

# Comprehensive Report on the User-Generated Content Rights Platform Market: Opportunities and Challenges

*The Business Research Company's User-Generated Content Rights Platform Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED KINGDOM, December 4, 2025  
/EINPresswire.com/ -- "What Is The Expected Cagr For The [User-Generated Content Rights Platform Market](#) Through 2025?

The market size for the user-generated content rights platform has experienced substantial growth over the past few years. It is projected to expand from \$1.74 billion in 2024 to \$2.15 billion in 2025, with a compound annual growth rate (CAGR) of 23.3%. This historical growth

“It will grow to \$4.91 billion in 2029 at a compound annual growth rate (CAGR) of 22.9%.”

*The Business Research Company*

trend can be linked with the rise in digital content creation, the escalating demand for copyright protection, the ever-increasing need for content monetization, heightened awareness surrounding intellectual property rights, and a growing emphasis on transparent royalty distribution.

Expectations are high for the market growth of the user-generated content rights platform over the next few years. A substantial increase to \$4.91 billion is projected by 2029,

growing at a compound annual growth rate (CAGR) of 22.9%. Several factors contributing to this growth include escalated collaborations between brands and creators, the rising demand for transparent royalty distribution, increased reliance on blockchain technology for content validation, greater emphasis on content authenticity for trust-building, and a surge in the significance of data-informed content strategies. The advanced AI-enabled content recognition and licensing technologies, the sophisticated blockchain integration for clear cut rights management, the innovation in automatic royalty tracking, and distribution mechanisms, the adoption of cloud-based solutions for extensible content rights storage, and the incorporation of API-based compatibility with social media platforms present key trends in the forecast period.

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User-Generated Content Rights Platform Global  
Market Report 2025



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### What Are The Driving Factors Impacting The User-Generated Content Rights Platform Market?

The growth of the user-generated content rights platform market is predicted to be propelled by increasing internet penetration. This refers to the proportion of individuals in a specific region or country who have internet access and use it actively. The rise in internet penetration can be attributed to the swift proliferation of affordable mobile networks, thereby facilitating easier internet access for individuals in rural or outlying areas. Greater internet penetration is advantageous to user-generated content rights platforms as it allows more creators to upload, monetize, and share their content online. This, in turn, enhances platform activity and revenue generation opportunities. For instance, Ofcom, a government body in the UK, indicated that by July 2024, 63% of SMEs in the UK had connectivity to a full-fibre network, a rise of 12% since September 2023. Hence, the escalating internet penetration is a significant contributor to the growth of the user-generated content rights platform market.

### Which Players Dominate The User-Generated Content Rights Platform Industry Landscape?

Major players in the User-Generated Content Rights Platform Global Market Report 2025 include:

- Emplifi Inc.
- Dash Hudson Inc.
- Social Native Inc.
- Lobster GMBH
- FADEL Partners Inc.
- AspireIQ Inc.
- CrowdRiff Inc.
- PhotoShelter Inc.
- Greenfly Inc.
- Goldfish Social Inc.

### What Are Some Emerging Trends In The User-Generated Content Rights Platform Market?

Major players in the user-generated content rights platform market are centering their efforts towards producing improved digital rights management to boost protection of their content, ensure equitable revenue generation, and make licensing procedures more efficient for both creators and platforms. This upgraded digital rights management entails the use of sophisticated technology to oversee and protect digital content while safeguarding rightful ownership and appropriate remuneration for creators and rights holders. For instance, Gloo Holdings Inc., a tech company based in the US, introduced its newly developed AI Licensing Platform in February 2025. This platform aims to equip values-informed content creators by encouraging ethical usage of data and equitable revenue generation. The platform employs sophisticated AI to liaise creators with entities possessing similar values, which guarantees transparency and a fair value swap. This breakthrough signifies a major progress in content rights management, facilitating

responsible integration of AI, digital confidence, and a community-focused digital ecosystem.

## Global [User-Generated Content Rights Platform Market Segmentation](#) By Type, Application, And Region

The user-generated content rights platform market covered in this report is segmented –

- 1) By Component: Software, Services
- 2) By Enterprise Size: Small And Medium Enterprises, Large Enterprises
- 3) By Deployment Mode: Cloud, On-Premises
- 4) By Application: Brand Management, Copyright Management, Content Monetization, Compliance And Risk Management, Other Applications
- 5) By End-User: Media And Entertainment, Retail And E-commerce, Advertising And Marketing, Travel And Hospitality, Other End-Users

### Sub Segments:

- 1) By Software: Digital Rights Management Software, Content Licensing Platforms, Royalty Tracking Systems, Content Authentication Tools, Digital Watermarking Tools, Blockchain-Based Content Storage Systems, Secure Content Distribution Software, Artificial Intelligence Content Monitoring Tools, Media Management Software, User Access Control Systems
- 2) By Services: Digital Rights Management, Content Licensing, Royalty Tracking, Access Control, Artificial Intelligence-Powered Content Monitoring, Usage-Based Monetization, Ethical Compliance Consulting, Content Discoverability Optimization, Copyright Enforcement, Platform Integration Services

View the full user-generated content rights platform market report:

<https://www.thebusinessresearchcompany.com/report/user-generated-content-rights-platform-global-market-report>

## Which Region Holds The Largest Market Share In The User-Generated Content Rights Platform Market?

For the year specified within the User-Generated Content Rights Platform Global Market Report 2025, North America emerged as the dominant region. Its growth status is projected to further increase. The report encapsulates various regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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