

Florida Rental By Owners (FLARBO) Announces Expansion Into Alabama Vacation Rentals Market

Travelers gain access to Alabama's top Gulf Coast rentals as Florida Rental By Owners - FLARBO grows beyond Florida with its trusted direct-booking marketplace.

TORONTO, ONTARIO, CANADA, December 4, 2025 /EINPresswire.com/ -- [Florida Rental By Owners](https://www.floridarentalbyowners.com/) (FLARBO), a leader in direct-booking vacation rentals across the Sunshine State, is thrilled to announce its expansion into Alabama. This major growth milestone brings travelers an exciting opportunity for a new collection of Flori-Bama beachfront stays, lakefront escapes, and cozy cabin retreats, giving guests more ways to plan their perfect getaway while keeping booking fees low and communication direct.

As traveler demand continues to rise along the budget-friendly Alabama Gulf Coast and throughout the state's scenic mountain and lake regions, FLARBO's expansion opens the door to a wider range of vacation experiences. From sugar-white sand beaches in Orange Beach and Gulf Shores to peaceful forest cabins near Lookout Mountain, the platform connects guests to even more unique stays backed by FLARBO's trusted host-verification model.

"We're excited to bring Alabama into our growing network," the FLARBO team shared. "Our travelers have been asking for more variety, especially across the Flori-Bama area. This expansion allows guests to book incredible [Alabama vacation rentals](#). Book beachfront condos, rustic cabins, and lakeside homes directly with verified owners, all while enjoying the transparency and freedom that FLARBO is known for."

Expanding Opportunity for Alabama Hosts

With this move, FLARBO invites Alabama property managers and homeowners to join a platform



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Florida Rental By Owners vacation rentals offers beachfront, luxury and monthly vacation rentals in Florida and now Alabama

built on independence and fairness. Hosts retain control over their rates, policies, and payment processors. Providing the flexibility needed to run their business on their terms. The platform eliminates traveler service fees, supports fully open communication, and offers targeted marketing to help listings stand out in competitive regions.

Alabama hosts can now advertise properties in popular destinations including:

- Orange Beach and Gulf Shores
- Perdido Key and the Flori-Bama coastline
- Fort Morgan
- Lake Martin and Smith Lake
- Mentone, Lookout Mountain, and North Alabama cabin communities

FLARBO's system is intentionally simple. Hosts subscribe to the platform, build out their listings with compelling photos and details, and instantly gain access to a large, travel-ready audience. With optional boosted advertising and data-driven visibility tools, hosts can amplify exposure during peak seasons or slow periods to maximize bookings.

A Win for Travelers Seeking More Choice and Better Value

Travelers benefit from a growing inventory of Alabama vacation rentals that complement FLARBO's established presence in Florida. The Flori-Bama region, known for its vibrant beach scene and iconic Gulf Coast culture, is one of the fastest-growing vacation hotspots in the U.S. Whether you are looking for [Perdido Key vacation rentals](#) or further west into Alabama's coast, FLARBO has you covered. Alabama has a diverse terrain, including areas with inland cabin destinations for serene year-round alternatives for families, couples, and outdoor enthusiasts.

By booking through FLARBO, guests enjoy direct contact with the owner or manager, transparent pricing, and the ability to choose stays that match their budget and preferences without additional platform fees. We encourage guests to use secure payment options, using credit cards to protect their holiday investment. This direct-booking model has helped FLARBO attract millions of travelers seeking a more personal and cost-effective travel experience.

Simple Subscription Pricing for Hosts

FLARBO continues to offer straightforward subscription tiers. Offering levels from Classic to Platinum based on host needs. Advertising subscriptions start at just \$199 per year. Property managers with five or more listings are eligible for discounted multi-property packages.

A Strong Step Forward for the Direct-Booking Movement

This expansion marks a meaningful step toward a broader vision: a regional network of high-quality, direct-booking vacation rentals that empowers hosts and gives travelers the freedom to

book confidently. As FLARBO continues to grow, the platform remains focused on transparency, host empowerment, and traveler trust. Values that have fueled its mission since day one.

Alabama property managers and owners ready to join the platform can begin the listing process today and tap into a rapidly expanding traveler audience searching for cabins, lakeside homes, and Flori-Bama beachfront rentals.

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