

Industrial Salts Market Poised for Strong Growth, Key Advances from Top Players Shape 2025-2030 Outlook

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-- The global [industrial salts market](#) continues to evolve, driven by broadening application areas and the availability of extensive natural salt reserves. According to a recent report by Allied Market Research titled

“Industrial Salts Market by Source,

Manufacturing Process, and Application: Global Opportunity Analysis and Industry Forecast, 2021–2030,” the industry was valued at \$14.2 billion in 2020 and is projected to reach \$19.4 billion by 2030, registering a CAGR of 3.2%.



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<https://www.alliedmarketresearch.com/request-sample/A14208>

Key Growth Drivers:-

- Widening Application Base: Industrial salts are increasingly used across chemicals, de-icing, water treatment, oil & gas, agriculture, and processed foods.
- Abundance of Salt Reserves: Large global salt deposits ensure steady availability and serve as a strong foundation for continued market expansion.
- Emerging Opportunities: Limited availability of cost-effective substitutes opens avenues for new applications and technological advancements.

However, health and environmental concerns surrounding salt usage in certain end-use industries remain a key challenge.

Segmental Highlights:-

- Natural Brine Leads the Market

- Holding over two-thirds of the market in 2020, the natural brine segment remains dominant and is expected to retain leadership through 2030. Its extensive use in PVC and inorganic chemical production fuels growth.

Conversely, the rock salt segment is poised for the fastest CAGR of 3.6%, supported by rising global food demand and increased adoption in agrochemical production.

- Chemical Processing Remains the Top Application

- The chemical processing segment accounted for nearly 50% of the market in 2020 and will continue to lead, driven by strong demand for petroleum-based products.

Meanwhile, the food processing segment is set to grow at the highest CAGR of 4.8%, supported by population growth and expanding food production needs.

Regional Insights:

- North America dominated in 2020 with nearly one-third of global revenue, backed by robust industrial demand.

- Asia-Pacific is expected to witness the fastest CAGR of 4.5% through 2030, attributed to rapid urbanization, industrialization, and expanding manufacturing activities.

Key Market Players:

- Cargill, Inc.
- Compass Minerals America Inc.
- China National Salt Industry Co.
- Dominion Salt Ltd.
- INEOS
- K+S AG
- Mitsui & Co. Ltd.
- Nouryon
- Rio Tinto Group
- Tata Chemicals Ltd.

For more information, visit our website:

<https://www.alliedmarketresearch.com/industrial-salts-market/purchase-options>

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