

Momcozy Lands in Australia This Black Friday

For Black Friday, get 20-50% off innovative parenting essentials like wearable breast pumps & baby carriers, perfect for Aussie families.

SYDNEY, AUSTRALIA, December 3, 2025 /EINPresswire.com/ -- With the buzz of Black Friday building, Momcozy is thrilled to announce that its much-loved range of quality parenting products has now landed for Aussie mums . This expansion is a significant step in the brand's mission to support Aussie mums, babies, and families with high-quality, innovative care solutions designed for modern life.

Why Australia? Why Now?

Australian parents are known for their practical, down-to-earth approach, valuing products that are reliable, easy to use, and fit seamlessly into a busy, often on-the-go lifestyle. From beach trips to backyard barbecues, Aussie families need gear that works as hard as they do.

At Momcozy, we get it. Our mission is to empower Australian mothers with smart, no-fuss tools that offer genuine comfort and convenience. We're here to make the journey of motherhood a little easier, giving mums back precious time and peace of mind.

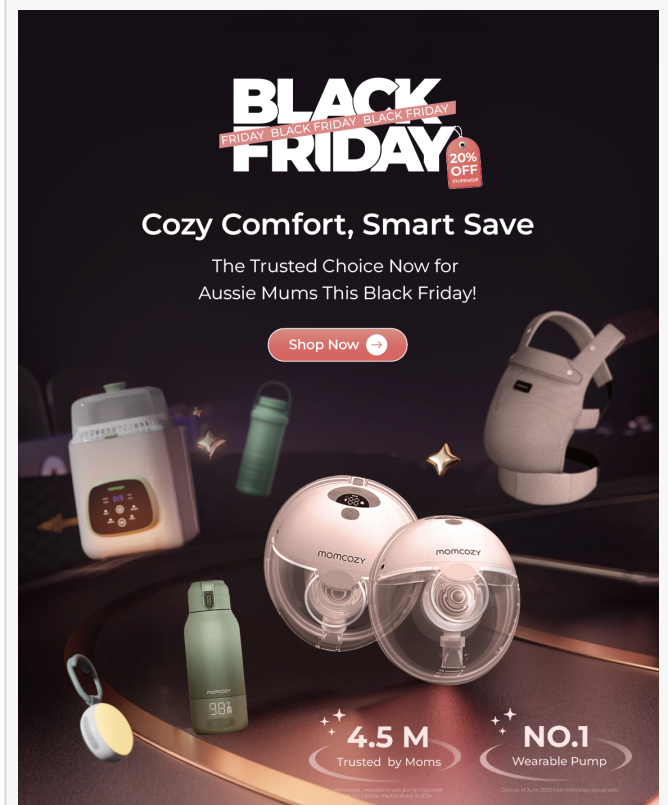
“

We've been inspired by the resilient, can-do spirit of Australian mums...and we're here to support the modern Aussie family, wherever their day takes them.”

*Ellen Zhou, APAC Marketing
Director of Momcozy*

This initiative provides a perfect opportunity for Aussie parents to invest in smart, innovative solutions for pregnancy, postpartum, and baby care, just in time for Christmas gifting.

Momcozy Black Friday Specials - 20%Off store wide, and up



Momcozy Black Friday Specials - 20%Off store wide, and up to 50% Off

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The sale features Momcozy's top-rated products, engineered for the realities of modern parenting. Key highlights include:

□ M5 All-in-One Wearable Breast Pump (<https://cutt.ly/M5-All-In-One-Wearable-Breast-Pump>)

A compact, whisper-quiet pump that offers ultimate freedom, perfect for multitasking at home or on the go.

□ S12 Pro Wearable Breast Pump (<https://cutt.ly/S12-Pro-Wearable-Breast-Pump>)

With multiple modes and adjustable suction, this efficient, hands-free pump helps mums seamlessly manage feeding within their busy routines.

□ Huggable 100% Cotton U-Shaped Maternity Body Pillow (<https://cutt.ly/Maternity-Pillow>)

A soft, supportive pillow that cradles the bump, hips, and back for a restful night's sleep through every stage of pregnancy.

□ PureHug Baby Carrier (<https://cutt.ly/Purehug-BabyCarrier>)

Lightweight and ergonomic, this breathable carrier keeps bub close and comfortable while freeing up parents' hands.

□ Electric Baby Nail File (<https://cutt.ly/Electric-Baby-Nail-File>)

A gentle, low-noise file with an LED light for safe and stress-free nail care.

□ Bottle Brush Set (<https://cutt.ly/BottleBrushSet>)

A complete cleaning kit with varied brush heads to easily scrub every nook and cranny of bottles and sippy cups.

□ 3-Mode Kneading Lactation Massager (<https://cutt.ly/3Mode-Kneading-Lactation-Massager>)

Offers gentle warmth and rhythmic kneading to ease discomfort and support a more comfortable feeding session.

□ Portable Breast Milk Cooler (650ml) (<https://cutt.ly/breastmilk-cooler>)

A sleek, leak-proof cooler that keeps milk fresh for hours, ideal for busy days out.

Curated Black Friday Bundles: The Ultimate Christmas Gift Solution

For even greater savings and convenience, Momcozy is introducing specially curated bundles.

These sets are designed to solve specific parenting challenges, making them the ideal, thoughtful Christmas gift.



The advertisement features a dark background with the Momcozy logo at the top. Below it, the text 'Black Friday Mega Sale' is written in a cursive font. A small gift icon is centered below the text. The main headline reads 'Time-Saving Cleaning Bundle' followed by a large '20% OFF' in white and yellow, with a lightning bolt icon. A 'Shop Now' button is positioned below the discount. The central image shows a white baby bottle washer on a wooden surface, surrounded by cleaning tablets, a red balloon, and a small gift box. Below the image, the text reads: 'The KleanPal Pro Bundle: Baby Bottle Washer + 60 Washing Tablets | 20% Off'.

