafted from lightweight, high-quality EVA material, the backpack offers both sturdiness and comfort. The playful, colorful design and spacious interior make it suitable for various occasions, while the additional hook and loop pencil case enhances its appeal and functionality.

This recognition from the A' Baby, Kids and Children's Products Design Award serves as



Shukiku Fun

motivation for Shenzhen Elephant Splash Technology to continue striving for excellence and innovation in their future projects. The award inspires the brand to further explore and develop designs that prioritize the well-being and comfort of children, setting new standards in the baby products industry.

Shukiku Fun was designed by Qiao Chen from Shenzhen Elephant Splash Technology.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=164043>

About Shenzhen Elephant Splash Technology

Shenzhen Elephant Splash Technology Co., Ltd. boasts a strong product research and development team, operation team, and business team, working together to create a new field of online and offline platforms and modes. The brand's products primarily focus on parent-child outdoor travel products for different scenarios. Based in China, Shenzhen Elephant Splash Technology is dedicated to developing innovative and practical solutions for families on the go.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that embody excellence and innovation in the Baby, Kids' and Children's Products Design category. Recipients are acknowledged for their contributions to raising industry standards and advancing design practices through their highly functional and aesthetically pleasing creations. The award celebrates designs that incorporate original innovations, reflect the designer's deep understanding and skill, and make a notable impact on improving everyday life. Winning works are selected based on criteria such as innovation, safety, comfort, material quality, ease of use, durability, functionality, aesthetics, ergonomics, eco-friendliness, cultural sensitivity, age appropriateness, emotional connection, versatility, cost-effectiveness, hygiene, educational value, inclusivity, and market potential.

About A' Design Award

The A' Baby, Kids and Children's Products Design Award is an esteemed international competition that recognizes exceptional design capabilities and contributions to the advancement of the baby products industry. Organized annually since 2008, the A' Design Award welcomes entries from leading professionals, agencies, companies, manufacturers, and brands worldwide. Through a rigorous blind peer-review process, a world-class jury panel of design professionals, industry experts, journalists, and academics evaluate entries based on pre-established criteria. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, helping to create a better world through the transformative power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://babyproductsdesignawards.com>

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