

Elite 1s Highlights Growth of Community-Based Youth Basketball Development in Northern New Jersey

Program marks rapid participation growth and expanded training initiatives supporting youth development across the NJ-NY region.

NY, UNITED STATES, December 3, 2025 /EINPresswire.com/ -- Elite 1s, a community-centered youth basketball development program, announced continued growth in participation and training activity across Northern New Jersey and the New York metropolitan area. The program has expanded rapidly since its start in 2023, now engaging more than 250 athletes through year-round skills development, seasonal training, and structured team play.



Participation in regional competitive events is also part of the program's annual structure. Elite 1s teams regularly compete in established East Coast tournaments and showcases, including MADE Hoops, AGame events, and other recognized circuits that provide athletes with exposure to higher levels of organized play. The organization notes that these tournaments offer opportunities for players to apply their training in competitive settings while gaining experience against strong regional opponents.

The organization operates with a focus on long-term youth development rather than short-term competition outcomes. Its programming combines athletic instruction, leadership guidance, and foundational skill-building designed to support student-athletes in schools, homes, and community settings. The program reports increasing participation from families seeking structured, values-oriented development opportunities for young athletes.

Elite 1s offers training supported by a coaching team with collegiate and professional playing experience. Instruction includes skill-specific work, athletic movement training, film study sessions, and individualized development plans. Training tools such as VertiMax systems and



The expansion reflects growing interest in structured youth athletics and reinforces our commitment to steady, community-centered development."

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shooting analytics are incorporated to provide objective performance tracking where needed.

The organization also notes that several area athletes who advanced to higher-level programs continue to support its activities. Former participants who now play at collegiate programs, including major Division I institutions, have remained connected to the community by contributing to select training sessions, youth mentorship, or seasonal programming. The program states that these examples reflect a cycle of athletes returning to assist local players as

they progress.

To support its identity and youth engagement efforts, Elite 1s operates alongside <u>Catch Flight Hoops</u>, a youth-focused basketball lifestyle brand. Catch Flight Hoops provides visual identity elements, apparel, and community engagement themes connected to the program's values of work ethic, accountability, and self-development. Both entities function together within the same community network and maintain an emphasis on consistency, participation, and steady growth.

As part of its ongoing development, Elite 1s is expanding its seasonal programs, off-court educational sessions, and collaborative community events throughout Hudson, Bergen, and Essex counties. The organization plans additional training opportunities and outreach initiatives aimed at increasing access to structured sports environments for young athletes across the region.

A spokesperson for the program stated that the growth reflects ongoing interest from families seeking year-round development rooted in structure, mentorship, and community connection. The organization noted that future updates regarding expanded training blocks, new seasonal schedules, and additional community involvement opportunities will be released later this year.

About Elite 1s

Elite 1s is a youth basketball development program serving athletes across the New Jersey and New York metropolitan region. The organization provides year-round training, seasonal programming, and player development supported by coaches with collegiate and professional experience. Elite 1s emphasizes steady growth, structured training environments, and long-term development for student-athletes in local communities.

Learn more at www.elite1s.com.

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