- [The KleanPal Pro Bundle](https://cutt.ly/The-KleanPal-Pro-Bundle): Baby Bottle Washer + 60 Washing Tablets | 20% Off

<https://cutt.ly/The-KleanPal-Pro-Bundle>

- [The Summer Outing Essentials Bundle](https://cutt.ly/Summer-Outing-Bundle): Baby Carrier & Clip-On Stroller Fan | 25% Off

<https://cutt.ly/Summer-Outing-Bundle>

- [The All-in-1 Elite Baby Kit](https://cutt.ly/The-All-in1-Elite-Baby-Kit-The-definitive-Christmas-gift): The definitive Christmas gift, offering a selection of top-rated essentials in one value-packed kit. | 20% Off

<https://cutt.ly/The-All-in1-Elite-Baby-Kit-The-definitive-Christmas-gift>

At this Black Friday sale also offers The On-the-Go Bundle (Portable Milk Warmer + 22oz Milk Cooler) (<https://cutt.ly/On-The-Go-Bundle>) and The M5 Bra Bundle (Double M5 Wireless Breast Pump & 4-in-1 Pumping Bra) (<https://cutt.ly/The-M5-Bra-Bundle>) for Extra 15% Off.

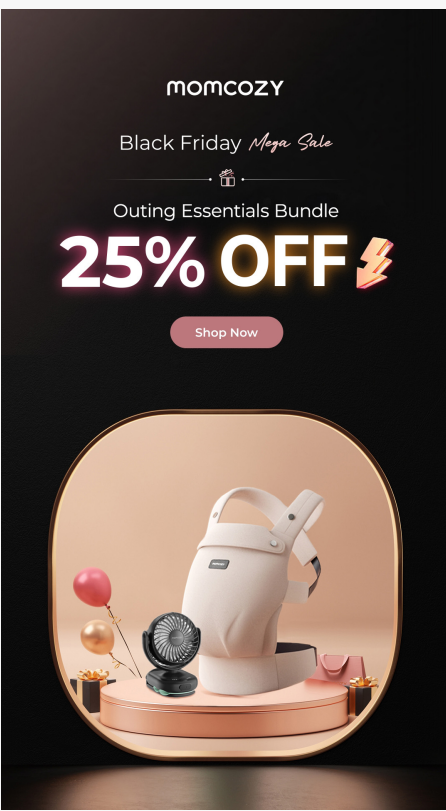
A True Blue Partner for Aussie Mums

Momcozy isn't just arriving in Australia as another brand. We're here to be a fair dinkum partner to Australian families. We bring global-leading design and a deep commitment to quality, offering products that align with the Aussie values of practicality and getting on with it.

"We are so excited to bring Momcozy to Australia," said Ellen Zhou, APAC Marketing Director of Momcozy. "We've been inspired by the resilient, can-do spirit of Australian mums. Our goal is to provide products that genuinely make their lives easier, giving them one less thing to worry about. We're here to support the modern Aussie family, wherever their day takes them."

About Momcozy

Since its founding in 2018, Momcozy—Global No.1 Wearable Breast Pump* brand—has rapidly emerged as a leader in the FemTech space, offering a groundbreaking range of products designed to support mothers and babies from pregnancy through postpartum and beyond. With a commitment to innovation and comfort, Momcozy has redefined maternal care with its wearable breast pumps, nursing bras, and other essential products that seamlessly integrate into the lives of modern mothers. Loved by over 4.5 million** mothers across 60 countries, Momcozy's products are sold directly on the brand's website and by major retailers such as Babylist, Walmart, Target, and Amazon. Momcozy's mission is to offer comprehensive solutions



The advertisement features a dark background with the Momcozy logo at the top. Below the logo, it says "Black Friday Mega Sale" and "Outing Essentials Bundle". A large, glowing "25% OFF" with a lightning bolt icon is prominently displayed. A "Shop Now" button is located below the discount. The central image shows a baby carrier and a clip-on stroller fan on a circular platform, surrounded by festive decorations like balloons and gift boxes.

The Summer Outing Essentials Bundle: Baby Carrier & Clip-On Stroller Fan | 25% Off

that empower mothers with the comfort and support they need at every stage of their journey.

* Based on global market share of wearable breast pumps, Grand View Research 2024** Data as of July 2025 from Amazon official platform

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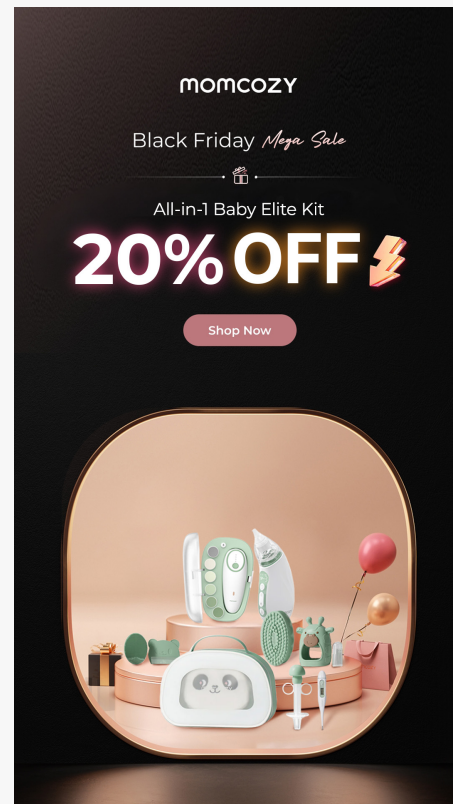
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