

Ecer's AI-Driven 'Smart Sourcing' marketplace Steals the Spotlight at Manufacturing Indonesia Expo

BEIJING, CHINA, CHINA, December 3, 2025 /EINPresswire.com/ -- Today's Manufacturing Indonesia exhibition, Ecer unveiled its cutting-edge AI-powered cross-border trade marketplace, drawing significant interest from industry professionals worldwide. The company showcased its "Smart Sourcing" system, which combines intelligent business matching with automated procurement capabilities, setting a new benchmark for efficiency in international trade.

The marketplace's advanced algorithms analyze buyer specifications, certification needs, and technical requirements in real time, instantly connecting them with verified suppliers that meet their exact criteria. Visitors at the event reported that the system slashes supplier discovery time by over 60%, particularly valuable in sectors such as medical equipment and precision machinery where compliance and accuracy are critical.

A key breakthrough demonstrated was Ecer's real-time multilingual communication tool, which supports more than 20 languages and includes industry-specific terminology across 100+ sectors. This allows buyers and suppliers to negotiate technical details—from certifications to engineering parameters—without language barriers. "This isn't just translation—it's contextual understanding tailored to industrial trade," noted a procurement specialist from Malaysia after testing the marketplace.

By integrating the entire sourcing workflow—from lead generation and supplier vetting to negotiation and order placement—Ecer delivers an end-to-end digital trade solution. The seamless process minimizes manual intervention, reduces errors, and accelerates transaction cycles.

Looking ahead, Ecer plans to expand its AI functionalities and deepen integration with global supply chain ecosystems. "We are committed to making cross-border trade more accessible, intelligent, and trustworthy," said a company representative. "Our goal is to empower businesses—especially manufacturers—to operate globally with confidence and ease."

Looking ahead, Ecer will continue expanding the application of AI in the foreign trade sector. Through ongoing innovation and professional service systems, the marketplace aims to help global enterprises—including manufacturers like Guangzhou Helioson Car Care Co., Ltd.—accelerate market penetration, precisely engage international buyers, and jointly promote a

new era of intelligent, highly efficient cross-border trade.

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