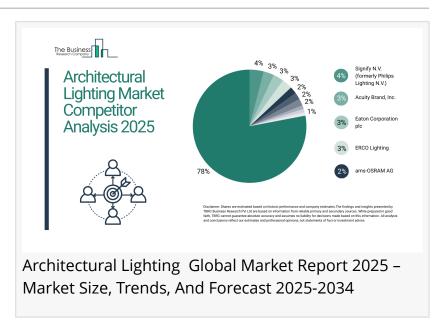


Architectural Lighting Global Market Competition Analysis 2025: How Players Are Shaping Growth

The Business Research Company's Architectural Lighting Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, December 4, 2025 /EINPresswire.com/ -- The architectural lighting global market is dominated by a mix of multinational lighting manufacturers and regional specialists. Companies are focusing on energy-efficient LED technologies, smart lighting control systems, and



sustainable architectural designs to strengthen their market presence and meet evolving regulatory standards. Leading players are investing in IoT-enabled lighting solutions and human-centric lighting innovations to enhance visual appeal and occupant comfort. Understanding the competitive landscape is crucial for stakeholders aiming to leverage design-driven innovation, strategic collaborations, and technological advancements to capture emerging growth opportunities in the architectural and commercial lighting sectors

Which Market Player Is Leading the Architectural Lighting Global Market?

According to our research, Signify N.V. led global sales in 2024 with a 4% market share. The company is partially involved in the architectural lighting global market, providing dynamic LED luminaires, integrated control systems (Interact Landmark) and services for façade, landmark and urban lighting. Their Color Kinetics and Philips brands enable vibrant color-changing and precision white lighting to enhance buildings and public spaces. Signify's connected solutions not only highlight architectural features but also provide remote management and energy efficiency for iconic structures worldwide

How Concentrated Is the Architectural Lighting Global Market?

The market is fairly fragmented, with the top 10 players accounting for 22% of total market revenue in 2024. This level of fragmentation reflects the industry's high design diversity,

technological specialization, and varying regional standards, which create opportunities for both established brands and innovative niche players. Leading companies such as Signify N.V. (formerly Philips Lighting N.V.), IHI Corporation (Hauzer Techno Coating), Eaton Corporation plc, ERCO Lighting, and ams-OSRAM AG dominate through advanced lighting technologies, strong distribution networks, and integrated smart lighting solutions. Meanwhile, firms like Zumtobel Group AG, Current Lighting Solutions, LLC, Legrand S.A. (Focal Point), Targetti, and Cree Lighting focus on sustainable design, digital controls, and customized architectural applications. As the adoption of energy-efficient and connected lighting systems accelerates, the market is expected to see increased strategic collaborations, technological innovation, and consolidation to enhance competitiveness and strengthen leadership positions.

- Leading companies include:
- o Signify N.V. (formerly Philips Lighting N.V.) (4%)
- o Acuity Brand, Inc. (3%)
- o Eaton Corporation plc (3%)
- o ERCO Lighting (3%)
- o ams-OSRAM AG (2%)
- o Zumtobel Group AG (2%)
- o Current Lighting Solutions, LLC. (2%)
- o Legrand S.A. (Focal Point) (1%)
- o Targetti (1%)
- o Cree Lighting (1%)

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Which Companies Are Leading Across Different Regions?

- North America: Govee Innovations Ltd., Elation Lighting Inc., Tivoli Lighting, Inc., Cree LED, an SGH Company, Lutron Electronics Co., Inc., LMPG Inc. (formerly known as Lumenpulse Group Inc.), Lumenpulse Inc., Signify N.V. (formerly Philips Lighting N.V.), Hubbell Lighting, Inc., Leviton Manufacturing Co., Inc., Delray Lighting, Inc., and FLOS S.p.A. are some of the leading companies in this region.
- Asia Pacific: Govee, Guangzhou RC Lighting Co., Ltd., Vorlane, Daou Lighting Co., Ltd., ERCO Lighting Pte. Ltd., Panasonic Life Solutions India Pvt. Ltd., Häfele GmbH & Co. KG, Radiant Architectural Lighting Ltd., Halonix Technologies Pvt. Ltd., Legero Lighting Pvt. Ltd., Pierlite Pty Ltd., VAILO Pty Ltd., Lucian Architectural Lighting, Darkon Pty Ltd., Faze Lighting, ACME Group, Seoul Semiconductor Co., Ltd., Nichia Corporation, KKDC Lighting Ltd., Zumtobel Group AG, and Daboye Co. Ltd. are some of the leading companies in this region.
- Western Europe: ERCO GmbH, Fagerhult Group AB, Zumtobel Group AG, Lutron Electronics Co., Inc., Signify N.V. (formerly Philips Lighting), ams-OSRAM AG, Anolis Lighting s.r.o., VAILO Pty Ltd, and Innovative Lighting Designs Ltd. (ILDL) are some of the leading companies in this region.
- Eastern Europe: LUG Light Factory Spółka Akcyjna (LUG S.A.), AVOLUX Europe Ltd., Octa Light

Bulgaria AD, and Lumitronix Group GmbH are some of the leading companies in this region.

• South America: Legrand Brazil, Fagerhult Group, Arquiled SRL, Metaluz Iluminación, Studio Luce, ARRI GmbH, ERCO GmbH, Limarí (LLD Chile), Luminicos, Zumtobel Group, and Newart Iluminação Ltd are some of the leading companies in this region.

What Are the Major Competitive Trends in the Market?

- Smart and Adaptive Lighting Solutions systems use advanced sensors, algorithms, and connectivity to automatically adjust lighting conditions for comfort.
- Example: Signify Philips Hue (June 2025) uses exclusive colorcast projection technology for vibrant, wide-angle gradients and lighting effects.
- These innovations enable users to create deeply personalized lighting scenes using natural language, adapting illumination to moods, styles, or moments and integrates with major smart home systems.

Which Strategies Are Companies Adopting to Stay Ahead?

- Developing energy-efficient and smart lighting solutions
- Investing in IoT-enabled and human-centric lighting technologies
- Forming strategic partnerships and acquisitions
- Focusing on design innovation and customization

Access the detailed architectural lighting Market report here:

https://www.thebusinessresearchcompany.com/report/architectural-lighting-global-market-report

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